



Population by Race

	Population	Percent
Total Population	29,318	100%
Hispanic	27,216	93%
White	835	3%
Asian	658	2%
Black	375	1%
Two or More	158	1%
Pacific Islander	43	<1%
American Indian	17	<1%
Other	16	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	29,318	13,820	15,498	53%
Under 5	2,233	1,119	1,114	50%
5 to 9	2,407	1,275	1,132	47%
10 to 14	2,725	1,439	1,286	47%
15 to 17	1,879	971	908	48%
18 and 19	1,216	614	602	50%
20 to 24	2,487	1,224	1,263	51%
25 to 29	1,998	919	1,079	54%
30 to 34	1,746	811	935	54%
35 to 39	1,796	791	1,005	56%
40 to 44	1,960	896	1,064	54%
45 to 49	2,010	911	1,099	55%
50 to 54	1,766	741	1,025	58%
55 to 59	1,364	595	769	56%
60 and 61	452	209	243	54%
62 to 64	600	234	366	61%
65 to 69	827	346	481	58%
70 to 74	654	250	404	62%
75 to 79	529	207	322	61%
80 to 84	373	141	232	62%
85 and Older	296	127	169	57%
Under 18	9,244	4,804	4,440	48%
65 and older	2,679	1,071	1,608	60%
Median	29.3	26.5	32.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	21,953	100%
Never Married	7,647	35%
Married, excluding separated	10,341	47%
Separated	1,018	5%
Widowed	1,028	5%
Divorced	1,919	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	29,318	100%
Household	29,270	100%
Group Quarters - Other	48	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	29,318	27,216	835	375	17	658	43	16	158
Under 5	2,233	2,130	34	19	0	36	0	0	14
5 to 9	2,407	2,289	38	20	0	27	2	3	28
10 to 14	2,725	2,586	45	32	2	31	3	1	25
15 to 17	1,879	1,795	20	27	1	21	4	1	10
18 and 19	1,216	1,157	13	11	0	21	4	1	9
20 to 24	2,487	2,350	44	32	0	40	3	1	17
25 to 29	1,998	1,868	46	24	1	45	2	2	10
30 to 34	1,746	1,601	70	34	1	30	3	1	6
35 to 39	1,796	1,673	47	22	0	39	2	1	12
40 to 44	1,960	1,825	53	26	1	43	4	1	7
45 to 49	2,010	1,837	79	40	2	43	3	0	6
50 to 54	1,766	1,608	67	33	3	43	5	2	5
55 to 59	1,364	1,218	70	17	0	51	4	1	3
60 and 61	452	386	29	7	3	26	1	0	0
62 to 64	600	509	36	9	1	42	1	0	2
65 to 69	827	719	53	9	0	43	1	0	2
70 to 74	654	580	29	6	1	37	0	1	0
75 to 79	529	471	31	5	1	21	0	0	0
80 to 84	373	338	20	1	0	13	0	0	1
85 and Older	296	276	11	1	0	6	1	0	1
Under 18	9,244	8,800	137	98	3	115	9	5	77
65 and older	2,679	2,384	144	22	2	120	2	1	4
Median		28.5	45.5	33.3	50.8	44.5	36.3	27.5	18.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	27,085	100%
Speak Only English	2,737	10%
Speak Spanish:	23,603	87%
Speak English "well" or "very well"	16,430	61%
Speak English "not well" or "not at all"	7,173	26%
Speak Asian/Pacific Island language:	699	3%
Speak English "well" or "very well"	625	2%
Speak English "not well" or "not at all"	74	<1%
Speak other language:	46	<1%
Speak English "well" or "very well"	27	<1%
Speak English "not well" or "not at all"	19	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	16,371	100%
Less than 9th grade	4,565	28%
9th through 12th grade, no diploma	3,146	19%
High school grad (incl. equivalency)	3,374	21%
Some college, no degree	2,512	15%
Associate degree	1,252	8%
Bachelor's degree	1,137	7%
Master's degree	172	1%
Professional school degree	126	1%
Doctorate degree	87	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	28,051	100%	---	---	---	---
Enrolled in school	10,019	36%	9,631	34%	388	1%
Nursery / Preschool	510	5%	420	4%	90	23%
Kindergarten to grade 4	2,358	24%	2,273	24%	85	22%
Grade 5 to grade 8	2,381	24%	2,353	24%	28	7%
Grade 9 to grade 12	2,742	27%	2,696	28%	46	12%
College, undergraduate	1,910	19%	1,826	19%	84	22%
Graduate or Professional school	118	1%	63	1%	55	14%
Not enrolled in school	18,032	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	7,549	100%	4,212	100%	3,337	100%
Family Households:	6,367	84%	4,203	100%	2,164	65%
Married couple family	3,777	50%	2,360	56%	1,417	42%
Other family:	2,590	34%	1,843	44%	747	22%
Male householder, no wife	551	7%	347	8%	204	6%
Female householder, no husband	2,039	27%	1,496	36%	543	16%
Nonfamily households:	1,182	16%	9	<1%	1,173	35%
Householder living alone	998	13%	----	----	----	----
Other nonfamily households	184	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	7,734	100%	7549	185	2%	3.88
Single family (detached)	2,065	27%	2,047	18	1%	4.34
Single family (attached)	610	8%	605	5	1%	4.16
2 to 4 units	999	13%	966	33	3%	3.71
5 to 9 units	1,315	17%	1,250	65	5%	3.71
10 or more units	2,258	29%	2,208	50	2%	3.63
Mobile home and Other	487	6%	473	14	3%	3.46

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,707	100%
Less than \$150,000	528	20%
\$150,000 to \$199,999	105	4%
\$200,000 to \$249,999	235	9%
\$250,000 to \$299,999	287	11%
\$300,000 to \$399,999	532	20%
\$400,000 to \$499,999	526	19%
\$500,000 to \$749,999	468	17%
\$750,000 to \$999,999	17	1%
\$1,000,000 or more	9	<1%

Median Value **\$337,477**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	7,734	100%
2005 or Later	170	2%
2000 to 2004	507	7%
1990 to 1999	584	8%
1980 to 1989	1,503	19%
1970 to 1979	3,075	40%
1960 to 1969	946	12%
1950 to 1959	604	8%
1940 to 1949	124	2%
1939 or earlier	221	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	7,549	100%	4,842	100%	2,707	100%
1.00 occupant housing per room or less	5,291	70%	3,051	63%	2,240	83%
1.01 to 1.50 occupants per room	811	11%	522	11%	289	11%
1.51 to 2.00 occupants per room	457	6%	360	7%	97	4%
2.01 or more occupants per room	990	13%	909	19%	81	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	4,842	100%
Less than \$500	882	18%
\$500 to \$599	334	7%
\$600 to \$699	358	7%
\$700 to \$799	565	12%
\$800 to \$899	575	12%
\$900 to \$999	776	16%
\$1,000 to \$1,249	762	16%
\$1,250 to \$1,499	238	5%
\$1,500 to \$1,999	197	4%
\$2,000 or more	24	0%
No cash rent	131	3%
Median contract rent	\$848	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	4,842	100%
Less than 20 percent	563	12%
20.0 to 24.9 percent	573	12%
25.0 to 29.9 percent	412	9%
30.0 to 34.9 percent	596	12%
35.0 to 39.9 percent	418	9%
40.0 to 49.9 percent	640	13%
50.0 percent or more	1,484	31%
Not computed	156	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	7,549	100%
No vehicle	989	13%
1 vehicle	2,771	37%
2 vehicles	2,261	30%
3 vehicles	1,015	13%
4 or more vehicles	513	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	11,045	100%
Worked in state of residence	10,801	98%
Worked in county of residence	10,671	97%
Worked outside county of residence	130	1%
Worked outside state of residence	244	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	21,340	100%	9,676	45%	11,664	55%
In labor force	12,796	60%	6,735	53%	6,061	47%
Armed forces	84	1%	35	42%	49	58%
Civilian (employed)	11,181	87%	5,897	53%	5,284	47%
Civilian (unemployed)	1,531	12%	803	52%	728	48%
Not in labor force	8,544	40%	2,941	34%	5,603	66%
Pct. of civilian labor force unemployed	12.0%		12.0%		12.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	11,045	100%
Car, truck or van:	9,356	85%
Drove Alone	8,137	74%
Carpooled	1,219	11%
Public Transportation:	749	7%
Bus	707	6%
Trolley / Streetcar	35	<1%
Railroad	0	0%
Other public transportation	7	<1%
Motorcycle	12	<1%
Bicycle	57	1%
Walked	325	3%
Other means	97	1%
Worked at home	449	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	11,045	100%
Did not work at home	10,596	96%
Less than 10 minutes	908	8%
10 to 19 minutes	2,969	27%
20 to 29 minutes	1,882	17%
30 to 44 minutes	2,966	27%
45 to 59 minutes	827	7%
60 to 89 minutes	648	6%
90 minutes or more	396	4%
Worked at home	449	4%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	10,948	100%
Agriculture, forestry, mining	131	1%
Utilities	165	2%
Construction	985	9%
Manufacturing	882	8%
Wholesale trade	369	3%
Retail trade	1,673	15%
Transportation & warehousing	648	6%
Information & communications	138	1%
Finance, insurance, & real estate	478	4%
Professional, scientific, management, administration	666	6%
Educational, social, & health services	1,836	17%
Art, entertainment, recreation, accommodations, food	1,100	10%
Other services	928	8%
Public administration	949	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	10,948	100%
Management, professional & related:	1,700	16%
Management (incl. farm managers)	531	5%
Business & financial	166	2%
Computer & mathematical	41	<1%
Architecture & engineering	66	1%
Life, physical & social science	71	1%
Community & social service	41	<1%
Legal	16	<1%
Education, training, & library	474	4%
Art, entertainment, sports & media	78	1%
Healthcare practitioners	216	2%
Service:	2,923	27%
Healthcare support	214	2%
Protective service	259	2%
Food preparation & serving	612	6%
Building & grounds cleaning / maintenance	1,247	11%
Personal care & service	591	5%
Sales & office	3,097	28%
Farming, fishing & forestry	42	<1%
Construction, extraction & maintenance	1,362	12%
Production, transport & material moving	1,824	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	7,549	100%
Less than \$15,000	1,563	21%
\$15,000 to \$29,999	1,680	22%
\$30,000 to \$44,999	1,313	17%
\$45,000 to \$59,999	922	12%
\$60,000 to \$74,999	771	10%
\$75,000 to \$99,999	591	8%
\$100,000 to \$124,999	279	4%
\$125,000 to \$149,999	173	2%
\$150,000 to \$199,999	93	1%
\$200,000 or more	164	2%
Median Income	\$36,072	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	7,549	100%
With earnings	6,134	81%
With wage and salary income	5,876	78%
With self-employment income	597	8%
With interest, dividend, or net rental income	378	5%
With Social Security income	1,944	26%
With Supplemental Security income	768	10%
With public assistance income	457	6%
With retirement income	771	10%
With other types of income	1,385	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	29,136	100%
Under .50	2,567	9%
.50 to .99	5,925	20%
1.00 to 1.24	3,143	11%
1.25 to 1.49	1,332	5%
1.50 to 1.84	3,004	10%
1.85 to 1.99	731	3%
2.00 and over	12,434	43%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	29,136	100%
Above Poverty	20,644	71%
Below Poverty	8,492	29%

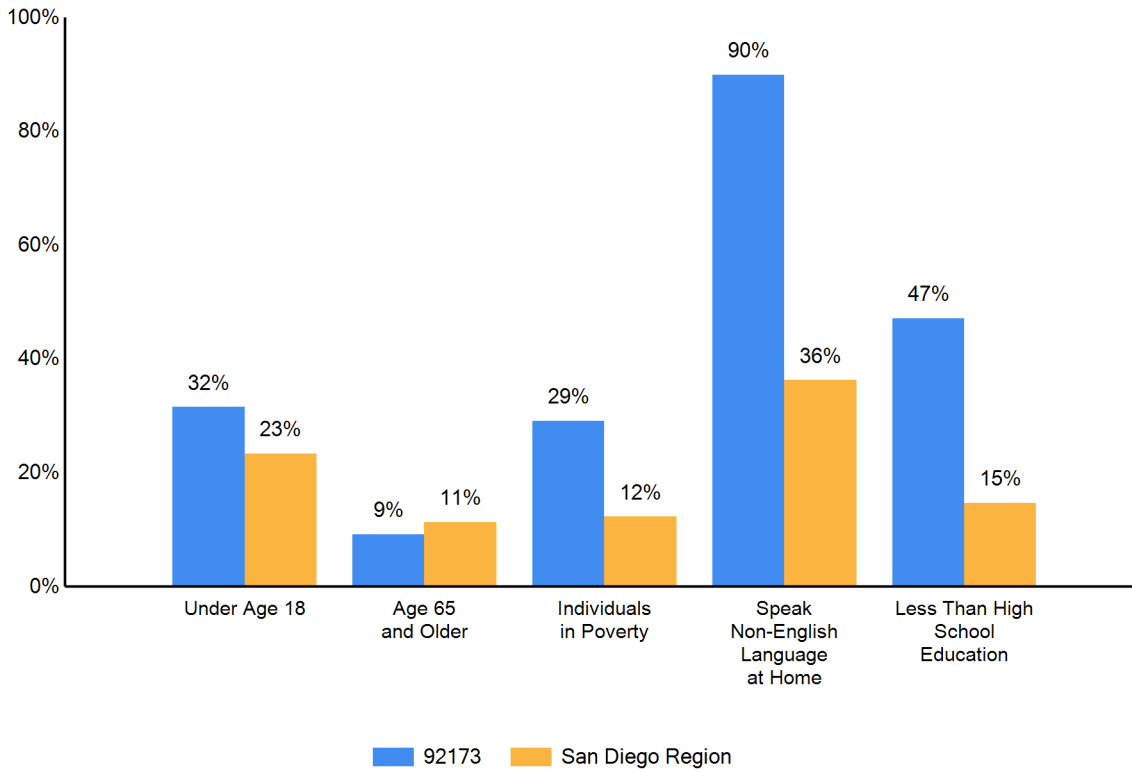
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,367	4,203	2,164	4,637	2,777	1,860	1,730	1,426	304
Married couple family	3,777	2,360	1,417	3,062	1,825	1,237	715	535	180
Male householder, no wife present	551	347	204	431	266	165	120	81	39
Female householder, no husband present	2,039	1,496	543	1,144	686	458	895	810	85

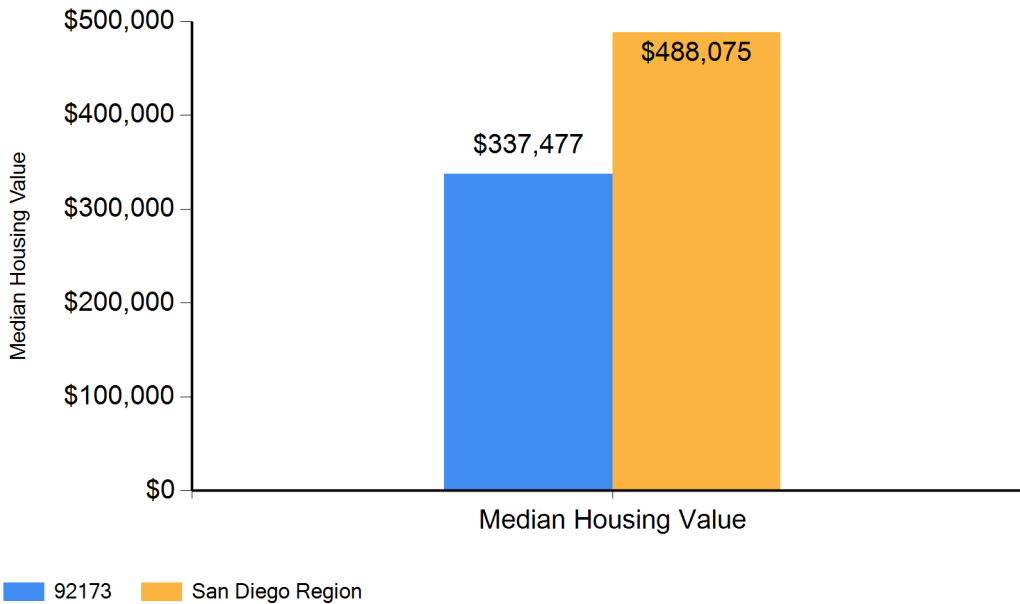
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075