



Demographic and Socioeconomic Profile 2010

CPA: Otay Mesa

Population by Race

	Population	Percent
Total Population	15,001	100%
Hispanic	8,892	59%
Asian	3,204	21%
White	1,606	11%
Black	801	5%
Two or More	421	3%
Pacific Islander	33	<1%
Other	25	<1%
American Indian	19	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	15,001	8,751	6,250	42%
Under 5	1,078	540	538	50%
5 to 9	1,137	584	553	49%
10 to 14	1,108	587	521	47%
15 to 17	642	320	322	50%
18 and 19	452	262	190	42%
20 to 24	1,233	798	435	35%
25 to 29	1,443	949	494	34%
30 to 34	1,417	871	546	39%
35 to 39	1,405	846	559	40%
40 to 44	1,383	863	520	38%
45 to 49	1,160	722	438	38%
50 to 54	955	585	370	39%
55 to 59	594	340	254	43%
60 and 61	169	98	71	42%
62 to 64	209	106	103	49%
65 to 69	213	102	111	52%
70 to 74	196	94	102	52%
75 to 79	89	35	54	61%
80 to 84	66	24	42	64%
85 and Older	52	25	27	52%
Under 18	3,965	2,031	1,934	49%
65 and older	616	280	336	55%
Median	31.4	31.9	30.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	11,678	100%
Never Married	3,632	31%
Married, excluding separated	6,748	58%
Separated	259	2%
Widowed	510	4%
Divorced	529	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	15,001	100%
Household	14,992	100%
Group Quarters - Other	9	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	15,001	8,892	1,606	801	19	3,204	33	25	421
Under 5	1,078	726	64	12	1	189	3	1	82
5 to 9	1,137	759	70	17	0	238	1	1	51
10 to 14	1,108	756	33	39	0	240	2	1	37
15 to 17	642	432	24	16	0	147	0	1	22
18 and 19	452	299	15	16	1	99	1	0	21
20 to 24	1,233	789	120	71	0	220	1	0	32
25 to 29	1,443	878	191	84	2	235	4	3	46
30 to 34	1,417	825	201	85	2	258	10	0	36
35 to 39	1,405	866	156	57	0	291	2	5	28
40 to 44	1,383	763	195	127	1	273	3	7	14
45 to 49	1,160	612	188	92	3	239	1	5	20
50 to 54	955	459	133	82	6	262	0	0	13
55 to 59	594	260	103	46	2	172	2	1	8
60 and 61	169	77	23	14	0	50	1	0	4
62 to 64	209	95	36	17	0	56	1	0	4
65 to 69	213	95	22	9	1	84	1	0	1
70 to 74	196	100	19	8	0	67	0	0	2
75 to 79	89	37	5	1	0	46	0	0	0
80 to 84	66	37	4	4	0	21	0	0	0
85 and Older	52	27	4	4	0	17	0	0	0
Under 18	3,965	2,673	191	84	1	814	6	4	192
65 and older	616	296	54	26	1	235	1	0	3
Median		28.9	37.7	40.1	49.2	34.5	32.3	40.4	19.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	13,923	100%
Speak Only English	4,487	32%
Speak Spanish:	7,320	53%
Speak English "well" or "very well"	6,332	45%
Speak English "not well" or "not at all"	988	7%
Speak Asian/Pacific Island language:	2,024	15%
Speak English "well" or "very well"	1,778	13%
Speak English "not well" or "not at all"	246	2%
Speak other language:	92	1%
Speak English "well" or "very well"	71	1%
Speak English "not well" or "not at all"	21	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	9,351	100%
Less than 9th grade	628	7%
9th through 12th grade, no diploma	573	6%
High school grad (incl. equivalency)	2,248	24%
Some college, no degree	2,409	26%
Associate degree	986	11%
Bachelor's degree	1,789	19%
Master's degree	551	6%
Professional school degree	50	1%
Doctorate degree	117	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	14,369	100%	---	---	---	---
Enrolled in school	4,796	33%	4,315	30%	481	3%
Nursery / Preschool	250	5%	228	5%	22	5%
Kindergarten to grade 4	1,427	30%	1,368	32%	59	12%
Grade 5 to grade 8	974	20%	908	21%	66	14%
Grade 9 to grade 12	909	19%	812	19%	97	20%
College, undergraduate	1,095	23%	942	22%	153	32%
Graduate or Professional school	141	3%	57	1%	84	17%
Not enrolled in school	9,573	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,966	100%	2,233	100%	1,733	100%
Family Households:	3,367	85%	2,233	100%	1,134	65%
Married couple family	2,789	70%	1,876	84%	913	53%
Other family:	578	15%	357	16%	221	13%
Male householder, no wife	140	4%	67	3%	73	4%
Female householder, no husband	438	11%	290	13%	148	9%
Nonfamily households:	599	15%	0	0%	599	35%
Householder living alone	369	9%	----	----	----	----
Other nonfamily households	230	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	4,145	100%	3966	179	4%	3.78
Single family (detached)	2,729	66%	2,602	127	5%	4.00
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	132	3%	127	5	4%	3.95
5 to 9 units	504	12%	486	18	4%	3.30
10 or more units	780	19%	751	29	4%	3.29
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,779	100%
Less than \$150,000	30	1%
\$150,000 to \$199,999	70	3%
\$200,000 to \$249,999	113	4%
\$250,000 to \$299,999	131	5%
\$300,000 to \$399,999	743	27%
\$400,000 to \$499,999	624	22%
\$500,000 to \$749,999	883	32%
\$750,000 to \$999,999	166	6%
\$1,000,000 or more	19	1%

Median Value **\$449,518**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	4,145	100%
2005 or Later	369	9%
2000 to 2004	3,220	78%
1990 to 1999	347	8%
1980 to 1989	50	1%
1970 to 1979	65	2%
1960 to 1969	27	1%
1950 to 1959	27	1%
1940 to 1949	16	<1%
1939 or earlier	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,966	100%	1,187	100%	2,779	100%
1.00 occupant housing per room or less	3,498	88%	902	76%	2,596	93%
1.01 to 1.50 occupants per room	185	5%	48	4%	137	5%
1.51 to 2.00 occupants per room	134	3%	88	7%	46	2%
2.01 or more occupants per room	149	4%	149	13%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,187	100%
Less than \$500	12	1%
\$500 to \$599	10	1%
\$600 to \$699	18	2%
\$700 to \$799	6	1%
\$800 to \$899	26	2%
\$900 to \$999	0	0%
\$1,000 to \$1,249	125	11%
\$1,250 to \$1,499	463	39%
\$1,500 to \$1,999	388	33%
\$2,000 or more	139	12%
No cash rent	0	0%
Median contract rent	\$1,468	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,187	100%
Less than 20 percent	141	12%
20.0 to 24.9 percent	96	8%
25.0 to 29.9 percent	216	18%
30.0 to 34.9 percent	115	10%
35.0 to 39.9 percent	188	16%
40.0 to 49.9 percent	105	9%
50.0 percent or more	315	27%
Not computed	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,966	100%
No vehicle	122	3%
1 vehicle	693	17%
2 vehicles	1,952	49%
3 vehicles	787	20%
4 or more vehicles	412	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	5,215	100%
Worked in state of residence	5,080	97%
Worked in county of residence	4,855	93%
Worked outside county of residence	225	4%
Worked outside state of residence	135	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	11,457	100%	6,933	61%	4,524	39%
In labor force	5,692	50%	3,036	53%	2,656	47%
Armed forces	399	7%	322	81%	77	19%
Civilian (employed)	4,811	85%	2,530	53%	2,281	47%
Civilian (unemployed)	482	8%	184	38%	298	62%
Not in labor force	5,765	50%	3,897	68%	1,868	32%
Pct. of civilian labor force unemployed	9.1%		6.8%		11.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	5,215	100%
Car, truck or van:	4,884	94%
Drove Alone	4,327	83%
Carpooled	557	11%
Public Transportation:	135	3%
Bus	135	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	22	<1%
Other means	66	1%
Worked at home	108	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	5,215	100%
Did not work at home	5,107	98%
Less than 10 minutes	317	6%
10 to 19 minutes	1,251	24%
20 to 29 minutes	985	19%
30 to 44 minutes	1,486	28%
45 to 59 minutes	476	9%
60 to 89 minutes	364	7%
90 minutes or more	228	4%
Worked at home	108	2%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,776	100%
Agriculture, forestry, mining	36	1%
Utilities	43	1%
Construction	298	6%
Manufacturing	235	5%
Wholesale trade	159	3%
Retail trade	447	9%
Transportation & warehousing	266	6%
Information & communications	51	1%
Finance, insurance, & real estate	339	7%
Professional, scientific, management, administration	833	17%
Educational, social, & health services	938	20%
Art, entertainment, recreation, accommodations, food	475	10%
Other services	209	4%
Public administration	447	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,776	100%
Management, professional & related:	1,832	38%
Management (incl. farm managers)	636	13%
Business & financial	302	6%
Computer & mathematical	103	2%
Architecture & engineering	93	2%
Life, physical & social science	29	1%
Community & social service	46	1%
Legal	84	2%
Education, training, & library	297	6%
Art, entertainment, sports & media	72	2%
Healthcare practitioners	170	4%
Service:	924	19%
Healthcare support	140	3%
Protective service	267	6%
Food preparation & serving	180	4%
Building & grounds cleaning / maintenance	243	5%
Personal care & service	94	2%
Sales & office	1,267	27%
Farming, fishing & forestry	15	<1%
Construction, extraction & maintenance	440	9%
Production, transport & material moving	298	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	3,966	100%
Less than \$15,000	100	3%
\$15,000 to \$29,999	137	3%
\$30,000 to \$44,999	475	12%
\$45,000 to \$59,999	561	14%
\$60,000 to \$74,999	469	12%
\$75,000 to \$99,999	830	21%
\$100,000 to \$124,999	680	17%
\$125,000 to \$149,999	363	9%
\$150,000 to \$199,999	299	8%
\$200,000 or more	52	1%
Median Income	\$82,259	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,966	100%
With earnings	3,789	96%
With wage and salary income	3,752	95%
With self-employment income	535	13%
With interest, dividend, or net rental income	540	14%
With Social Security income	332	8%
With Supplemental Security income	118	3%
With public assistance income	83	2%
With retirement income	349	9%
With other types of income	581	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	10,848	100%
Under .50	396	4%
.50 to .99	414	4%
1.00 to 1.24	411	4%
1.25 to 1.49	280	3%
1.50 to 1.84	734	7%
1.85 to 1.99	283	3%
2.00 and over	8,330	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	10,848	100%
Above Poverty	10,038	93%
Below Poverty	810	7%

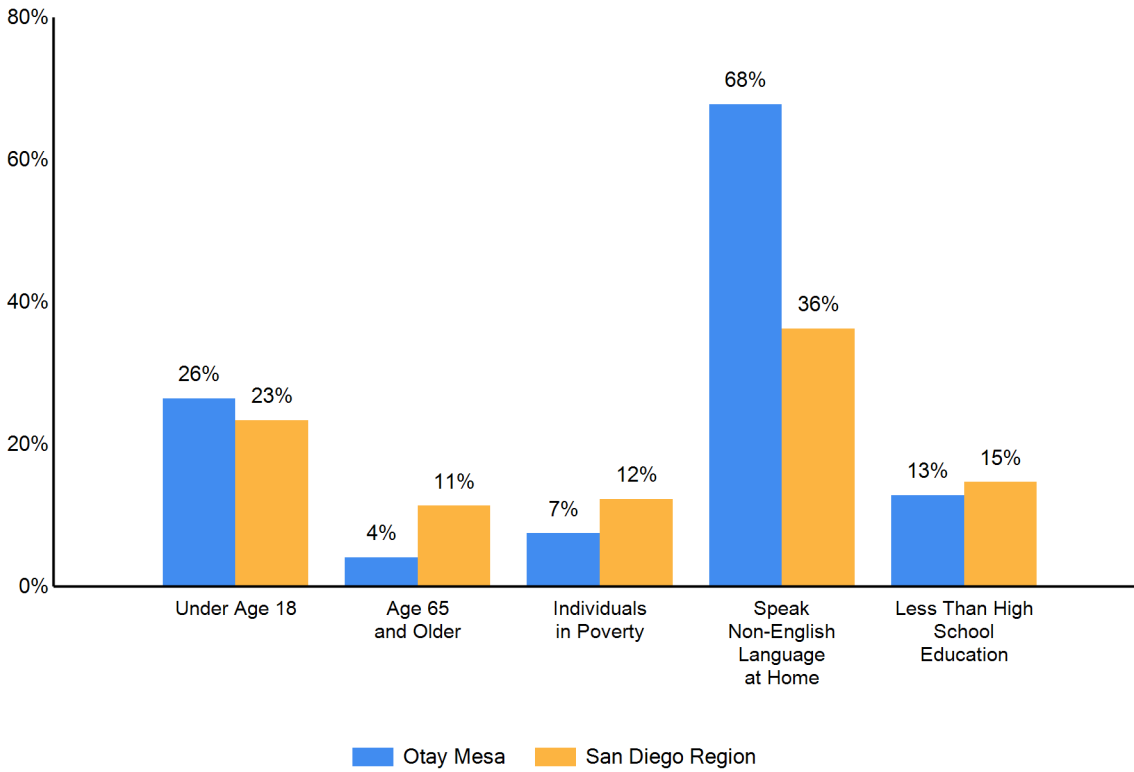
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	3,367	2,233	1,134	3,222	2,092	1,130	145	141	4
Married couple family	2,789	1,876	913	2,739	1,830	909	50	46	4
Male householder, no wife present	140	67	73	140	67	73	0	0	0
Female householder, no husband present	438	290	148	343	195	148	95	95	0

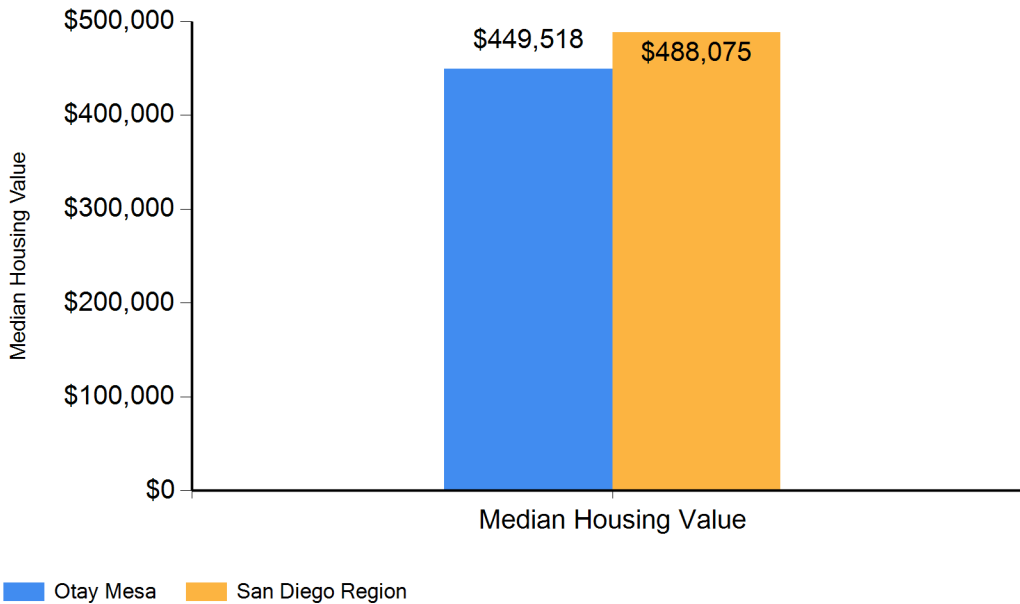
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075