



Population by Race

	Population	Percent
Total Population	37,612	100%
White	27,464	73%
Hispanic	5,518	15%
Asian	2,058	5%
Black	1,198	3%
Two or More	1,051	3%
American Indian	150	<1%
Other	95	<1%
Pacific Islander	78	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	37,612	19,677	17,935	48%
Under 5	1,172	530	642	55%
5 to 9	801	428	373	47%
10 to 14	772	449	323	42%
15 to 17	504	293	211	42%
18 and 19	281	145	136	48%
20 to 24	2,068	899	1,169	57%
25 to 29	5,167	2,345	2,822	55%
30 to 34	4,691	2,385	2,306	49%
35 to 39	3,335	1,895	1,440	43%
40 to 44	2,942	1,827	1,115	38%
45 to 49	2,959	1,867	1,092	37%
50 to 54	2,605	1,534	1,071	41%
55 to 59	2,446	1,323	1,123	46%
60 and 61	906	463	443	49%
62 to 64	1,385	740	645	47%
65 to 69	1,706	916	790	46%
70 to 74	1,062	525	537	51%
75 to 79	990	468	522	53%
80 to 84	838	333	505	60%
85 and Older	982	312	670	68%
Under 18	3,249	1,700	1,549	48%
65 and older	5,578	2,554	3,024	54%
Median	40.0	41.3	38.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	34,867	100%
Never Married	16,883	48%
Married, excluding separated	10,361	30%
Separated	408	1%
Widowed	1,769	5%
Divorced	5,446	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	37,612	100%
Household	35,879	95%
Group Quarters - Other	1,733	5%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	37,612	5,518	27,464	1,198	150	2,058	78	95	1,051
Under 5	1,172	318	673	16	5	61	3	2	94
5 to 9	801	198	465	12	3	41	1	14	67
10 to 14	772	183	481	27	3	31	1	3	43
15 to 17	504	119	295	38	2	15	1	1	33
18 and 19	281	90	159	10	2	4	2	1	13
20 to 24	2,068	398	1,347	65	12	125	12	6	103
25 to 29	5,167	940	3,526	119	22	359	7	20	174
30 to 34	4,691	754	3,151	128	13	442	6	15	182
35 to 39	3,335	512	2,265	125	14	313	9	14	83
40 to 44	2,942	444	2,122	122	14	159	3	3	75
45 to 49	2,959	398	2,215	157	13	110	13	5	48
50 to 54	2,605	295	2,041	133	12	75	5	2	42
55 to 59	2,446	225	2,006	82	13	68	6	4	42
60 and 61	906	65	787	27	4	15	0	0	8
62 to 64	1,385	98	1,198	39	6	31	3	2	8
65 to 69	1,706	139	1,446	40	3	56	4	1	17
70 to 74	1,062	88	901	16	2	50	1	0	4
75 to 79	990	99	825	9	3	47	1	0	6
80 to 84	838	79	706	14	3	31	0	0	5
85 and Older	982	76	855	19	1	25	0	2	4
Under 18	3,249	818	1,914	93	13	148	6	20	237
65 and older	5,578	481	4,733	98	12	209	6	3	36
Median		33.4	43.2	42.4	39.6	34.4	38.3	30.2	30.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	36,440	100%
Speak Only English	29,339	81%
Speak Spanish:	3,348	9%
Speak English "well" or "very well"	2,952	8%
Speak English "not well" or "not at all"	396	1%
Speak Asian/Pacific Island language:	1,160	3%
Speak English "well" or "very well"	943	3%
Speak English "not well" or "not at all"	217	1%
Speak other language:	2,593	7%
Speak English "well" or "very well"	2,387	7%
Speak English "not well" or "not at all"	206	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	32,014	100%
Less than 9th grade	637	2%
9th through 12th grade, no diploma	1,009	3%
High school grad (incl. equivalency)	3,780	12%
Some college, no degree	6,447	20%
Associate degree	2,484	8%
Bachelor's degree	10,295	32%
Master's degree	3,949	12%
Professional school degree	1,984	6%
Doctorate degree	1,429	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	36,826	100%	---	---	---	---
Enrolled in school	6,198	17%	4,367	12%	1,831	5%
Nursery / Preschool	300	5%	57	1%	243	13%
Kindergarten to grade 4	714	12%	520	12%	194	11%
Grade 5 to grade 8	508	8%	400	9%	108	6%
Grade 9 to grade 12	445	7%	423	10%	22	1%
College, undergraduate	2,460	40%	2,017	46%	443	24%
Graduate or Professional school	1,771	29%	950	22%	821	45%
Not enrolled in school	30,628	83%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	21,275	100%	1,912	100%	19,363	100%
Family Households:	5,954	28%	1,897	99%	4,057	21%
Married couple family	4,747	22%	1,258	66%	3,489	18%
Other family:	1,207	6%	639	33%	568	3%
Male householder, no wife	551	3%	210	11%	341	2%
Female householder, no husband	656	3%	429	22%	227	1%
Nonfamily households:	15,321	72%	15	1%	15,306	79%
Householder living alone	11,334	53%	----	----	----	----
Other nonfamily households	3,987	19%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	22,998	100%	21,275	1,723	7%	1.69
Single family (detached)	4,751	21%	4,467	284	6%	2.00
Single family (attached)	2,890	13%	2,715	175	6%	1.83
2 to 4 units	3,232	14%	3,000	232	7%	1.65
5 to 9 units	2,645	12%	2,422	223	8%	1.54
10 or more units	9,480	41%	8,671	809	9%	1.53
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	7,321	100%
Less than \$150,000	262	4%
\$150,000 to \$199,999	122	2%
\$200,000 to \$249,999	302	4%
\$250,000 to \$299,999	177	2%
\$300,000 to \$399,999	780	11%
\$400,000 to \$499,999	839	11%
\$500,000 to \$749,999	1,871	26%
\$750,000 to \$999,999	1,688	23%
\$1,000,000 or more	1,280	17%

Median Value **\$659,085**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	22,998	100%
2005 or Later	489	2%
2000 to 2004	806	4%
1990 to 1999	1,291	6%
1980 to 1989	2,608	11%
1970 to 1979	4,155	18%
1960 to 1969	3,063	13%
1950 to 1959	2,666	12%
1940 to 1949	1,548	7%
1939 or earlier	6,372	28%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	21,275	100%	13,954	100%	7,321	100%
1.00 occupant housing per room or less	20,968	99%	13,672	98%	7,296	100%
1.01 to 1.50 occupants per room	89	<1%	87	1%	2	<1%
1.51 to 2.00 occupants per room	216	1%	195	1%	21	<1%
2.01 or more occupants per room	2	<1%	0	0%	2	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	13,954	100%
Less than \$500	743	5%
\$500 to \$599	260	2%
\$600 to \$699	354	3%
\$700 to \$799	1,223	9%
\$800 to \$899	2,013	14%
\$900 to \$999	1,945	14%
\$1,000 to \$1,249	2,691	19%
\$1,250 to \$1,499	2,102	15%
\$1,500 to \$1,999	1,917	14%
\$2,000 or more	442	3%
No cash rent	264	2%
Median contract rent	\$1,043	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	13,954	100%
Less than 20 percent	3,241	23%
20.0 to 24.9 percent	2,225	16%
25.0 to 29.9 percent	1,748	13%
30.0 to 34.9 percent	1,375	10%
35.0 to 39.9 percent	887	6%
40.0 to 49.9 percent	1,312	9%
50.0 percent or more	2,718	19%
Not computed	448	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	21,275	100%
No vehicle	2,111	10%
1 vehicle	11,330	53%
2 vehicles	6,311	30%
3 vehicles	1,256	6%
4 or more vehicles	267	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	22,909	100%
Worked in state of residence	22,796	100%
Worked in county of residence	22,448	98%
Worked outside county of residence	348	2%
Worked outside state of residence	113	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	34,781	100%	18,208	52%	16,573	48%
In labor force	24,108	69%	13,285	55%	10,823	45%
Armed forces	327	1%	251	77%	76	23%
Civilian (employed)	22,133	92%	11,940	54%	10,193	46%
Civilian (unemployed)	1,648	7%	1,094	66%	554	34%
Not in labor force	10,673	31%	4,923	46%	5,750	54%
Pct. of civilian labor force unemployed	6.9%		8.4%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	22,909	100%
Car, truck or van:	18,258	80%
Drove Alone	16,900	74%
Carpooled	1,358	6%
Public Transportation:	978	4%
Bus	939	4%
Trolley / Streetcar	17	<1%
Railroad	0	0%
Other public transportation	22	<1%
Motorcycle	101	<1%
Bicycle	384	2%
Walked	1,367	6%
Other means	255	1%
Worked at home	1,566	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	22,909	100%
Did not work at home	21,343	93%
Less than 10 minutes	3,674	16%
10 to 19 minutes	8,359	36%
20 to 29 minutes	5,051	22%
30 to 44 minutes	2,912	13%
45 to 59 minutes	667	3%
60 to 89 minutes	332	1%
90 minutes or more	348	2%
Worked at home	1,566	7%
Average time to work (minutes)	23	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	22,458	100%
Agriculture, forestry, mining	14	<1%
Utilities	147	1%
Construction	729	3%
Manufacturing	1,316	6%
Wholesale trade	507	2%
Retail trade	1,773	8%
Transportation & warehousing	544	2%
Information & communications	831	4%
Finance, insurance, & real estate	2,284	10%
Professional, scientific, management, administration	1,034	5%
Educational, social, & health services	5,279	24%
Art, entertainment, recreation, accommodations, food	2,454	11%
Other services	1,232	5%
Public administration	4,314	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	22,458	100%
Management, professional & related:	13,115	58%
Management (incl. farm managers)	3,159	14%
Business & financial	1,702	8%
Computer & mathematical	781	3%
Architecture & engineering	774	3%
Life, physical & social science	678	3%
Community & social service	648	3%
Legal	1,015	5%
Education, training, & library	1,782	8%
Art, entertainment, sports & media	1,150	5%
Healthcare practitioners	1,426	6%
Service:	2,910	13%
Healthcare support	180	1%
Protective service	261	1%
Food preparation & serving	1,366	6%
Building & grounds cleaning / maintenance	287	1%
Personal care & service	816	4%
Sales & office	4,594	20%
Farming, fishing & forestry	14	<1%
Construction, extraction & maintenance	838	4%
Production, transport & material moving	987	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	21,275	100%
Less than \$15,000	2,286	11%
\$15,000 to \$29,999	2,578	12%
\$30,000 to \$44,999	3,739	18%
\$45,000 to \$59,999	2,803	13%
\$60,000 to \$74,999	2,007	9%
\$75,000 to \$99,999	2,897	14%
\$100,000 to \$124,999	1,521	7%
\$125,000 to \$149,999	878	4%
\$150,000 to \$199,999	1,165	5%
\$200,000 or more	1,401	7%
Median Income	\$55,887	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	21,275	100%
With earnings	17,316	81%
With wage and salary income	16,104	76%
With self-employment income	3,165	15%
With interest, dividend, or net rental income	6,395	30%
With Social Security income	4,392	21%
With Supplemental Security income	717	3%
With public assistance income	139	1%
With retirement income	2,522	12%
With other types of income	2,056	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	37,218	100%
Under .50	2,160	6%
.50 to .99	2,390	6%
1.00 to 1.24	1,301	3%
1.25 to 1.49	1,493	4%
1.50 to 1.84	1,821	5%
1.85 to 1.99	615	2%
2.00 and over	27,438	74%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	37,218	100%
Above Poverty	32,668	88%
Below Poverty	4,550	12%

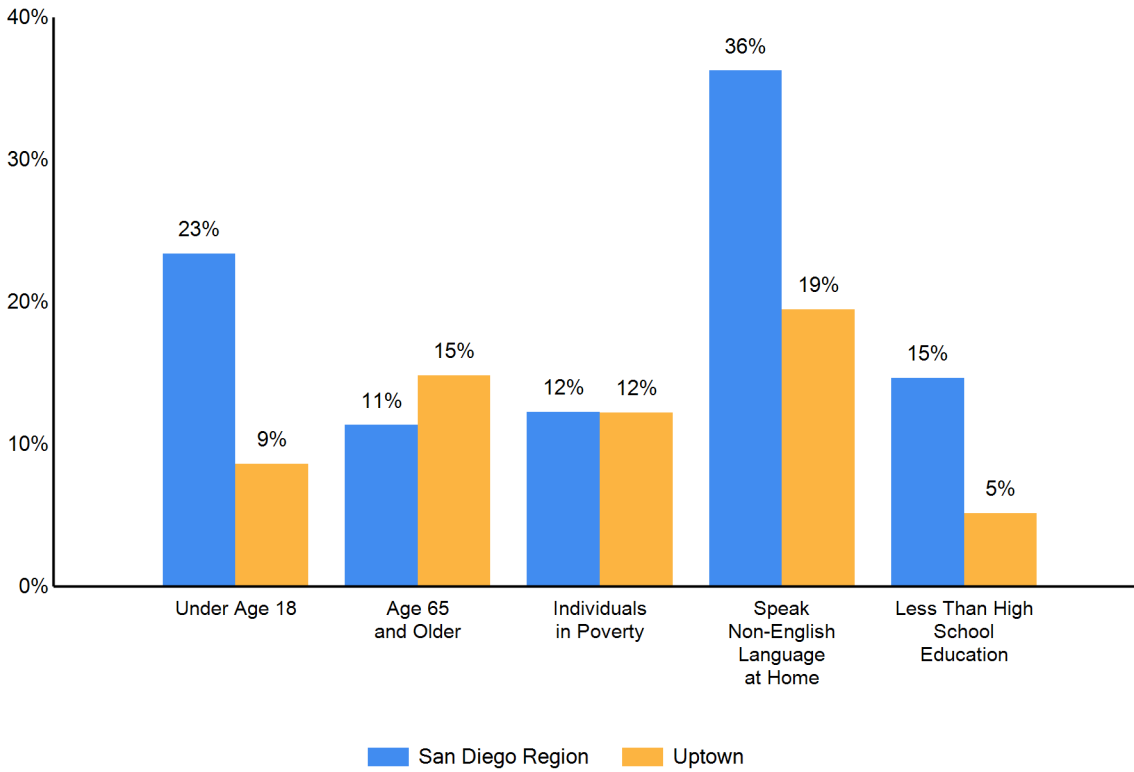
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	5,954	1,897	4,057	5,752	1,825	3,927	202	72	130
Married couple family	4,747	1,258	3,489	4,595	1,228	3,367	152	30	122
Male householder, no wife present	551	210	341	533	192	341	18	18	0
Female householder, no husband present	656	429	227	624	405	219	32	24	8

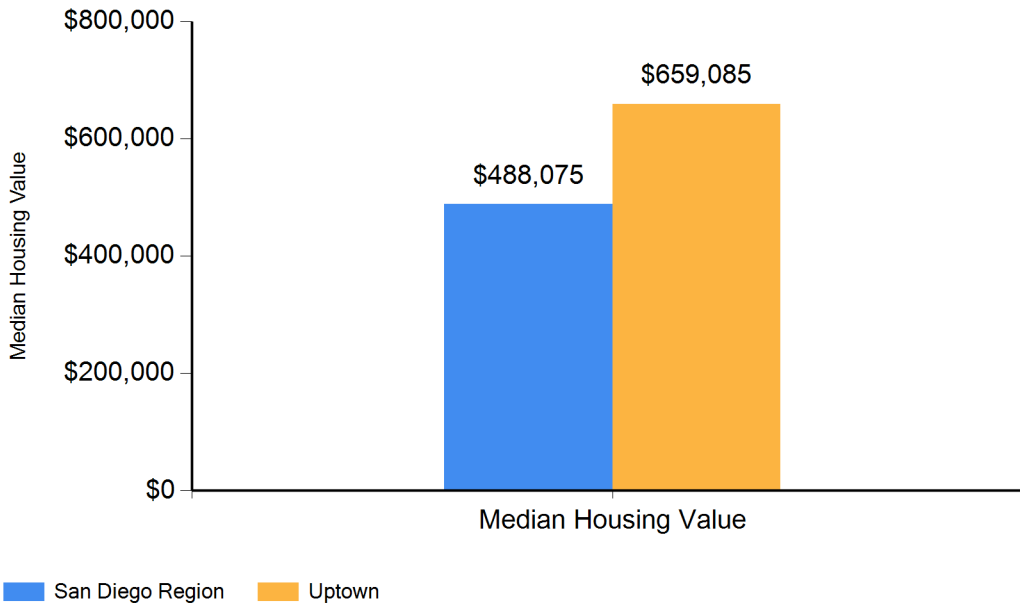
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075