



Demographic and Socioeconomic Profile 2010

CPA: Tierrasanta

Population by Race

	Population	Percent
Total Population	30,332	100%
White	18,498	61%
Hispanic	4,844	16%
Asian	3,031	10%
Black	1,868	6%
Two or More	1,734	6%
Pacific Islander	157	1%
American Indian	125	<1%
Other	75	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	30,332	14,850	15,482	51%
Under 5	2,923	1,472	1,451	50%
5 to 9	2,579	1,268	1,311	51%
10 to 14	2,245	1,189	1,056	47%
15 to 17	1,148	577	571	50%
18 and 19	532	283	249	47%
20 to 24	2,315	1,165	1,150	50%
25 to 29	3,048	1,532	1,516	50%
30 to 34	2,703	1,308	1,395	52%
35 to 39	2,330	1,166	1,164	50%
40 to 44	1,745	876	869	50%
45 to 49	1,641	766	875	53%
50 to 54	1,560	717	843	54%
55 to 59	1,452	650	802	55%
60 and 61	638	280	358	56%
62 to 64	949	413	536	56%
65 to 69	988	458	530	54%
70 to 74	593	288	305	51%
75 to 79	418	198	220	53%
80 to 84	298	135	163	55%
85 and Older	227	109	118	52%
Under 18	8,895	4,506	4,389	49%
65 and older	2,524	1,188	1,336	53%
Median	30.7	29.8	31.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	22,585	100%
Never Married	6,231	28%
Married, excluding separated	13,109	58%
Separated	329	1%
Widowed	880	4%
Divorced	2,036	9%

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	30,332	100%
Household	30,310	100%
Group Quarters - Other	22	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	30,332	4,844	18,498	1,868	125	3,031	157	75	1,734
Under 5	2,923	691	1,514	160	6	159	19	12	362
5 to 9	2,579	611	1,277	177	11	168	14	12	309
10 to 14	2,245	545	1,072	216	11	168	9	7	217
15 to 17	1,148	249	571	114	9	78	8	3	116
18 and 19	532	98	267	52	2	59	0	2	52
20 to 24	2,315	451	1,347	142	14	220	19	2	120
25 to 29	3,048	538	1,862	162	22	297	22	10	135
30 to 34	2,703	439	1,572	203	12	322	19	12	124
35 to 39	2,330	361	1,361	198	16	289	13	3	89
40 to 44	1,745	223	1,077	129	2	240	8	2	64
45 to 49	1,641	152	1,141	76	6	219	6	2	39
50 to 54	1,560	129	1,141	71	1	175	6	2	35
55 to 59	1,452	106	1,071	65	4	168	9	3	26
60 and 61	638	40	500	13	2	71	2	0	10
62 to 64	949	58	763	27	3	81	1	1	15
65 to 69	988	65	780	30	1	105	1	1	5
70 to 74	593	29	454	19	2	83	1	1	4
75 to 79	418	28	310	8	0	69	0	0	3
80 to 84	298	21	237	4	1	31	0	0	4
85 and Older	227	10	181	2	0	29	0	0	5
Under 18	8,895	2,096	4,434	667	37	573	50	34	1,004
65 and older	2,524	153	1,962	63	4	317	2	2	21
Median		22.5	34.3	27.3	27.2	35.8	27.2	23.8	14.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	27,409	100%
Speak Only English	21,822	80%
Speak Spanish:	2,286	8%
Speak English "well" or "very well"	1,984	7%
Speak English "not well" or "not at all"	302	1%
Speak Asian/Pacific Island language:	1,819	7%
Speak English "well" or "very well"	1,423	5%
Speak English "not well" or "not at all"	396	1%
Speak other language:	1,482	5%
Speak English "well" or "very well"	1,427	5%
Speak English "not well" or "not at all"	55	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	18,590	100%
Less than 9th grade	247	1%
9th through 12th grade, no diploma	562	3%
High school grad (incl. equivalency)	2,536	14%
Some college, no degree	5,093	27%
Associate degree	1,558	8%
Bachelor's degree	5,460	29%
Master's degree	2,399	13%
Professional school degree	485	3%
Doctorate degree	250	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	28,552	100%	---	---	---	---
Enrolled in school	9,821	34%	8,328	29%	1,493	5%
Nursery / Preschool	705	7%	561	7%	144	10%
Kindergarten to grade 4	2,988	30%	2,805	34%	183	12%
Grade 5 to grade 8	1,747	18%	1,606	19%	141	9%
Grade 9 to grade 12	1,139	12%	1,021	12%	118	8%
College, undergraduate	2,650	27%	2,083	25%	567	38%
Graduate or Professional school	592	6%	252	3%	340	23%
Not enrolled in school	18,731	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	11,010	100%	4,469	100%	6,541	100%
Family Households:	7,608	69%	4,411	99%	3,197	49%
Married couple family	6,095	55%	3,343	75%	2,752	42%
Other family:	1,513	14%	1,068	24%	445	7%
Male householder, no wife	516	5%	323	7%	193	3%
Female householder, no husband	997	9%	745	17%	252	4%
Nonfamily households:	3,402	31%	58	1%	3,344	51%
Householder living alone	2,360	21%	----	----	----	----
Other nonfamily households	1,042	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	11,436	100%	11010	426	4%	2.75
Single family (detached)	4,727	41%	4,562	165	3%	2.71
Single family (attached)	3,782	33%	3,714	68	2%	3.31
2 to 4 units	304	3%	291	13	4%	2.26
5 to 9 units	540	5%	514	26	5%	2.11
10 or more units	2,083	18%	1,929	154	7%	2.02
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,018	100%
Less than \$150,000	217	4%
\$150,000 to \$199,999	32	1%
\$200,000 to \$249,999	81	2%
\$250,000 to \$299,999	192	4%
\$300,000 to \$399,999	615	12%
\$400,000 to \$499,999	848	17%
\$500,000 to \$749,999	2,144	43%
\$750,000 to \$999,999	805	16%
\$1,000,000 or more	84	2%

Median Value **\$560,744**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	11,436	100%
2005 or Later	140	1%
2000 to 2004	587	5%
1990 to 1999	1,973	17%
1980 to 1989	2,871	25%
1970 to 1979	5,421	47%
1960 to 1969	338	3%
1950 to 1959	31	<1%
1940 to 1949	25	<1%
1939 or earlier	50	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	11,010	100%	5,992	100%	5,018	100%
1.00 occupant housing per room or less	10,809	98%	5,791	97%	5,018	100%
1.01 to 1.50 occupants per room	190	2%	190	3%	0	0%
1.51 to 2.00 occupants per room	11	<1%	11	<1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	5,992	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	47	1%
\$800 to \$899	8	<1%
\$900 to \$999	17	<1%
\$1,000 to \$1,249	363	6%
\$1,250 to \$1,499	1,323	22%
\$1,500 to \$1,999	2,335	39%
\$2,000 or more	1,515	25%
No cash rent	384	6%
Median contract rent	\$1,765	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	5,992	100%
Less than 20 percent	727	12%
20.0 to 24.9 percent	652	11%
25.0 to 29.9 percent	985	16%
30.0 to 34.9 percent	618	10%
35.0 to 39.9 percent	284	5%
40.0 to 49.9 percent	786	13%
50.0 percent or more	1,493	25%
Not computed	447	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	11,010	100%
No vehicle	220	2%
1 vehicle	2,889	26%
2 vehicles	5,809	53%
3 vehicles	1,807	16%
4 or more vehicles	285	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	15,162	100%
Worked in state of residence	15,056	99%
Worked in county of residence	14,873	98%
Worked outside county of residence	183	1%
Worked outside state of residence	106	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	22,160	100%	10,724	48%	11,436	52%
In labor force	15,873	72%	8,602	54%	7,271	46%
Armed forces	1,866	12%	1,736	93%	130	7%
Civilian (employed)	13,105	83%	6,413	49%	6,692	51%
Civilian (unemployed)	902	6%	453	50%	449	50%
Not in labor force	6,287	28%	2,122	34%	4,165	66%
Pct. of civilian labor force unemployed	6.4%		6.6%		6.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	15,162	100%
Car, truck or van:	13,719	90%
Drove Alone	12,562	83%
Carpooled	1,157	8%
Public Transportation:	10	<1%
Bus	10	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	148	1%
Bicycle	40	<1%
Walked	179	1%
Other means	75	0%
Worked at home	991	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	15,162	100%
Did not work at home	14,171	93%
Less than 10 minutes	1,284	8%
10 to 19 minutes	5,224	34%
20 to 29 minutes	5,181	34%
30 to 44 minutes	1,800	12%
45 to 59 minutes	306	2%
60 to 89 minutes	261	2%
90 minutes or more	115	1%
Worked at home	991	7%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	13,098	100%
Agriculture, forestry, mining	0	0%
Utilities	119	1%
Construction	362	3%
Manufacturing	959	7%
Wholesale trade	249	2%
Retail trade	1,654	13%
Transportation & warehousing	467	4%
Information & communications	361	3%
Finance, insurance, & real estate	1,260	10%
Professional, scientific, management, administration	930	7%
Educational, social, & health services	3,129	24%
Art, entertainment, recreation, accommodations, food	1,121	9%
Other services	493	4%
Public administration	1,994	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	13,098	100%
Management, professional & related:	6,562	50%
Management (incl. farm managers)	1,562	12%
Business & financial	1,112	8%
Computer & mathematical	597	5%
Architecture & engineering	298	2%
Life, physical & social science	224	2%
Community & social service	272	2%
Legal	270	2%
Education, training, & library	815	6%
Art, entertainment, sports & media	278	2%
Healthcare practitioners	1,134	9%
Service:	1,634	12%
Healthcare support	186	1%
Protective service	333	3%
Food preparation & serving	561	4%
Building & grounds cleaning / maintenance	59	<1%
Personal care & service	495	4%
Sales & office	3,865	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	509	4%
Production, transport & material moving	528	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	11,010	100%
Less than \$15,000	501	5%
\$15,000 to \$29,999	966	9%
\$30,000 to \$44,999	1,330	12%
\$45,000 to \$59,999	1,356	12%
\$60,000 to \$74,999	1,315	12%
\$75,000 to \$99,999	1,820	17%
\$100,000 to \$124,999	1,388	13%
\$125,000 to \$149,999	947	9%
\$150,000 to \$199,999	779	7%
\$200,000 or more	608	6%
Median Income	\$75,508	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	11,010	100%
With earnings	9,910	90%
With wage and salary income	9,517	86%
With self-employment income	1,367	12%
With interest, dividend, or net rental income	3,278	30%
With Social Security income	1,903	17%
With Supplemental Security income	155	1%
With public assistance income	136	1%
With retirement income	1,748	16%
With other types of income	1,341	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	30,285	100%
Under .50	1,012	3%
.50 to .99	901	3%
1.00 to 1.24	1,154	4%
1.25 to 1.49	961	3%
1.50 to 1.84	1,301	4%
1.85 to 1.99	960	3%
2.00 and over	23,996	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	30,285	100%
Above Poverty	28,372	94%
Below Poverty	1,913	6%

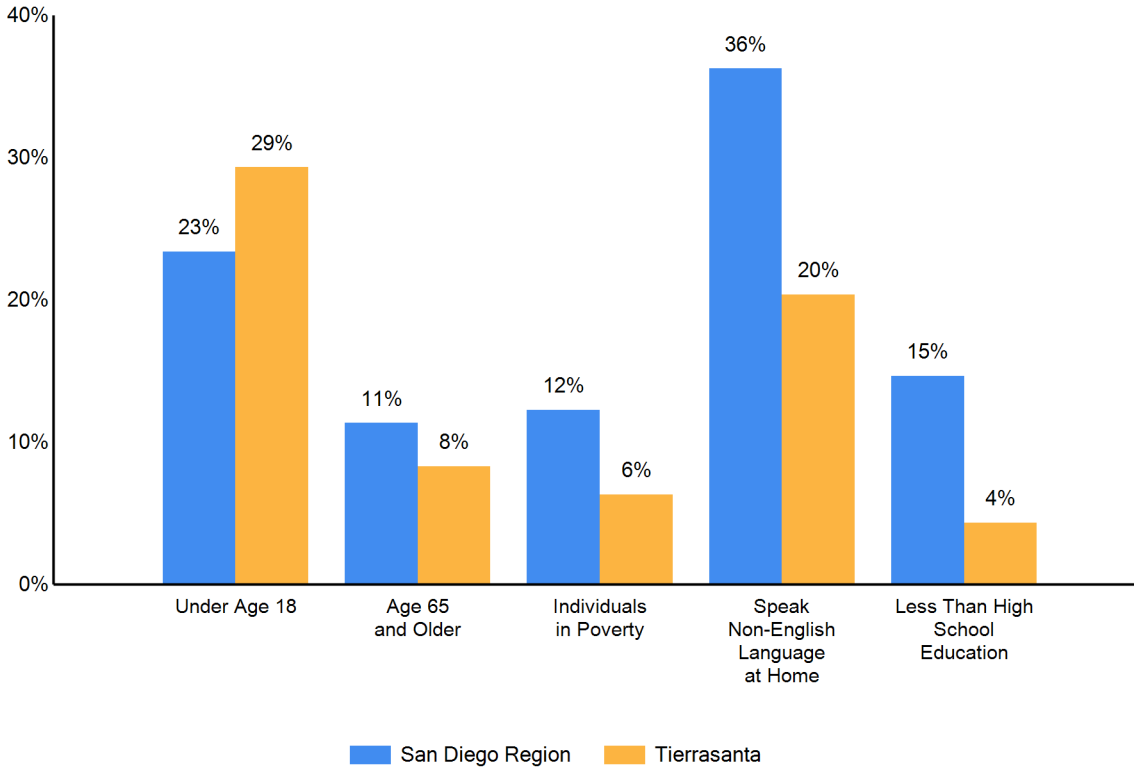
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	7,608	4,411	3,197	7,315	4,196	3,119	293	215	78
Married couple family	6,095	3,343	2,752	6,025	3,282	2,743	70	61	9
Male householder, no wife present	516	323	193	456	323	133	60	0	60
Female householder, no husband present	997	745	252	834	591	243	163	154	9

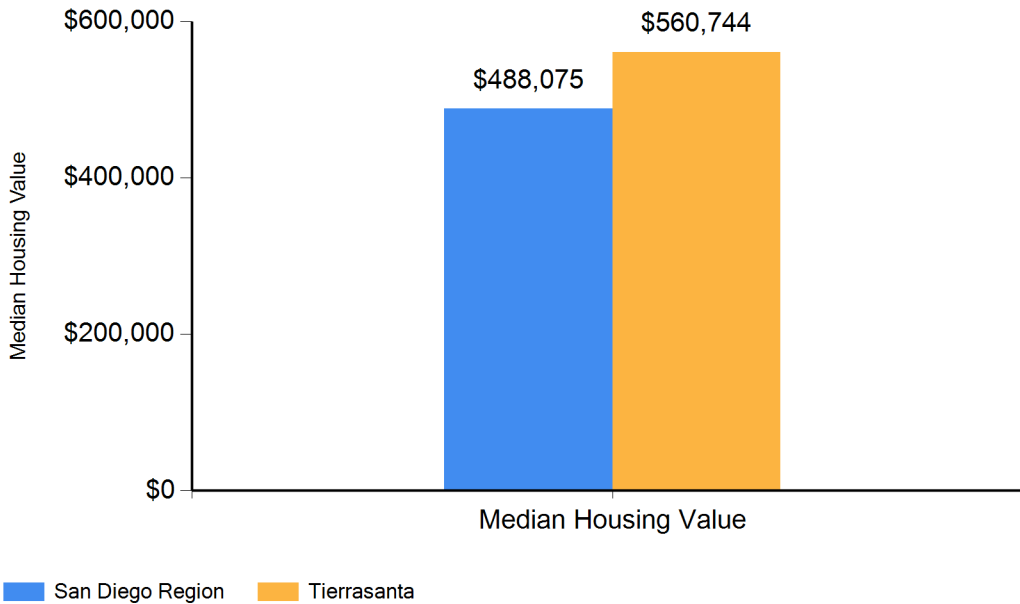
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075