



Demographic and Socioeconomic Profile 2010

CPA: Southeastern San Diego

Population by Race

	Population	Percent
Total Population	56,757	100%
Hispanic	46,947	83%
Black	5,318	9%
White	2,329	4%
Asian	1,308	2%
Two or More	553	1%
Pacific Islander	131	<1%
American Indian	101	<1%
Other	70	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	56,757	28,185	28,572	50%
Under 5	5,348	2,734	2,614	49%
5 to 9	5,054	2,583	2,471	49%
10 to 14	5,314	2,718	2,596	49%
15 to 17	3,441	1,741	1,700	49%
18 and 19	2,295	1,185	1,110	48%
20 to 24	5,044	2,571	2,473	49%
25 to 29	4,646	2,319	2,327	50%
30 to 34	4,122	2,117	2,005	49%
35 to 39	4,107	2,001	2,106	51%
40 to 44	3,740	1,868	1,872	50%
45 to 49	3,429	1,732	1,697	49%
50 to 54	2,879	1,345	1,534	53%
55 to 59	2,194	1,026	1,168	53%
60 and 61	739	343	396	54%
62 to 64	922	453	469	51%
65 to 69	1,050	487	563	54%
70 to 74	882	363	519	59%
75 to 79	638	268	370	58%
80 to 84	494	190	304	62%
85 and Older	419	141	278	66%
Under 18	19,157	9,776	9,381	49%
65 and older	3,483	1,449	2,034	58%
Median	27.0	26.2	27.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	41,041	100%
Never Married	18,530	45%
Married, excluding separated	15,707	38%
Separated	1,972	5%
Widowed	1,796	4%
Divorced	3,036	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	56,757	100%
Household	56,592	100%
Group Quarters - Other	165	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	56,757	46,947	2,329	5,318	101	1,308	131	70	553
Under 5	5,348	4,798	113	291	1	57	9	7	72
5 to 9	5,054	4,552	87	269	2	78	3	6	57
10 to 14	5,314	4,723	70	367	6	66	11	7	64
15 to 17	3,441	3,074	44	245	5	40	7	3	23
18 and 19	2,295	2,006	51	173	3	35	4	4	19
20 to 24	5,044	4,244	253	362	11	103	12	5	54
25 to 29	4,646	3,854	283	307	10	125	12	10	45
30 to 34	4,122	3,362	277	308	7	110	12	5	41
35 to 39	4,107	3,461	206	292	3	101	9	1	34
40 to 44	3,740	3,082	168	341	14	102	8	3	22
45 to 49	3,429	2,699	185	407	6	80	13	6	33
50 to 54	2,879	2,109	164	448	8	118	6	5	21
55 to 59	2,194	1,554	140	386	7	71	7	3	26
60 and 61	739	516	47	139	3	26	2	0	6
62 to 64	922	639	62	156	3	46	6	2	8
65 to 69	1,050	745	63	180	3	47	3	0	9
70 to 74	882	611	42	184	4	33	2	2	4
75 to 79	638	408	30	169	1	23	1	0	6
80 to 84	494	279	29	152	1	26	3	1	3
85 and Older	419	231	15	142	3	21	1	0	6
Under 18	19,157	17,147	314	1,172	14	241	30	23	216
65 and older	3,483	2,274	179	827	12	150	10	3	28
Median		25.1	34.8	40.7	40.9	37.0	33.1	26.5	23.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	51,409	100%
Speak Only English	11,473	22%
Speak Spanish:	38,853	76%
Speak English "well" or "very well"	22,403	44%
Speak English "not well" or "not at all"	16,450	32%
Speak Asian/Pacific Island language:	699	1%
Speak English "well" or "very well"	516	1%
Speak English "not well" or "not at all"	183	<1%
Speak other language:	384	1%
Speak English "well" or "very well"	293	1%
Speak English "not well" or "not at all"	91	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	30,261	100%
Less than 9th grade	9,461	31%
9th through 12th grade, no diploma	6,412	21%
High school grad (incl. equivalency)	7,387	24%
Some college, no degree	4,049	13%
Associate degree	1,174	4%
Bachelor's degree	1,372	5%
Master's degree	287	1%
Professional school degree	79	<1%
Doctorate degree	40	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	53,475	100%	---	---	---	---
Enrolled in school	18,545	35%	18,079	34%	466	1%
Nursery / Preschool	1,137	6%	1,086	6%	51	11%
Kindergarten to grade 4	5,120	28%	5,066	28%	54	12%
Grade 5 to grade 8	4,130	22%	4,093	23%	37	8%
Grade 9 to grade 12	5,260	28%	5,218	29%	42	9%
College, undergraduate	2,611	14%	2,451	14%	160	34%
Graduate or Professional school	287	2%	165	1%	122	26%
Not enrolled in school	34,930	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	14,328	100%	8,036	100%	6,292	100%
Family Households:	10,808	75%	7,933	99%	2,875	46%
Married couple family	6,195	43%	4,309	54%	1,886	30%
Other family:	4,613	32%	3,624	45%	989	16%
Male householder, no wife	921	6%	686	9%	235	4%
Female householder, no husband	3,692	26%	2,938	37%	754	12%
Nonfamily households:	3,520	25%	103	1%	3,417	54%
Householder living alone	2,550	18%	----	----	----	----
Other nonfamily households	970	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	15,182	100%	14328	854	6%	3.95
Single family (detached)	5,083	33%	4,811	272	5%	4.13
Single family (attached)	6,070	40%	5,784	286	5%	4.01
2 to 4 units	2,273	15%	2,122	151	7%	3.56
5 to 9 units	571	4%	526	45	8%	3.51
10 or more units	1,185	8%	1,085	100	8%	3.80
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	4,539	100%
Less than \$150,000	477	11%
\$150,000 to \$199,999	329	7%
\$200,000 to \$249,999	513	11%
\$250,000 to \$299,999	439	10%
\$300,000 to \$399,999	996	22%
\$400,000 to \$499,999	1,042	23%
\$500,000 to \$749,999	583	13%
\$750,000 to \$999,999	115	3%
\$1,000,000 or more	45	1%

Median Value **\$351,456**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	15,182	100%
2005 or Later	150	1%
2000 to 2004	288	2%
1990 to 1999	864	6%
1980 to 1989	1,722	11%
1970 to 1979	1,561	10%
1960 to 1969	1,902	13%
1950 to 1959	3,103	20%
1940 to 1949	1,909	13%
1939 or earlier	3,683	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	14,328	100%	9,789	100%	4,539	100%
1.00 occupant housing per room or less	10,461	73%	6,861	70%	3,600	79%
1.01 to 1.50 occupants per room	2,654	19%	1,918	20%	736	16%
1.51 to 2.00 occupants per room	949	7%	780	8%	169	4%
2.01 or more occupants per room	264	2%	230	2%	34	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	9,789	100%
Less than \$500	939	10%
\$500 to \$599	544	6%
\$600 to \$699	746	8%
\$700 to \$799	1,485	15%
\$800 to \$899	1,559	16%
\$900 to \$999	1,144	12%
\$1,000 to \$1,249	2,040	21%
\$1,250 to \$1,499	578	6%
\$1,500 to \$1,999	478	5%
\$2,000 or more	109	1%
No cash rent	167	2%
Median contract rent	\$875	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	9,789	100%
Less than 20 percent	1,316	13%
20.0 to 24.9 percent	655	7%
25.0 to 29.9 percent	841	9%
30.0 to 34.9 percent	853	9%
35.0 to 39.9 percent	779	8%
40.0 to 49.9 percent	1,453	15%
50.0 percent or more	3,455	35%
Not computed	437	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	14,328	100%
No vehicle	2,276	16%
1 vehicle	5,569	39%
2 vehicles	4,391	31%
3 vehicles	1,324	9%
4 or more vehicles	768	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	20,683	100%
Worked in state of residence	20,647	100%
Worked in county of residence	20,357	98%
Worked outside county of residence	290	1%
Worked outside state of residence	36	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	40,015	100%	19,622	49%	20,393	51%
In labor force	23,795	59%	13,428	56%	10,367	44%
Armed forces	148	1%	128	86%	20	14%
Civilian (employed)	20,280	85%	11,599	57%	8,681	43%
Civilian (unemployed)	3,367	14%	1,701	51%	1,666	49%
Not in labor force	16,220	41%	6,194	38%	10,026	62%
Pct. of civilian labor force unemployed	14.2%		12.8%		16.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	20,683	100%
Car, truck or van:	16,490	80%
Drove Alone	12,775	62%
Carpooled	3,715	18%
Public Transportation:	2,405	12%
Bus	2,360	11%
Trolley / Streetcar	39	<1%
Railroad	0	0%
Other public transportation	6	<1%
Motorcycle	0	0%
Bicycle	170	1%
Walked	796	4%
Other means	192	1%
Worked at home	630	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	20,683	100%
Did not work at home	20,053	97%
Less than 10 minutes	1,367	7%
10 to 19 minutes	5,874	28%
20 to 29 minutes	5,341	26%
30 to 44 minutes	4,956	24%
45 to 59 minutes	676	3%
60 to 89 minutes	1,321	6%
90 minutes or more	518	3%
Worked at home	630	3%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	20,526	100%
Agriculture, forestry, mining	443	2%
Utilities	0	0%
Construction	2,819	14%
Manufacturing	1,440	7%
Wholesale trade	565	3%
Retail trade	2,146	10%
Transportation & warehousing	953	5%
Information & communications	56	<1%
Finance, insurance, & real estate	565	3%
Professional, scientific, management, administration	321	2%
Educational, social, & health services	2,566	13%
Art, entertainment, recreation, accommodations, food	4,851	24%
Other services	1,666	8%
Public administration	2,135	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	20,526	100%
Management, professional & related:	2,095	10%
Management (incl. farm managers)	660	3%
Business & financial	241	1%
Computer & mathematical	50	<1%
Architecture & engineering	84	<1%
Life, physical & social science	52	<1%
Community & social service	194	1%
Legal	50	<1%
Education, training, & library	436	2%
Art, entertainment, sports & media	105	1%
Healthcare practitioners	223	1%
Service:	7,524	37%
Healthcare support	289	1%
Protective service	178	1%
Food preparation & serving	2,816	14%
Building & grounds cleaning / maintenance	3,221	16%
Personal care & service	1,020	5%
Sales & office	4,201	20%
Farming, fishing & forestry	208	1%
Construction, extraction & maintenance	3,272	16%
Production, transport & material moving	3,226	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	14,328	100%
Less than \$15,000	2,806	20%
\$15,000 to \$29,999	4,114	29%
\$30,000 to \$44,999	2,589	18%
\$45,000 to \$59,999	1,981	14%
\$60,000 to \$74,999	1,100	8%
\$75,000 to \$99,999	1,060	7%
\$100,000 to \$124,999	345	2%
\$125,000 to \$149,999	151	1%
\$150,000 to \$199,999	91	1%
\$200,000 or more	91	1%
Median Income	\$31,414	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	14,328	100%
With earnings	11,451	80%
With wage and salary income	10,668	74%
With self-employment income	1,830	13%
With interest, dividend, or net rental income	706	5%
With Social Security income	3,005	21%
With Supplemental Security income	1,175	8%
With public assistance income	1,152	8%
With retirement income	1,164	8%
With other types of income	2,183	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	56,597	100%
Under .50	6,878	12%
.50 to .99	12,199	22%
1.00 to 1.24	4,566	8%
1.25 to 1.49	5,994	11%
1.50 to 1.84	7,789	14%
1.85 to 1.99	1,942	3%
2.00 and over	17,229	30%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	56,597	100%
Above Poverty	37,520	66%
Below Poverty	19,077	34%

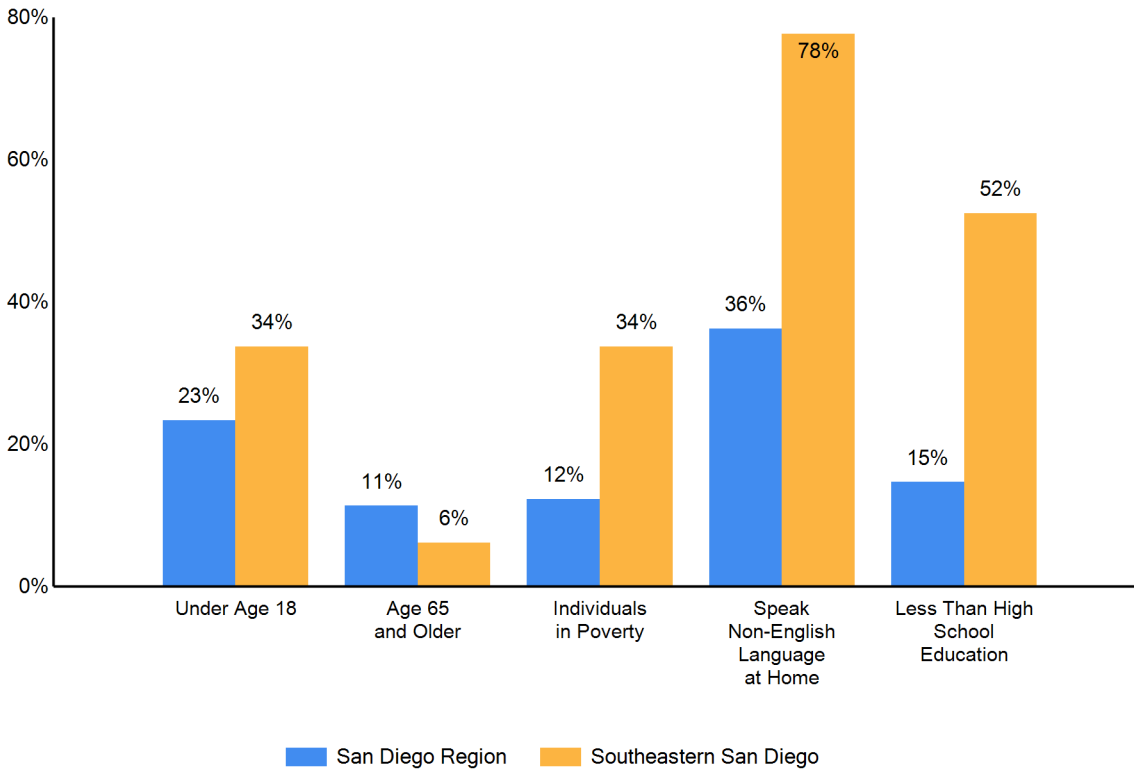
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	10,808	7,933	2,875	7,330	4,932	2,398	3,478	3,001	477
Married couple family	6,195	4,309	1,886	4,800	3,165	1,635	1,395	1,144	251
Male householder, no wife present	921	686	235	678	501	177	243	185	58
Female householder, no husband present	3,692	2,938	754	1,852	1,266	586	1,840	1,672	168

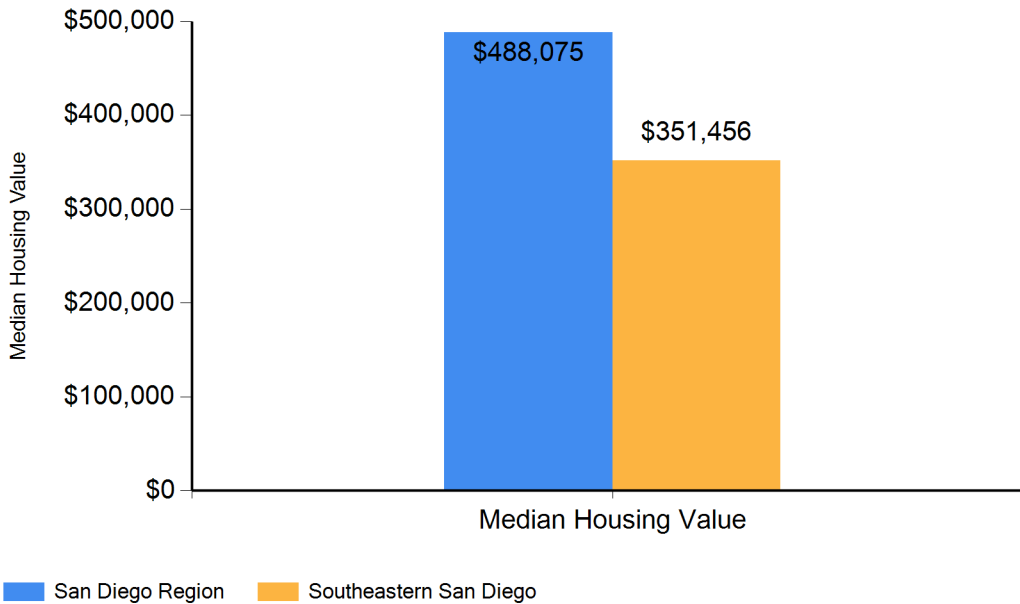
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075