



## Demographic and Socioeconomic Profile 2010

CPA: Skyline-Paradise Hills

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>67,089</b>	<b>100%</b>
Hispanic	24,597	37%
Asian	20,712	31%
Black	10,804	16%
White	7,509	11%
Two or More	2,468	4%
Pacific Islander	748	1%
American Indian	126	<1%
Other	125	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>67,089</b>	<b>32,596</b>	<b>34,493</b>	<b>51%</b>
Under 5	4,702	2,431	2,271	48%
5 to 9	4,672	2,412	2,260	48%
10 to 14	5,013	2,548	2,465	49%
15 to 17	3,385	1,748	1,637	48%
18 and 19	2,178	1,114	1,064	49%
20 to 24	5,478	2,769	2,709	49%
25 to 29	5,033	2,544	2,489	49%
30 to 34	4,208	2,091	2,117	50%
35 to 39	4,014	1,936	2,078	52%
40 to 44	4,182	2,005	2,177	52%
45 to 49	4,573	2,199	2,374	52%
50 to 54	4,708	2,175	2,533	54%
55 to 59	4,337	2,072	2,265	52%
60 and 61	1,511	705	806	53%
62 to 64	1,923	875	1,048	54%
65 to 69	2,172	975	1,197	55%
70 to 74	1,832	786	1,046	57%
75 to 79	1,430	577	853	60%
80 to 84	989	381	608	61%
85 and Older	749	253	496	66%
Under 18	17,772	9,139	8,633	49%
65 and older	7,172	2,972	4,200	59%
<b>Median</b>	<b>33.7</b>	<b>31.8</b>	<b>35.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>52,702</b>	<b>100%</b>
Never Married	18,414	35%
Married, excluding separated	26,580	50%
Separated	1,361	3%
Widowed	2,393	5%
Divorced	3,954	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>67,089</b>	<b>100%</b>
Household	66,397	99%
Group Quarters - Other	692	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>67,089</b>	<b>24,597</b>	<b>7,509</b>	<b>10,804</b>	<b>126</b>	<b>20,712</b>	<b>748</b>	<b>125</b>	<b>2,468</b>
Under 5	4,702	2,299	341	751	5	938	33	9	326
5 to 9	4,672	2,236	199	803	6	1,049	43	16	320
10 to 14	5,013	2,230	235	940	9	1,221	49	8	321
15 to 17	3,385	1,507	156	621	4	884	26	5	182
18 and 19	2,178	910	122	373	7	630	20	6	110
20 to 24	5,478	2,103	603	806	11	1,616	70	13	256
25 to 29	5,033	1,901	622	582	13	1,634	62	9	210
30 to 34	4,208	1,675	457	550	2	1,297	47	15	165
35 to 39	4,014	1,723	378	618	2	1,101	61	7	124
40 to 44	4,182	1,656	443	710	11	1,210	60	9	83
45 to 49	4,573	1,576	596	759	13	1,474	54	7	94
50 to 54	4,708	1,333	673	811	5	1,753	60	5	68
55 to 59	4,337	1,080	682	653	10	1,827	32	3	50
60 and 61	1,511	336	265	233	3	634	15	4	21
62 to 64	1,923	425	330	318	5	793	21	1	30
65 to 69	2,172	495	383	418	8	811	24	1	32
70 to 74	1,832	387	311	411	3	651	33	4	32
75 to 79	1,430	339	273	247	4	527	22	2	16
80 to 84	989	228	206	124	2	405	7	0	17
85 and Older	749	158	234	76	3	257	9	1	11
Under 18	17,772	8,272	931	3,115	24	4,092	151	38	1,149
65 and older	7,172	1,607	1,407	1,276	20	2,651	95	8	108
<b>Median</b>		<b>27.7</b>	<b>46.7</b>	<b>34.8</b>	<b>41.8</b>	<b>39.9</b>	<b>37.0</b>	<b>28.1</b>	<b>19.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>62,387</b>	<b>100%</b>
Speak Only English	26,838	43%
Speak Spanish:	18,810	30%
Speak English "well" or "very well"	14,698	24%
Speak English "not well" or "not at all"	4,112	7%
Speak Asian/Pacific Island language:	15,045	24%
Speak English "well" or "very well"	12,763	20%
Speak English "not well" or "not at all"	2,282	4%
Speak other language:	1,694	2%
Speak English "well" or "very well"	1,486	2%
Speak English "not well" or "not at all"	208	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>41,661</b>	<b>100%</b>
Less than 9th grade	4,849	12%
9th through 12th grade, no diploma	3,971	10%
High school grad (incl. equivalency)	9,980	24%
Some college, no degree	11,285	27%
Associate degree	3,489	8%
Bachelor's degree	6,804	16%
Master's degree	961	2%
Professional school degree	261	1%
Doctorate degree	61	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>64,241</b>	<b>100%</b>	---	---	---	---
Enrolled in school	21,157	33%	18,843	29%	2,314	4%
Nursery / Preschool	905	4%	671	4%	234	10%
Kindergarten to grade 4	4,598	22%	4,250	23%	348	15%
Grade 5 to grade 8	4,573	22%	4,171	22%	402	17%
Grade 9 to grade 12	4,950	23%	4,805	26%	145	6%
College, undergraduate	5,320	25%	4,551	24%	769	33%
Graduate or Professional school	811	4%	395	2%	416	18%
Not enrolled in school	43,084	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>18,359</b>	<b>100%</b>	<b>9,030</b>	<b>100%</b>	<b>9,329</b>	<b>100%</b>
Family Households:	15,294	83%	9,001	100%	6,293	67%
Married couple family	10,787	59%	6,054	67%	4,733	51%
Other family:	4,507	25%	2,947	33%	1,560	17%
Male householder, no wife	1,351	7%	780	9%	571	6%
Female householder, no husband	3,156	17%	2,167	24%	989	11%
Nonfamily households:	3,065	17%	29	<1%	3,036	33%
Householder living alone	2,367	13%	----	----	----	----
Other nonfamily households	698	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>19,106</b>	<b>100%</b>	<b>18359</b>	<b>747</b>	<b>4%</b>	<b>3.62</b>
Single family (detached)	13,186	69%	12,707	479	4%	3.80
Single family (attached)	3,343	17%	3,145	198	6%	3.28
2 to 4 units	293	2%	287	6	2%	3.01
5 to 9 units	306	2%	301	5	2%	3.15
10 or more units	1,895	10%	1,849	46	2%	3.11
Mobile home and Other	83	<1%	70	13	16%	2.47

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>12,401</b>	<b>100%</b>
Less than \$150,000	680	5%
\$150,000 to \$199,999	614	5%
\$200,000 to \$249,999	1,054	8%
\$250,000 to \$299,999	1,377	11%
\$300,000 to \$399,999	3,547	29%
\$400,000 to \$499,999	3,202	26%
\$500,000 to \$749,999	1,847	15%
\$750,000 to \$999,999	28	<1%
\$1,000,000 or more	52	<1%

**Median Value**                      **\$369,910**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>19,106</b>	<b>100%</b>
2005 or Later	98	1%
2000 to 2004	257	1%
1990 to 1999	860	5%
1980 to 1989	5,033	26%
1970 to 1979	5,551	29%
1960 to 1969	3,542	19%
1950 to 1959	3,046	16%
1940 to 1949	529	3%
1939 or earlier	190	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>18,359</b>	<b>100%</b>	<b>5,958</b>	<b>100%</b>	<b>12,401</b>	<b>100%</b>
1.00 occupant housing per room or less	16,653	91%	5,166	87%	11,487	93%
1.01 to 1.50 occupants per room	1,380	8%	623	10%	757	6%
1.51 to 2.00 occupants per room	272	1%	158	3%	114	1%
2.01 or more occupants per room	54	<1%	11	<1%	43	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,958</b>	<b>100%</b>
Less than \$500	349	6%
\$500 to \$599	123	2%
\$600 to \$699	178	3%
\$700 to \$799	277	5%
\$800 to \$899	693	12%
\$900 to \$999	336	6%
\$1,000 to \$1,249	1,389	23%
\$1,250 to \$1,499	613	10%
\$1,500 to \$1,999	1,413	24%
\$2,000 or more	311	5%
No cash rent	276	5%
<b>Median contract rent</b>	<b>\$1,184</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,958</b>	<b>100%</b>
Less than 20 percent	890	15%
20.0 to 24.9 percent	565	9%
25.0 to 29.9 percent	618	10%
30.0 to 34.9 percent	618	10%
35.0 to 39.9 percent	413	7%
40.0 to 49.9 percent	587	10%
50.0 percent or more	1,934	32%
Not computed	333	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>18,359</b>	<b>100%</b>
No vehicle	637	3%
1 vehicle	4,325	24%
2 vehicles	6,560	36%
3 vehicles	4,054	22%
4 or more vehicles	2,783	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,611</b>	<b>100%</b>
Worked in state of residence	29,424	99%
Worked in county of residence	29,030	98%
Worked outside county of residence	394	1%
Worked outside state of residence	187	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
<b>Population age 16 and older</b>	<b>51,547</b>	<b>100%</b>	<b>24,607</b>	<b>48%</b>	<b>26,940</b>	<b>52%</b>
In labor force	31,821	62%	17,269	54%	14,552	46%
Armed forces	1,201	4%	1,026	85%	175	15%
Civilian (employed)	27,178	85%	14,405	53%	12,773	47%
Civilian (unemployed)	3,442	11%	1,838	53%	1,604	47%
Not in labor force	19,726	38%	7,338	37%	12,388	63%
Pct. of civilian labor force unemployed	11.2%		11.3%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,611</b>	<b>100%</b>
Car, truck or van:	27,412	93%
Drove Alone	23,198	78%
Carpooled	4,214	14%
Public Transportation:	823	3%
Bus	759	3%
Trolley / Streetcar	46	<1%
Railroad	0	0%
Other public transportation	18	<1%
Motorcycle	103	<1%
Bicycle	44	<1%
Walked	267	1%
Other means	307	1%
Worked at home	655	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,611</b>	<b>100%</b>
Did not work at home	28,956	98%
Less than 10 minutes	849	3%
10 to 19 minutes	7,659	26%
20 to 29 minutes	9,425	32%
30 to 44 minutes	7,766	26%
45 to 59 minutes	1,768	6%
60 to 89 minutes	1,113	4%
90 minutes or more	376	1%
Worked at home	655	2%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>28,264</b>	<b>100%</b>
Agriculture, forestry, mining	159	1%
Utilities	111	<1%
Construction	1,797	6%
Manufacturing	1,996	7%
Wholesale trade	665	2%
Retail trade	2,791	10%
Transportation & warehousing	1,606	6%
Information & communications	544	2%
Finance, insurance, & real estate	1,325	5%
Professional, scientific, management, administration	2,506	9%
Educational, social, & health services	6,852	24%
Art, entertainment, recreation, accommodations, food	3,065	11%
Other services	1,660	6%
Public administration	3,187	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>28,264</b>	<b>100%</b>
Management, professional & related:	7,792	28%
Management (incl. farm managers)	1,887	7%
Business & financial	1,180	4%
Computer & mathematical	597	2%
Architecture & engineering	489	2%
Life, physical & social science	141	<1%
Community & social service	332	1%
Legal	150	1%
Education, training, & library	1,061	4%
Art, entertainment, sports & media	376	1%
Healthcare practitioners	1,579	6%
Service:	6,373	23%
Healthcare support	1,340	5%
Protective service	959	3%
Food preparation & serving	1,362	5%
Building & grounds cleaning / maintenance	1,612	6%
Personal care & service	1,100	4%
Sales & office	7,955	28%
Farming, fishing & forestry	87	<1%
Construction, extraction & maintenance	2,880	10%
Production, transport & material moving	3,177	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>18,359</b>	<b>100%</b>
Less than \$15,000	1,272	7%
\$15,000 to \$29,999	2,326	13%
\$30,000 to \$44,999	2,782	15%
\$45,000 to \$59,999	2,465	13%
\$60,000 to \$74,999	2,286	12%
\$75,000 to \$99,999	3,216	18%
\$100,000 to \$124,999	1,927	10%
\$125,000 to \$149,999	936	5%
\$150,000 to \$199,999	809	4%
\$200,000 or more	340	2%
<b>Median Income</b>	<b>\$62,195</b>	<b>--</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>18,359</b>	<b>100%</b>
With earnings	15,991	87%
With wage and salary income	15,530	85%
With self-employment income	1,594	9%
With interest, dividend, or net rental income	2,410	13%
With Social Security income	4,385	24%
With Supplemental Security income	1,260	7%
With public assistance income	633	3%
With retirement income	4,031	22%
With other types of income	3,334	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>66,724</b>	<b>100%</b>
Under .50	3,459	5%
.50 to .99	4,443	7%
1.00 to 1.24	3,324	5%
1.25 to 1.49	3,140	5%
1.50 to 1.84	4,120	6%
1.85 to 1.99	1,685	3%
2.00 and over	46,553	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>66,724</b>	<b>100%</b>
Above Poverty	58,822	88%
Below Poverty	7,902	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

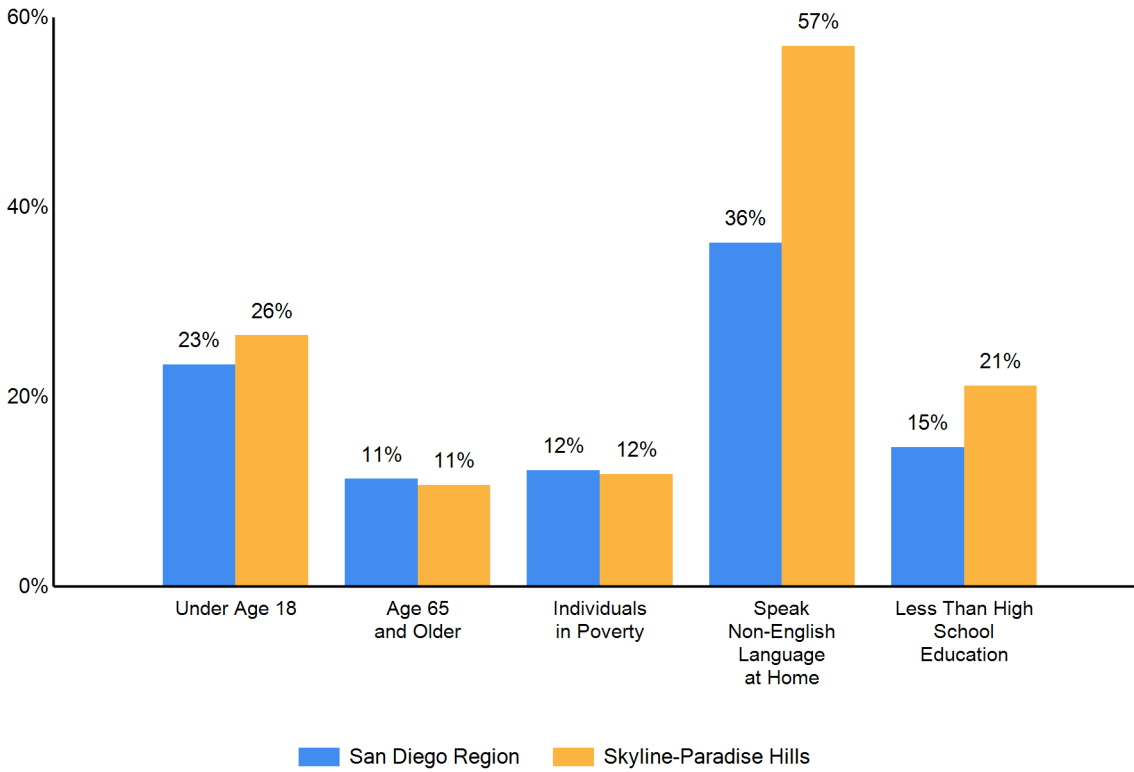
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>15,294</b>	<b>9,001</b>	<b>6,293</b>	<b>13,833</b>	<b>7,815</b>	<b>6,018</b>	<b>1,461</b>	<b>1,186</b>	<b>275</b>
Married couple family	10,787	6,054	4,733	10,162	5,575	4,587	625	479	146
Male householder, no wife present	1,351	780	571	1,260	728	532	91	52	39
Female householder, no husband present	3,156	2,167	989	2,411	1,512	899	745	655	90

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

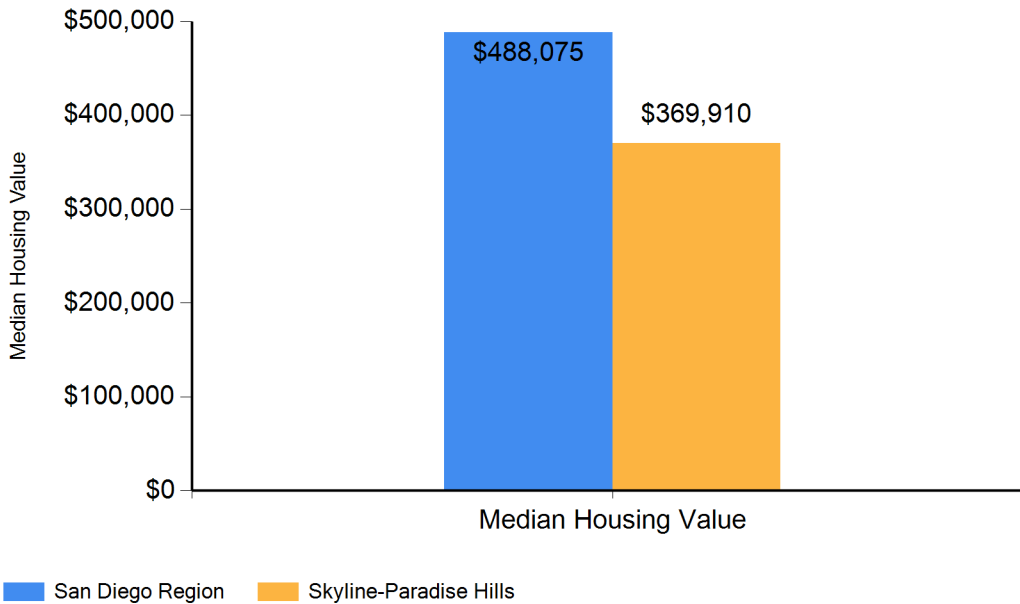


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075