



## Demographic and Socioeconomic Profile 2010

CPA: Scripps Miramar Ranch

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>19,554</b>	<b>100%</b>
White	13,339	68%
Asian	3,145	16%
Hispanic	1,757	9%
Two or More	728	4%
Black	454	2%
Other	57	<1%
American Indian	39	<1%
Pacific Islander	35	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>19,554</b>	<b>9,588</b>	<b>9,966</b>	<b>51%</b>
Under 5	1,327	680	647	49%
5 to 9	1,484	744	740	50%
10 to 14	1,491	767	724	49%
15 to 17	949	486	463	49%
18 and 19	346	180	166	48%
20 to 24	762	376	386	51%
25 to 29	794	391	403	51%
30 to 34	1,105	517	588	53%
35 to 39	1,468	721	747	51%
40 to 44	1,587	732	855	54%
45 to 49	1,838	904	934	51%
50 to 54	1,752	853	899	51%
55 to 59	1,445	674	771	53%
60 and 61	538	223	315	59%
62 to 64	809	394	415	51%
65 to 69	779	408	371	48%
70 to 74	453	245	208	46%
75 to 79	308	162	146	47%
80 to 84	180	76	104	58%
85 and Older	139	55	84	60%
Under 18	5,251	2,677	2,574	49%
65 and older	1,859	946	913	49%
<b>Median</b>	<b>40.2</b>	<b>39.5</b>	<b>40.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>15,252</b>	<b>100%</b>
Never Married	3,404	22%
Married, excluding separated	10,493	69%
Separated	53	<1%
Widowed	366	2%
Divorced	936	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>19,554</b>	<b>100%</b>
Household	19,496	100%
Group Quarters - College	45	<1%
Group Quarters - Other	13	<1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>19,554</b>	<b>1,757</b>	<b>13,339</b>	<b>454</b>	<b>39</b>	<b>3,145</b>	<b>35</b>	<b>57</b>	<b>728</b>
Under 5	1,327	164	768	40	3	223	0	7	122
5 to 9	1,484	198	865	37	1	236	4	7	136
10 to 14	1,491	181	965	39	3	175	3	8	117
15 to 17	949	90	668	22	4	103	1	4	57
18 and 19	346	42	226	8	1	50	0	0	19
20 to 24	762	105	490	20	0	113	1	1	32
25 to 29	794	93	476	23	3	170	1	3	25
30 to 34	1,105	115	647	34	2	267	2	6	32
35 to 39	1,468	140	863	34	5	381	2	10	33
40 to 44	1,587	134	1,075	33	1	314	4	0	26
45 to 49	1,838	141	1,318	46	2	285	3	5	38
50 to 54	1,752	121	1,360	37	4	196	3	2	29
55 to 59	1,445	73	1,115	38	1	188	4	2	24
60 and 61	538	30	416	10	0	73	0	0	9
62 to 64	809	37	647	8	3	96	4	0	14
65 to 69	779	41	621	8	2	100	0	1	6
70 to 74	453	21	338	8	1	78	2	1	4
75 to 79	308	14	233	3	1	52	0	0	5
80 to 84	180	8	138	3	0	31	0	0	0
85 and Older	139	9	110	3	2	14	1	0	0
Under 18	5,251	633	3,266	138	11	737	8	26	432
65 and older	1,859	93	1,440	25	6	275	3	2	15
<b>Median</b>		<b>30.2</b>	<b>43.3</b>	<b>35.6</b>	<b>37.5</b>	<b>38.1</b>	<b>44.4</b>	<b>27.5</b>	<b>14.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>18,227</b>	<b>100%</b>
Speak Only English	14,198	78%
Speak Spanish:	904	5%
Speak English "well" or "very well"	849	5%
Speak English "not well" or "not at all"	55	<1%
Speak Asian/Pacific Island language:	1,804	10%
Speak English "well" or "very well"	1,580	9%
Speak English "not well" or "not at all"	224	1%
Speak other language:	1,321	7%
Speak English "well" or "very well"	1,225	7%
Speak English "not well" or "not at all"	96	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>13,195</b>	<b>100%</b>
Less than 9th grade	80	1%
9th through 12th grade, no diploma	294	2%
High school grad (incl. equivalency)	1,048	8%
Some college, no degree	2,311	18%
Associate degree	1,120	8%
Bachelor's degree	4,600	35%
Master's degree	2,589	20%
Professional school degree	721	5%
Doctorate degree	432	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>18,759</b>	<b>100%</b>	---	---	---	---
Enrolled in school	5,639	30%	4,413	24%	1,226	7%
Nursery / Preschool	413	7%	73	2%	340	28%
Kindergarten to grade 4	1,508	27%	1,301	29%	207	17%
Grade 5 to grade 8	1,167	21%	975	22%	192	16%
Grade 9 to grade 12	1,412	25%	1,233	28%	179	15%
College, undergraduate	888	16%	748	17%	140	11%
Graduate or Professional school	251	4%	83	2%	168	14%
Not enrolled in school	13,120	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>7,013</b>	<b>100%</b>	<b>3,086</b>	<b>100%</b>	<b>3,927</b>	<b>100%</b>
Family Households:	5,761	82%	3,069	99%	2,692	69%
Married couple family	5,073	72%	2,652	86%	2,421	62%
Other family:	688	10%	417	14%	271	7%
Male householder, no wife	163	2%	76	2%	87	2%
Female householder, no husband	525	7%	341	11%	184	5%
Nonfamily households:	1,252	18%	17	1%	1,235	31%
Householder living alone	1,029	15%	----	----	----	----
Other nonfamily households	223	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>7,224</b>	<b>100%</b>	<b>7013</b>	<b>211</b>	<b>3%</b>	<b>2.78</b>
Single family (detached)	5,021	70%	4,929	92	2%	2.93
Single family (attached)	1,142	16%	1,089	53	5%	2.57
2 to 4 units	186	3%	177	9	5%	2.41
5 to 9 units	266	4%	249	17	6%	2.16
10 or more units	609	8%	569	40	7%	2.29
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>6,007</b>	<b>100%</b>
Less than \$150,000	96	2%
\$150,000 to \$199,999	18	<1%
\$200,000 to \$249,999	97	2%
\$250,000 to \$299,999	86	1%
\$300,000 to \$399,999	381	6%
\$400,000 to \$499,999	698	12%
\$500,000 to \$749,999	2,519	42%
\$750,000 to \$999,999	1,311	22%
\$1,000,000 or more	801	13%

**Median Value**                      **\$661,516**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>7,224</b>	<b>100%</b>
2005 or Later	454	6%
2000 to 2004	677	9%
1990 to 1999	1,487	21%
1980 to 1989	2,423	34%
1970 to 1979	1,940	27%
1960 to 1969	177	2%
1950 to 1959	26	<1%
1940 to 1949	5	<1%
1939 or earlier	35	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>7,013</b>	<b>100%</b>	<b>1,006</b>	<b>100%</b>	<b>6,007</b>	<b>100%</b>
1.00 occupant housing per room or less	6,937	99%	966	96%	5,971	99%
1.01 to 1.50 occupants per room	59	1%	23	2%	36	1%
1.51 to 2.00 occupants per room	17	<1%	17	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,006</b>	<b>100%</b>
Less than \$500	4	<1%
\$500 to \$599	13	1%
\$600 to \$699	4	<1%
\$700 to \$799	20	2%
\$800 to \$899	0	0%
\$900 to \$999	20	2%
\$1,000 to \$1,249	105	10%
\$1,250 to \$1,499	108	11%
\$1,500 to \$1,999	418	42%
\$2,000 or more	290	29%
No cash rent	24	2%
<b>Median contract rent</b>	<b>\$1,774</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,006</b>	<b>100%</b>
Less than 20 percent	214	21%
20.0 to 24.9 percent	195	19%
25.0 to 29.9 percent	101	10%
30.0 to 34.9 percent	116	12%
35.0 to 39.9 percent	69	7%
40.0 to 49.9 percent	74	7%
50.0 percent or more	186	18%
Not computed	51	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>7,013</b>	<b>100%</b>
No vehicle	45	1%
1 vehicle	1,228	18%
2 vehicles	3,646	52%
3 vehicles	1,638	23%
4 or more vehicles	456	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>9,939</b>	<b>100%</b>
Worked in state of residence	9,868	99%
Worked in county of residence	9,722	98%
Worked outside county of residence	146	1%
Worked outside state of residence	71	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
<b>Population age 16 and older</b>	<b>14,939</b>	<b>100%</b>	<b>7,252</b>	<b>49%</b>	<b>7,687</b>	<b>51%</b>
In labor force	10,415	70%	5,601	54%	4,814	46%
Armed forces	156	1%	130	83%	26	17%
Civilian (employed)	9,672	93%	5,167	53%	4,505	47%
Civilian (unemployed)	587	6%	304	52%	283	48%
Not in labor force	4,524	30%	1,651	36%	2,873	64%
Pct. of civilian labor force unemployed	5.7%		5.6%		5.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>9,939</b>	<b>100%</b>
Car, truck or van:	9,041	91%
Drove Alone	8,384	84%
Carpooled	657	7%
Public Transportation:	88	1%
Bus	28	<1%
Trolley / Streetcar	35	<1%
Railroad	20	<1%
Other public transportation	5	<1%
Motorcycle	21	<1%
Bicycle	31	<1%
Walked	57	1%
Other means	60	1%
Worked at home	641	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>9,939</b>	<b>100%</b>
Did not work at home	9,298	94%
Less than 10 minutes	824	8%
10 to 19 minutes	2,768	28%
20 to 29 minutes	3,057	31%
30 to 44 minutes	2,072	21%
45 to 59 minutes	401	4%
60 to 89 minutes	59	1%
90 minutes or more	117	1%
Worked at home	641	6%
<b>Average time to work (minutes)</b>	<b>26</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>9,767</b>	<b>100%</b>
Agriculture, forestry, mining	7	<1%
Utilities	101	1%
Construction	173	2%
Manufacturing	1,266	13%
Wholesale trade	361	4%
Retail trade	746	8%
Transportation & warehousing	157	2%
Information & communications	473	5%
Finance, insurance, & real estate	957	10%
Professional, scientific, management, administration	771	8%
Educational, social, & health services	2,066	21%
Art, entertainment, recreation, accommodations, food	598	6%
Other services	185	2%
Public administration	1,906	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>9,767</b>	<b>100%</b>
Management, professional & related:	6,403	66%
Management (incl. farm managers)	1,763	18%
Business & financial	913	9%
Computer & mathematical	629	6%
Architecture & engineering	674	7%
Life, physical & social science	223	2%
Community & social service	100	1%
Legal	302	3%
Education, training, & library	703	7%
Art, entertainment, sports & media	253	3%
Healthcare practitioners	843	9%
Service:	691	7%
Healthcare support	81	1%
Protective service	216	2%
Food preparation & serving	221	2%
Building & grounds cleaning / maintenance	8	<1%
Personal care & service	165	2%
Sales & office	2,118	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	196	2%
Production, transport & material moving	359	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>7,013</b>	<b>100%</b>
Less than \$15,000	179	3%
\$15,000 to \$29,999	220	3%
\$30,000 to \$44,999	419	6%
\$45,000 to \$59,999	363	5%
\$60,000 to \$74,999	440	6%
\$75,000 to \$99,999	927	13%
\$100,000 to \$124,999	1,009	14%
\$125,000 to \$149,999	721	10%
\$150,000 to \$199,999	1,314	19%
\$200,000 or more	1,421	20%
<b>Median Income</b>	<b>\$123,749</b>	<b>--</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>7,013</b>	<b>100%</b>
With earnings	6,172	88%
With wage and salary income	5,992	85%
With self-employment income	1,059	15%
With interest, dividend, or net rental income	3,169	45%
With Social Security income	1,244	18%
With Supplemental Security income	45	1%
With public assistance income	76	1%
With retirement income	1,418	20%
With other types of income	826	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>19,529</b>	<b>100%</b>
Under .50	278	1%
.50 to .99	381	2%
1.00 to 1.24	111	1%
1.25 to 1.49	140	1%
1.50 to 1.84	104	1%
1.85 to 1.99	347	2%
2.00 and over	18,168	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>19,529</b>	<b>100%</b>
Above Poverty	18,870	97%
Below Poverty	659	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

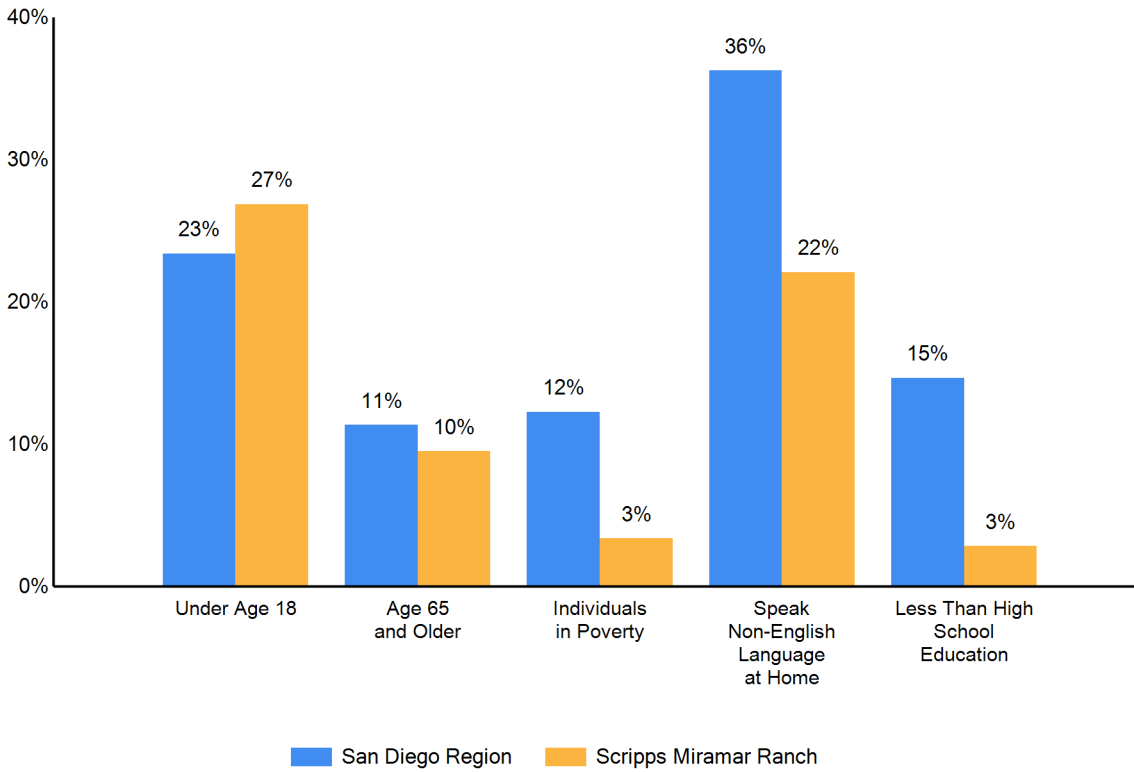
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>5,761</b>	<b>3,069</b>	<b>2,692</b>	<b>5,620</b>	<b>2,949</b>	<b>2,671</b>	<b>141</b>	<b>120</b>	<b>21</b>
Married couple family	5,073	2,652	2,421	4,984	2,582	2,402	89	70	19
Male householder, no wife present	163	76	87	163	76	87	0	0	0
Female householder, no husband present	525	341	184	473	291	182	52	50	2

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

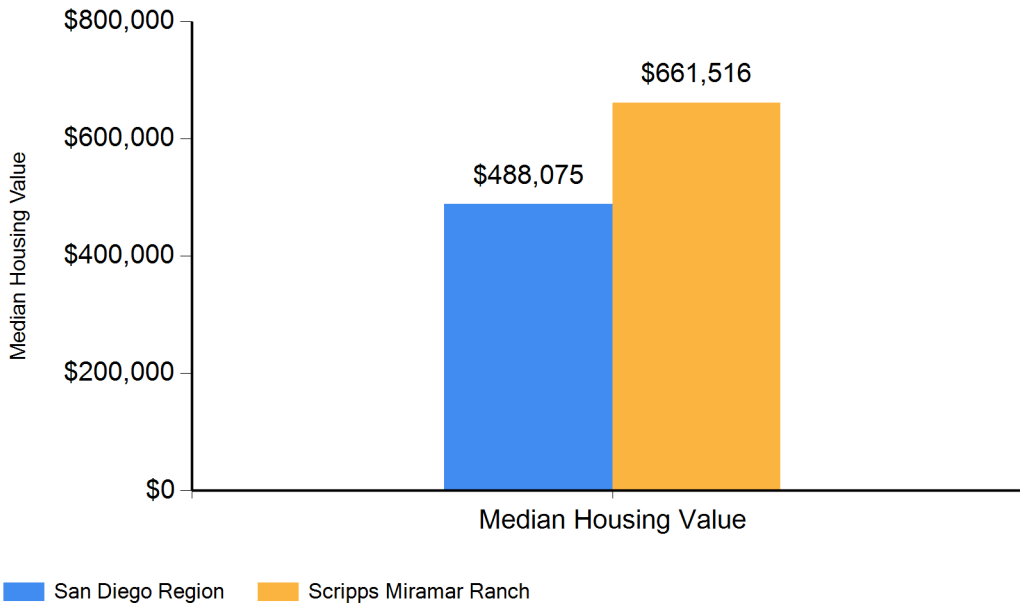


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075