



## Demographic and Socioeconomic Profile 2010

CPA: Rancho Bernardo

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>39,197</b>	<b>100%</b>
White	27,073	69%
Asian	6,023	15%
Hispanic	3,628	9%
Two or More	1,268	3%
Black	958	2%
Pacific Islander	105	<1%
American Indian	81	<1%
Other	61	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>39,197</b>	<b>18,329</b>	<b>20,868</b>	<b>53%</b>
Under 5	2,258	1,134	1,124	50%
5 to 9	2,295	1,173	1,122	49%
10 to 14	2,341	1,244	1,097	47%
15 to 17	1,411	746	665	47%
18 and 19	607	308	299	49%
20 to 24	1,388	692	696	50%
25 to 29	1,993	985	1,008	51%
30 to 34	2,400	1,105	1,295	54%
35 to 39	2,708	1,325	1,383	51%
40 to 44	2,705	1,284	1,421	53%
45 to 49	2,704	1,280	1,424	53%
50 to 54	2,582	1,226	1,356	53%
55 to 59	2,496	1,127	1,369	55%
60 and 61	1,099	456	643	59%
62 to 64	1,496	686	810	54%
65 to 69	2,030	888	1,142	56%
70 to 74	1,684	679	1,005	60%
75 to 79	1,573	644	929	59%
80 to 84	1,550	606	944	61%
85 and Older	1,877	741	1,136	61%
Under 18	8,305	4,297	4,008	48%
65 and older	8,714	3,558	5,156	59%
<b>Median</b>	<b>44.1</b>	<b>41.8</b>	<b>46.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>32,303</b>	<b>100%</b>
Never Married	6,047	19%
Married, excluding separated	20,078	62%
Separated	356	1%
Widowed	2,838	9%
Divorced	2,984	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>39,197</b>	<b>100%</b>
Household	38,704	99%
Group Quarters - Other	493	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>39,197</b>	<b>3,628</b>	<b>27,073</b>	<b>958</b>	<b>81</b>	<b>6,023</b>	<b>105</b>	<b>61</b>	<b>1,268</b>
Under 5	2,258	323	1,199	47	7	471	6	5	200
5 to 9	2,295	334	1,236	60	3	466	7	8	181
10 to 14	2,341	341	1,328	68	4	384	6	3	207
15 to 17	1,411	222	853	54	5	198	5	4	70
18 and 19	607	85	389	23	3	71	3	1	32
20 to 24	1,388	187	885	52	5	196	4	0	59
25 to 29	1,993	280	1,174	59	2	400	9	5	64
30 to 34	2,400	275	1,337	65	2	614	6	7	94
35 to 39	2,708	294	1,535	80	5	717	12	2	63
40 to 44	2,705	266	1,646	91	5	616	11	9	61
45 to 49	2,704	230	1,846	89	5	471	10	3	50
50 to 54	2,582	198	1,902	78	4	346	3	2	49
55 to 59	2,496	141	1,956	64	11	279	2	3	40
60 and 61	1,099	58	891	17	1	122	2	0	8
62 to 64	1,496	73	1,238	22	4	137	2	2	18
65 to 69	2,030	108	1,699	23	5	171	3	4	17
70 to 74	1,684	65	1,419	22	5	155	4	2	12
75 to 79	1,573	58	1,379	19	2	97	2	1	15
80 to 84	1,550	44	1,412	19	0	60	1	0	14
85 and Older	1,877	46	1,749	6	3	52	7	0	14
Under 18	8,305	1,220	4,616	229	19	1,519	24	20	658
65 and older	8,714	321	7,658	89	15	535	17	7	72
<b>Median</b>		<b>30.8</b>	<b>50.3</b>	<b>38.2</b>	<b>44.5</b>	<b>36.5</b>	<b>37.7</b>	<b>33.2</b>	<b>17.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>36,939</b>	<b>100%</b>
Speak Only English	27,642	75%
Speak Spanish:	2,319	6%
Speak English "well" or "very well"	2,218	6%
Speak English "not well" or "not at all"	101	<1%
Speak Asian/Pacific Island language:	3,826	10%
Speak English "well" or "very well"	3,437	9%
Speak English "not well" or "not at all"	389	1%
Speak other language:	3,152	8%
Speak English "well" or "very well"	2,919	8%
Speak English "not well" or "not at all"	233	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>28,897</b>	<b>100%</b>
Less than 9th grade	559	2%
9th through 12th grade, no diploma	692	2%
High school grad (incl. equivalency)	4,076	14%
Some college, no degree	6,402	22%
Associate degree	2,050	7%
Bachelor's degree	9,036	31%
Master's degree	4,438	15%
Professional school degree	927	3%
Doctorate degree	717	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>37,898</b>	<b>100%</b>	---	---	---	---
Enrolled in school	9,046	24%	7,589	20%	1,457	4%
Nursery / Preschool	643	7%	206	3%	437	30%
Kindergarten to grade 4	2,300	25%	2,057	27%	243	17%
Grade 5 to grade 8	1,775	20%	1,585	21%	190	13%
Grade 9 to grade 12	1,939	21%	1,814	24%	125	9%
College, undergraduate	1,946	22%	1,629	21%	317	22%
Graduate or Professional school	443	5%	298	4%	145	10%
Not enrolled in school	28,852	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>16,919</b>	<b>100%</b>	<b>4,712</b>	<b>100%</b>	<b>12,207</b>	<b>100%</b>
Family Households:	11,399	67%	4,681	99%	6,718	55%
Married couple family	9,757	58%	3,846	82%	5,911	48%
Other family:	1,642	10%	835	18%	807	7%
Male householder, no wife	448	3%	256	5%	192	2%
Female householder, no husband	1,194	7%	579	12%	615	5%
Nonfamily households:	5,520	33%	31	1%	5,489	45%
Householder living alone	4,805	28%	----	----	----	----
Other nonfamily households	715	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>17,775</b>	<b>100%</b>	<b>16919</b>	<b>856</b>	<b>5%</b>	<b>2.29</b>
Single family (detached)	9,445	53%	8,999	446	5%	2.33
Single family (attached)	3,678	21%	3,431	247	7%	2.15
2 to 4 units	1,182	7%	1,165	17	1%	2.35
5 to 9 units	1,074	6%	1,039	35	3%	2.46
10 or more units	2,396	13%	2,285	111	5%	2.21
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>12,255</b>	<b>100%</b>
Less than \$150,000	192	2%
\$150,000 to \$199,999	201	2%
\$200,000 to \$249,999	472	4%
\$250,000 to \$299,999	704	6%
\$300,000 to \$399,999	2,035	17%
\$400,000 to \$499,999	2,101	17%
\$500,000 to \$749,999	4,747	39%
\$750,000 to \$999,999	1,291	11%
\$1,000,000 or more	512	4%

**Median Value**                      **\$522,126**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>17,775</b>	<b>100%</b>
2005 or Later	407	2%
2000 to 2004	886	5%
1990 to 1999	1,989	11%
1980 to 1989	6,859	39%
1970 to 1979	5,342	30%
1960 to 1969	2,078	12%
1950 to 1959	146	1%
1940 to 1949	23	<1%
1939 or earlier	45	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>16,919</b>	<b>100%</b>	<b>4,664</b>	<b>100%</b>	<b>12,255</b>	<b>100%</b>
1.00 occupant housing per room or less	16,724	99%	4,552	98%	12,172	99%
1.01 to 1.50 occupants per room	140	1%	72	2%	68	1%
1.51 to 2.00 occupants per room	55	<1%	40	1%	15	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,664</b>	<b>100%</b>
Less than \$500	124	3%
\$500 to \$599	60	1%
\$600 to \$699	10	<1%
\$700 to \$799	0	0%
\$800 to \$899	14	<1%
\$900 to \$999	60	1%
\$1,000 to \$1,249	602	13%
\$1,250 to \$1,499	1,062	23%
\$1,500 to \$1,999	1,772	38%
\$2,000 or more	781	17%
No cash rent	179	4%
<b>Median contract rent</b>	<b>\$1,613</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,664</b>	<b>100%</b>
Less than 20 percent	1,030	22%
20.0 to 24.9 percent	716	15%
25.0 to 29.9 percent	585	13%
30.0 to 34.9 percent	458	10%
35.0 to 39.9 percent	243	5%
40.0 to 49.9 percent	424	9%
50.0 percent or more	1,006	22%
Not computed	202	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>16,919</b>	<b>100%</b>
No vehicle	774	5%
1 vehicle	6,060	36%
2 vehicles	7,647	45%
3 vehicles	1,708	10%
4 or more vehicles	730	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,310</b>	<b>100%</b>
Worked in state of residence	17,214	99%
Worked in county of residence	16,772	97%
Worked outside county of residence	442	3%
Worked outside state of residence	96	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
<b>Population age 16 and older</b>	<b>30,920</b>	<b>100%</b>	<b>13,627</b>	<b>44%</b>	<b>17,293</b>	<b>56%</b>
In labor force	18,812	61%	9,722	52%	9,090	48%
Armed forces	196	1%	141	72%	55	28%
Civilian (employed)	17,465	93%	8,931	51%	8,534	49%
Civilian (unemployed)	1,151	6%	650	56%	501	44%
Not in labor force	12,108	39%	3,905	32%	8,203	68%
Pct. of civilian labor force unemployed	6.2%		6.8%		5.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,310</b>	<b>100%</b>
Car, truck or van:	15,904	92%
Drove Alone	14,358	83%
Carpooled	1,546	9%
Public Transportation:	95	1%
Bus	92	1%
Trolley / Streetcar	0	0%
Railroad	3	<1%
Other public transportation	0	0%
Motorcycle	62	<1%
Bicycle	83	<1%
Walked	150	1%
Other means	102	1%
Worked at home	914	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,310</b>	<b>100%</b>
Did not work at home	16,396	95%
Less than 10 minutes	1,969	11%
10 to 19 minutes	4,318	25%
20 to 29 minutes	3,898	23%
30 to 44 minutes	4,682	27%
45 to 59 minutes	982	6%
60 to 89 minutes	363	2%
90 minutes or more	184	1%
Worked at home	914	5%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>17,099</b>	<b>100%</b>
Agriculture, forestry, mining	25	<1%
Utilities	166	1%
Construction	586	3%
Manufacturing	2,267	13%
Wholesale trade	502	3%
Retail trade	1,421	8%
Transportation & warehousing	456	3%
Information & communications	916	5%
Finance, insurance, & real estate	1,595	9%
Professional, scientific, management, administration	602	4%
Educational, social, & health services	3,682	22%
Art, entertainment, recreation, accommodations, food	994	6%
Other services	597	3%
Public administration	3,290	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>17,099</b>	<b>100%</b>
Management, professional & related:	10,425	61%
Management (incl. farm managers)	2,483	15%
Business & financial	1,489	9%
Computer & mathematical	1,485	9%
Architecture & engineering	1,055	6%
Life, physical & social science	345	2%
Community & social service	201	1%
Legal	326	2%
Education, training, & library	1,488	9%
Art, entertainment, sports & media	526	3%
Healthcare practitioners	1,027	6%
Service:	1,378	8%
Healthcare support	186	1%
Protective service	219	1%
Food preparation & serving	343	2%
Building & grounds cleaning / maintenance	168	1%
Personal care & service	462	3%
Sales & office	4,147	24%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	531	3%
Production, transport & material moving	618	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>16,919</b>	<b>100%</b>
Less than \$15,000	901	5%
\$15,000 to \$29,999	1,486	9%
\$30,000 to \$44,999	1,756	10%
\$45,000 to \$59,999	1,629	10%
\$60,000 to \$74,999	1,649	10%
\$75,000 to \$99,999	2,705	16%
\$100,000 to \$124,999	2,108	12%
\$125,000 to \$149,999	1,253	7%
\$150,000 to \$199,999	1,744	10%
\$200,000 or more	1,688	10%
<b>Median Income</b>	<b>\$84,598</b>	<b>--</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>16,919</b>	<b>100%</b>
With earnings	11,778	70%
With wage and salary income	11,290	67%
With self-employment income	1,929	11%
With interest, dividend, or net rental income	7,819	46%
With Social Security income	6,379	38%
With Supplemental Security income	327	2%
With public assistance income	121	1%
With retirement income	4,812	28%
With other types of income	2,298	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>39,062</b>	<b>100%</b>
Under .50	795	2%
.50 to .99	461	1%
1.00 to 1.24	522	1%
1.25 to 1.49	609	2%
1.50 to 1.84	826	2%
1.85 to 1.99	474	1%
2.00 and over	35,375	91%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>39,062</b>	<b>100%</b>
Above Poverty	37,806	97%
Below Poverty	1,256	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

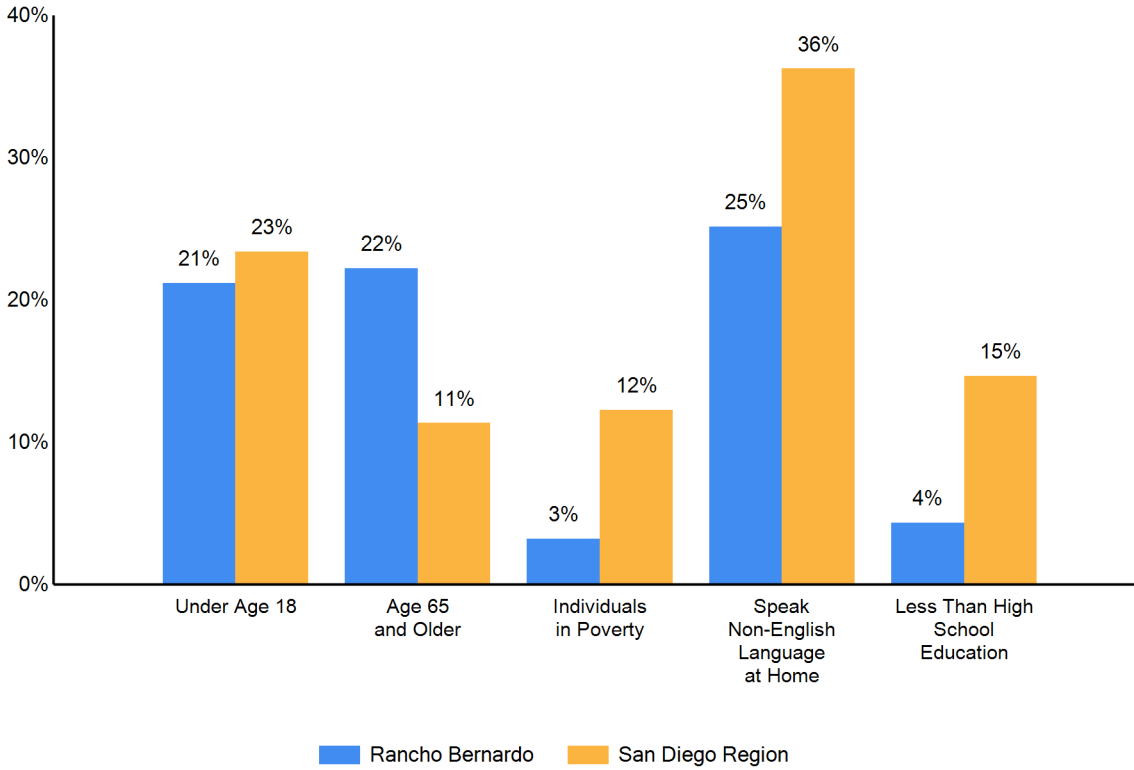
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>11,399</b>	<b>4,681</b>	<b>6,718</b>	<b>11,184</b>	<b>4,557</b>	<b>6,627</b>	<b>215</b>	<b>124</b>	<b>91</b>
Married couple family	9,757	3,846	5,911	9,676	3,797	5,879	81	49	32
Male householder, no wife present	448	256	192	420	240	180	28	16	12
Female householder, no husband present	1,194	579	615	1,088	520	568	106	59	47

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

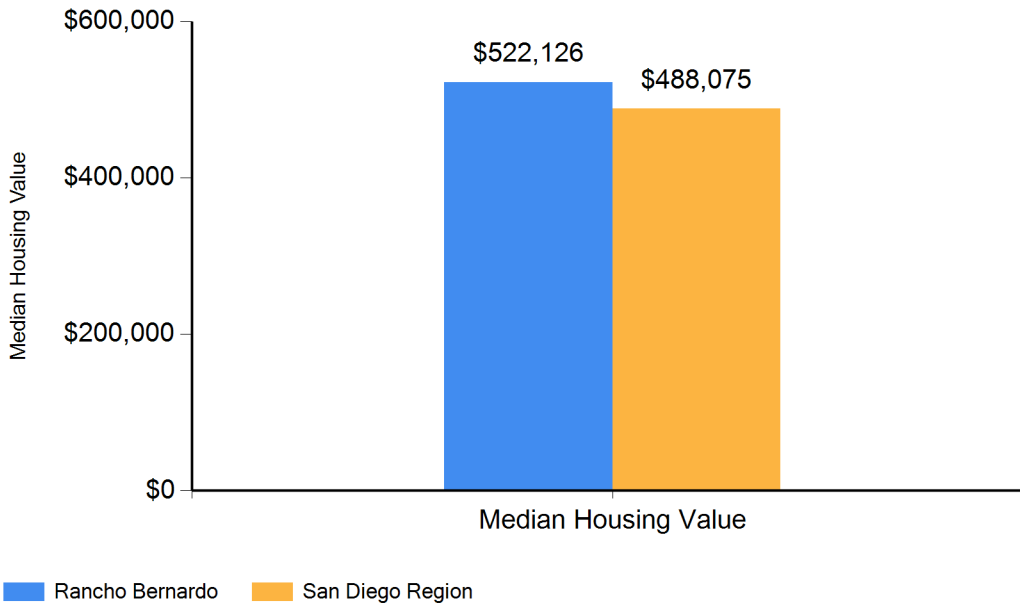


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075