



Demographic and Socioeconomic Profile 2010

CPA: Ocean Beach

Population by Race

	Population	Percent
Total Population	13,584	100%
White	10,981	81%
Hispanic	1,477	11%
Two or More	387	3%
Asian	319	2%
Black	256	2%
Other	75	1%
American Indian	60	<1%
Pacific Islander	29	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	13,584	7,321	6,263	46%
Under 5	424	230	194	46%
5 to 9	296	149	147	50%
10 to 14	295	167	128	43%
15 to 17	172	87	85	49%
18 and 19	152	83	69	45%
20 to 24	1,494	690	804	54%
25 to 29	2,784	1,464	1,320	47%
30 to 34	2,223	1,249	974	44%
35 to 39	1,250	766	484	39%
40 to 44	873	511	362	41%
45 to 49	778	444	334	43%
50 to 54	733	424	309	42%
55 to 59	730	388	342	47%
60 and 61	241	133	108	45%
62 to 64	327	172	155	47%
65 to 69	309	147	162	52%
70 to 74	153	68	85	56%
75 to 79	139	58	81	58%
80 to 84	91	40	51	56%
85 and Older	120	51	69	58%
Under 18	1,187	633	554	47%
65 and older	812	364	448	55%
Median	32.6	33.2	32.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	12,569	100%
Never Married	7,156	57%
Married, excluding separated	3,254	26%
Separated	235	2%
Widowed	407	3%
Divorced	1,517	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	13,584	100%
Household	13,430	99%
Group Quarters - Other	154	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	13,584	1,477	10,981	256	60	319	29	75	387
Under 5	424	92	268	15	1	17	0	0	31
5 to 9	296	62	184	11	3	5	2	3	26
10 to 14	295	66	194	17	0	1	0	6	11
15 to 17	172	44	97	10	1	0	0	2	18
18 and 19	152	26	104	10	1	3	0	1	7
20 to 24	1,494	180	1,185	21	10	45	3	6	44
25 to 29	2,784	315	2,259	39	10	54	7	22	78
30 to 34	2,223	224	1,828	29	7	65	2	8	60
35 to 39	1,250	133	998	28	2	42	7	8	32
40 to 44	873	91	700	22	2	27	2	5	24
45 to 49	778	71	648	12	4	15	1	5	22
50 to 54	733	53	637	17	8	9	0	3	6
55 to 59	730	50	638	13	3	11	1	1	13
60 and 61	241	19	204	2	1	9	2	2	2
62 to 64	327	21	288	3	1	4	1	2	7
65 to 69	309	17	275	3	4	4	0	1	5
70 to 74	153	3	146	1	1	2	0	0	0
75 to 79	139	3	126	3	1	4	1	0	1
80 to 84	91	4	85	0	0	2	0	0	0
85 and Older	120	3	117	0	0	0	0	0	0
Under 18	1,187	264	743	53	5	23	2	11	86
65 and older	812	30	749	7	6	12	1	1	6
Median		29.3	33.3	30.9	32.9	32.7	35.4	29.4	28.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	13,160	100%
Speak Only English	11,170	85%
Speak Spanish:	1,241	9%
Speak English "well" or "very well"	940	7%
Speak English "not well" or "not at all"	301	2%
Speak Asian/Pacific Island language:	99	1%
Speak English "well" or "very well"	99	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	650	5%
Speak English "well" or "very well"	631	5%
Speak English "not well" or "not at all"	19	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	10,751	100%
Less than 9th grade	174	2%
9th through 12th grade, no diploma	261	2%
High school grad (incl. equivalency)	1,331	12%
Some college, no degree	2,498	23%
Associate degree	981	9%
Bachelor's degree	3,870	36%
Master's degree	990	9%
Professional school degree	479	4%
Doctorate degree	167	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	13,297	100%	---	---	---	---
Enrolled in school	2,876	22%	2,037	15%	839	6%
Nursery / Preschool	70	2%	0	0%	70	8%
Kindergarten to grade 4	239	8%	213	10%	26	3%
Grade 5 to grade 8	179	6%	121	6%	58	7%
Grade 9 to grade 12	331	12%	317	16%	14	2%
College, undergraduate	1,339	47%	983	48%	356	42%
Graduate or Professional school	718	25%	403	20%	315	38%
Not enrolled in school	10,421	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	7,454	100%	716	100%	6,738	100%
Family Households:	2,069	28%	716	100%	1,353	20%
Married couple family	1,504	20%	409	57%	1,095	16%
Other family:	565	8%	307	43%	258	4%
Male householder, no wife	186	2%	59	8%	127	2%
Female householder, no husband	379	5%	248	35%	131	2%
Nonfamily households:	5,385	72%	0	0%	5,385	80%
Householder living alone	3,420	46%	----	----	----	----
Other nonfamily households	1,965	26%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	7,905	100%	7454	451	6%	1.80
Single family (detached)	966	12%	928	38	4%	1.89
Single family (attached)	2,552	32%	2,424	128	5%	1.83
2 to 4 units	1,571	20%	1,452	119	8%	1.74
5 to 9 units	1,019	13%	949	70	7%	1.79
10 or more units	1,797	23%	1,701	96	5%	1.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,424	100%
Less than \$150,000	56	4%
\$150,000 to \$199,999	24	2%
\$200,000 to \$249,999	81	6%
\$250,000 to \$299,999	73	5%
\$300,000 to \$399,999	218	15%
\$400,000 to \$499,999	214	15%
\$500,000 to \$749,999	444	31%
\$750,000 to \$999,999	264	19%
\$1,000,000 or more	50	4%

Median Value **\$525,901**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	7,905	100%
2005 or Later	0	0%
2000 to 2004	133	2%
1990 to 1999	63	1%
1980 to 1989	502	6%
1970 to 1979	1,657	21%
1960 to 1969	1,418	18%
1950 to 1959	1,979	25%
1940 to 1949	1,096	14%
1939 or earlier	1,057	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	7,454	100%	6,030	100%	1,424	100%
1.00 occupant housing per room or less	7,324	98%	5,920	98%	1,404	99%
1.01 to 1.50 occupants per room	113	2%	93	2%	20	1%
1.51 to 2.00 occupants per room	17	<1%	17	<1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	6,030	100%
Less than \$500	61	1%
\$500 to \$599	73	1%
\$600 to \$699	249	4%
\$700 to \$799	104	2%
\$800 to \$899	584	10%
\$900 to \$999	943	16%
\$1,000 to \$1,249	1,370	23%
\$1,250 to \$1,499	1,049	17%
\$1,500 to \$1,999	1,139	19%
\$2,000 or more	324	5%
No cash rent	134	2%
Median contract rent	\$1,180	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	6,030	100%
Less than 20 percent	1,487	25%
20.0 to 24.9 percent	680	11%
25.0 to 29.9 percent	861	14%
30.0 to 34.9 percent	455	8%
35.0 to 39.9 percent	278	5%
40.0 to 49.9 percent	647	11%
50.0 percent or more	1,413	23%
Not computed	209	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	7,454	100%
No vehicle	325	4%
1 vehicle	3,511	47%
2 vehicles	3,029	41%
3 vehicles	521	7%
4 or more vehicles	68	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	9,952	100%
Worked in state of residence	9,899	99%
Worked in county of residence	9,782	98%
Worked outside county of residence	117	1%
Worked outside state of residence	53	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	12,523	100%	6,749	54%	5,774	46%
In labor force	10,733	86%	5,949	55%	4,784	45%
Armed forces	119	1%	79	66%	40	34%
Civilian (employed)	9,666	90%	5,301	55%	4,365	45%
Civilian (unemployed)	948	9%	569	60%	379	40%
Not in labor force	1,790	14%	800	45%	990	55%
Pct. of civilian labor force unemployed	8.9%		9.7%		8.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	9,952	100%
Car, truck or van:	8,147	82%
Drove Alone	7,652	77%
Carpooled	495	5%
Public Transportation:	157	2%
Bus	150	2%
Trolley / Streetcar	7	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	78	1%
Bicycle	311	3%
Walked	633	6%
Other means	38	<1%
Worked at home	588	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	9,952	100%
Did not work at home	9,364	94%
Less than 10 minutes	1,061	11%
10 to 19 minutes	3,317	33%
20 to 29 minutes	2,794	28%
30 to 44 minutes	1,511	15%
45 to 59 minutes	427	4%
60 to 89 minutes	169	2%
90 minutes or more	85	1%
Worked at home	588	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	9,778	100%
Agriculture, forestry, mining	113	1%
Utilities	13	<1%
Construction	542	6%
Manufacturing	502	5%
Wholesale trade	135	1%
Retail trade	999	10%
Transportation & warehousing	181	2%
Information & communications	288	3%
Finance, insurance, & real estate	948	10%
Professional, scientific, management, administration	349	4%
Educational, social, & health services	1,994	20%
Art, entertainment, recreation, accommodations, food	1,841	19%
Other services	478	5%
Public administration	1,395	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	9,778	100%
Management, professional & related:	4,522	46%
Management (incl. farm managers)	1,063	11%
Business & financial	514	5%
Computer & mathematical	327	3%
Architecture & engineering	313	3%
Life, physical & social science	143	1%
Community & social service	171	2%
Legal	176	2%
Education, training, & library	823	8%
Art, entertainment, sports & media	513	5%
Healthcare practitioners	479	5%
Service:	1,855	19%
Healthcare support	111	1%
Protective service	133	1%
Food preparation & serving	1,112	11%
Building & grounds cleaning / maintenance	86	1%
Personal care & service	413	4%
Sales & office	2,388	24%
Farming, fishing & forestry	118	1%
Construction, extraction & maintenance	468	5%
Production, transport & material moving	427	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	7,454	100%
Less than \$15,000	800	11%
\$15,000 to \$29,999	1,124	15%
\$30,000 to \$44,999	1,235	17%
\$45,000 to \$59,999	903	12%
\$60,000 to \$74,999	947	13%
\$75,000 to \$99,999	1,145	15%
\$100,000 to \$124,999	516	7%
\$125,000 to \$149,999	420	6%
\$150,000 to \$199,999	185	2%
\$200,000 or more	179	2%
Median Income	\$54,435	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	7,454	100%
With earnings	6,781	91%
With wage and salary income	6,434	86%
With self-employment income	1,188	16%
With interest, dividend, or net rental income	1,462	20%
With Social Security income	812	11%
With Supplemental Security income	109	1%
With public assistance income	60	1%
With retirement income	540	7%
With other types of income	647	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	13,553	100%
Under .50	784	6%
.50 to .99	1,036	8%
1.00 to 1.24	567	4%
1.25 to 1.49	671	5%
1.50 to 1.84	496	4%
1.85 to 1.99	499	4%
2.00 and over	9,500	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	13,553	100%
Above Poverty	11,733	87%
Below Poverty	1,820	13%

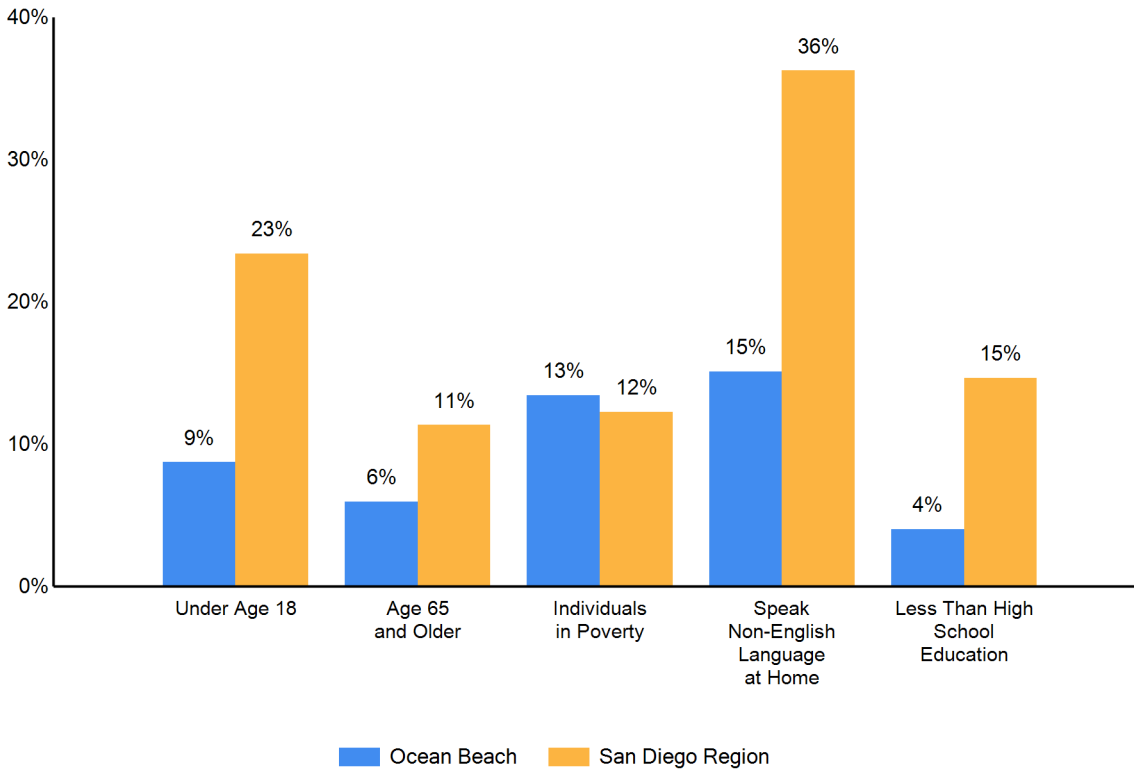
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,069	716	1,353	1,829	539	1,290	240	177	63
Married couple family	1,504	409	1,095	1,404	332	1,072	100	77	23
Male householder, no wife present	186	59	127	109	11	98	77	48	29
Female householder, no husband present	379	248	131	316	196	120	63	52	11

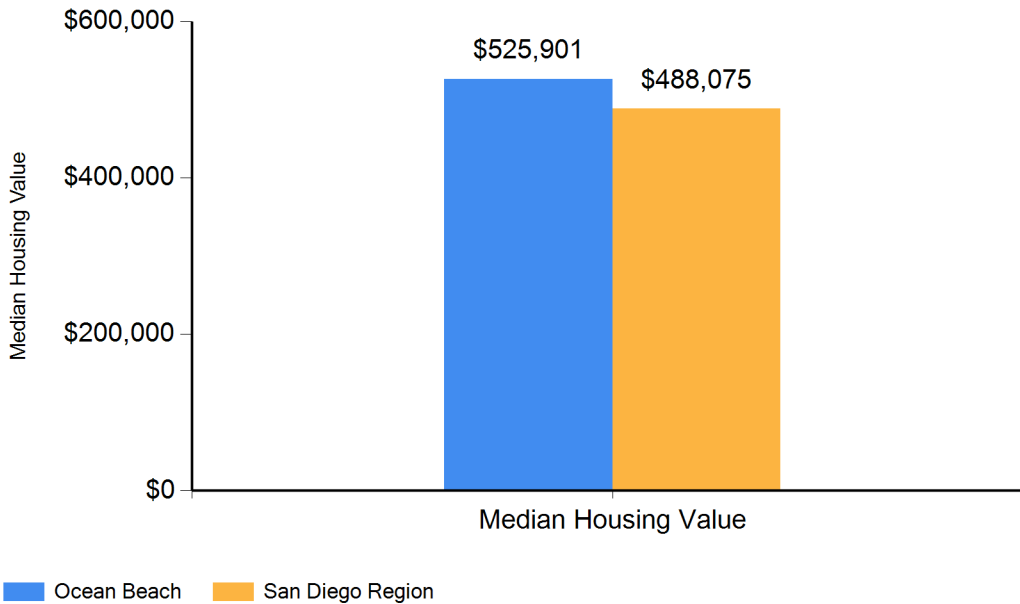
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075