



## Demographic and Socioeconomic Profile 2010

CPA: Mission Beach

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,616</b>	<b>100%</b>
White	3,948	86%
Hispanic	360	8%
Asian	118	3%
Two or More	117	3%
Black	40	1%
American Indian	14	<1%
Other	10	<1%
Pacific Islander	9	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,616</b>	<b>2,527</b>	<b>2,089</b>	<b>45%</b>
Under 5	60	29	31	52%
5 to 9	61	27	34	56%
10 to 14	49	22	27	55%
15 to 17	39	18	21	54%
18 and 19	96	46	50	52%
20 to 24	1,159	569	590	51%
25 to 29	750	434	316	42%
30 to 34	419	273	146	35%
35 to 39	269	175	94	35%
40 to 44	213	137	76	36%
45 to 49	226	141	85	38%
50 to 54	227	132	95	42%
55 to 59	260	124	136	52%
60 and 61	100	56	44	44%
62 to 64	183	100	83	45%
65 to 69	203	107	96	47%
70 to 74	111	53	58	52%
75 to 79	79	40	39	49%
80 to 84	59	17	42	71%
85 and Older	53	27	26	49%
Under 18	209	96	113	54%
65 and older	505	244	261	52%
<b>Median</b>	<b>31.1</b>	<b>32.2</b>	<b>29.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,446</b>	<b>100%</b>
Never Married	2,785	63%
Married, excluding separated	1,156	26%
Separated	79	2%
Widowed	64	1%
Divorced	362	8%

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,616</b>	<b>100%</b>
Household	4,575	99%
Group Quarters - Other	41	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,616</b>	<b>360</b>	<b>3,948</b>	<b>40</b>	<b>14</b>	<b>118</b>	<b>9</b>	<b>10</b>	<b>117</b>
Under 5	60	7	43	2	0	1	0	1	6
5 to 9	61	12	43	0	0	3	0	1	2
10 to 14	49	7	41	0	0	0	0	0	1
15 to 17	39	7	30	0	0	2	0	0	0
18 and 19	96	4	84	0	0	4	0	0	4
20 to 24	1,159	99	966	5	4	40	2	1	42
25 to 29	750	74	605	8	4	27	1	2	29
30 to 34	419	34	361	7	0	10	0	2	5
35 to 39	269	28	223	2	0	9	0	2	5
40 to 44	213	20	179	3	0	7	0	0	4
45 to 49	226	19	193	3	1	4	1	0	5
50 to 54	227	16	200	2	1	2	1	0	5
55 to 59	260	14	235	2	0	4	2	1	2
60 and 61	100	6	86	1	3	3	0	0	1
62 to 64	183	6	169	3	0	0	1	0	4
65 to 69	203	5	194	2	0	1	0	0	1
70 to 74	111	1	109	0	0	1	0	0	0
75 to 79	79	0	78	0	0	0	0	0	1
80 to 84	59	0	58	0	0	0	1	0	0
85 and Older	53	1	51	0	1	0	0	0	0
Under 18	209	33	157	2	0	6	0	2	9
65 and older	505	7	490	2	1	2	1	0	2
<b>Median</b>		<b>28.0</b>	<b>32.2</b>	<b>33.6</b>	<b>28.8</b>	<b>26.7</b>	<b>52.5</b>	<b>30.0</b>	<b>25.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,556</b>	<b>100%</b>
Speak Only English	4,317	95%
Speak Spanish:	100	2%
Speak English "well" or "very well"	78	2%
Speak English "not well" or "not at all"	22	<1%
Speak Asian/Pacific Island language:	52	1%
Speak English "well" or "very well"	34	1%
Speak English "not well" or "not at all"	18	<1%
Speak other language:	87	2%
Speak English "well" or "very well"	87	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,152</b>	<b>100%</b>
Less than 9th grade	8	<1%
9th through 12th grade, no diploma	97	3%
High school grad (incl. equivalency)	240	8%
Some college, no degree	597	19%
Associate degree	191	6%
Bachelor's degree	915	29%
Master's degree	669	21%
Professional school degree	329	10%
Doctorate degree	106	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,572</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,716	38%	716	16%	1,000	22%
Nursery / Preschool	16	1%	0	0%	16	2%
Kindergarten to grade 4	22	1%	9	1%	13	1%
Grade 5 to grade 8	62	4%	62	9%	0	0%
Grade 9 to grade 12	88	5%	38	5%	50	5%
College, undergraduate	1,373	80%	519	72%	854	85%
Graduate or Professional school	155	9%	88	12%	67	7%
Not enrolled in school	2,856	62%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,413</b>	<b>100%</b>	<b>136</b>	<b>100%</b>	<b>2,277</b>	<b>100%</b>
Family Households:	620	26%	136	100%	484	21%
Married couple family	532	22%	107	79%	425	19%
Other family:	88	4%	29	21%	59	3%
Male householder, no wife	19	1%	10	7%	9	<1%
Female householder, no husband	69	3%	19	14%	50	2%
Nonfamily households:	1,793	74%	0	0%	1,793	79%
Householder living alone	1,245	52%	----	----	----	----
Other nonfamily households	548	23%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,539</b>	<b>100%</b>	<b>2,413</b>	<b>1,126</b>	<b>32%</b>	<b>1.90</b>
Single family (detached)	549	16%	387	162	30%	2.03
Single family (attached)	1,253	35%	885	368	29%	1.99
2 to 4 units	1,217	34%	781	436	36%	1.86
5 to 9 units	406	11%	273	133	33%	1.61
10 or more units	114	3%	87	27	24%	1.55
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>794</b>	<b>100%</b>
Less than \$150,000	33	4%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	16	2%
\$250,000 to \$299,999	9	1%
\$300,000 to \$399,999	36	5%
\$400,000 to \$499,999	30	4%
\$500,000 to \$749,999	98	12%
\$750,000 to \$999,999	192	24%
\$1,000,000 or more	380	48%

**Median Value**                      **\$976,684**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,547</b>	<b>100%</b>
2005 or Later	53	1%
2000 to 2004	151	4%
1990 to 1999	290	8%
1980 to 1989	453	13%
1970 to 1979	581	16%
1960 to 1969	462	13%
1950 to 1959	558	16%
1940 to 1949	400	11%
1939 or earlier	599	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,413</b>	<b>100%</b>	<b>1,619</b>	<b>100%</b>	<b>794</b>	<b>100%</b>
1.00 occupant housing per room or less	2,413	100%	1,619	100%	794	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,619</b>	<b>100%</b>
Less than \$500	35	2%
\$500 to \$599	0	0%
\$600 to \$699	20	1%
\$700 to \$799	120	7%
\$800 to \$899	300	19%
\$900 to \$999	36	2%
\$1,000 to \$1,249	164	10%
\$1,250 to \$1,499	151	9%
\$1,500 to \$1,999	419	26%
\$2,000 or more	329	20%
No cash rent	45	3%
<b>Median contract rent</b>	<b>\$1,481</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,619</b>	<b>100%</b>
Less than 20 percent	258	16%
20.0 to 24.9 percent	299	18%
25.0 to 29.9 percent	77	5%
30.0 to 34.9 percent	41	3%
35.0 to 39.9 percent	43	3%
40.0 to 49.9 percent	196	12%
50.0 percent or more	640	40%
Not computed	65	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,413</b>	<b>100%</b>
No vehicle	182	8%
1 vehicle	1,088	45%
2 vehicles	911	38%
3 vehicles	144	6%
4 or more vehicles	88	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,736</b>	<b>100%</b>
Worked in state of residence	2,704	99%
Worked in county of residence	2,678	98%
Worked outside county of residence	26	1%
Worked outside state of residence	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
<b>Population age 16 and older</b>	<b>4,442</b>	<b>100%</b>	<b>2,448</b>	<b>55%</b>	<b>1,994</b>	<b>45%</b>
In labor force	2,860	64%	1,685	59%	1,175	41%
Armed forces	100	3%	100	100%	0	0%
Civilian (employed)	2,544	89%	1,407	55%	1,137	45%
Civilian (unemployed)	216	8%	178	82%	38	18%
Not in labor force	1,582	36%	763	48%	819	52%
Pct. of civilian labor force unemployed	7.8%		11.2%		3.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,736</b>	<b>100%</b>
Car, truck or van:	2,122	78%
Drove Alone	2,033	74%
Carpooled	89	3%
Public Transportation:	30	1%
Bus	30	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	27	1%
Walked	238	9%
Other means	26	1%
Worked at home	293	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,736</b>	<b>100%</b>
Did not work at home	2,443	89%
Less than 10 minutes	529	19%
10 to 19 minutes	1,022	37%
20 to 29 minutes	551	20%
30 to 44 minutes	307	11%
45 to 59 minutes	27	1%
60 to 89 minutes	0	0%
90 minutes or more	7	<1%
Worked at home	293	11%
<b>Average time to work (minutes)</b>	<b>19</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,622</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	12	<1%
Construction	142	5%
Manufacturing	93	4%
Wholesale trade	21	1%
Retail trade	241	9%
Transportation & warehousing	26	1%
Information & communications	59	2%
Finance, insurance, & real estate	421	16%
Professional, scientific, management, administration	29	1%
Educational, social, & health services	475	18%
Art, entertainment, recreation, accommodations, food	622	24%
Other services	67	3%
Public administration	414	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,622</b>	<b>100%</b>
Management, professional & related:	1,310	50%
Management (incl. farm managers)	342	13%
Business & financial	166	6%
Computer & mathematical	60	2%
Architecture & engineering	14	1%
Life, physical & social science	45	2%
Community & social service	38	1%
Legal	179	7%
Education, training, & library	192	7%
Art, entertainment, sports & media	84	3%
Healthcare practitioners	190	7%
Service:	522	20%
Healthcare support	28	1%
Protective service	0	0%
Food preparation & serving	260	10%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	234	9%
Sales & office	599	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	105	4%
Production, transport & material moving	86	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>2,413</b>	<b>100%</b>
Less than \$15,000	422	17%
\$15,000 to \$29,999	322	13%
\$30,000 to \$44,999	298	12%
\$45,000 to \$59,999	295	12%
\$60,000 to \$74,999	141	6%
\$75,000 to \$99,999	290	12%
\$100,000 to \$124,999	295	12%
\$125,000 to \$149,999	151	6%
\$150,000 to \$199,999	85	4%
\$200,000 or more	114	5%
<b>Median Income</b>	<b>\$53,364</b>	<b>--</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,413</b>	<b>100%</b>
With earnings	2,024	84%
With wage and salary income	1,851	77%
With self-employment income	330	14%
With interest, dividend, or net rental income	768	32%
With Social Security income	334	14%
With Supplemental Security income	8	<1%
With public assistance income	16	1%
With retirement income	263	11%
With other types of income	176	7%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,616</b>	<b>100%</b>
Under .50	792	17%
.50 to .99	308	7%
1.00 to 1.24	115	2%
1.25 to 1.49	226	5%
1.50 to 1.84	365	8%
1.85 to 1.99	17	<1%
2.00 and over	2,793	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,616</b>	<b>100%</b>
Above Poverty	3,516	76%
Below Poverty	1,100	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

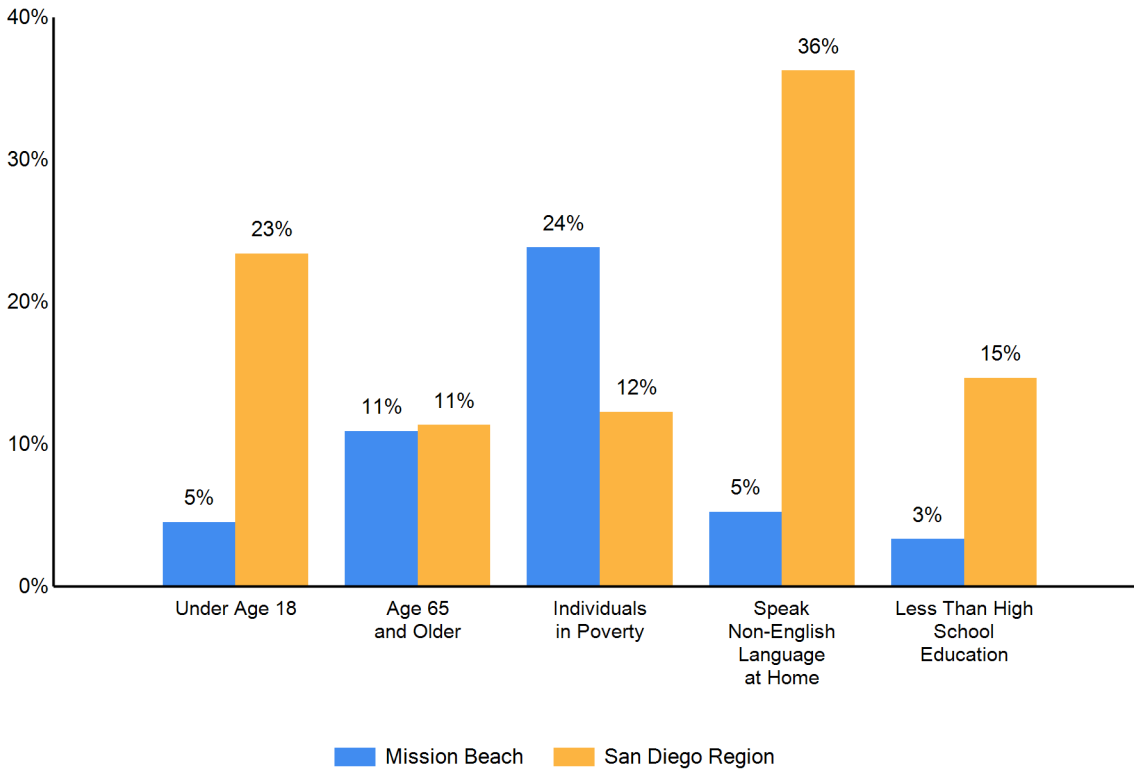
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>620</b>	<b>136</b>	<b>484</b>	<b>601</b>	<b>117</b>	<b>484</b>	<b>19</b>	<b>19</b>	<b>0</b>
Married couple family	532	107	425	532	107	425	0	0	0
Male householder, no wife present	19	10	9	19	10	9	0	0	0
Female householder, no husband present	69	19	50	50	0	50	19	19	0

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

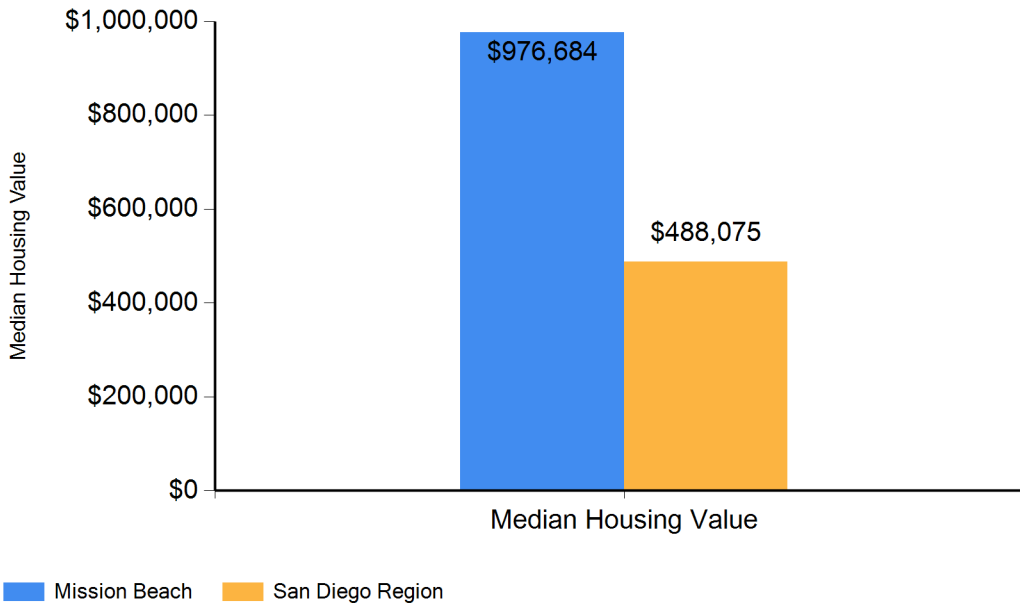


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075