



Population by Race

	Population	Percent
Total Population	72,759	100%
Asian	33,178	46%
White	22,949	32%
Hispanic	9,579	13%
Two or More	3,425	5%
Black	2,806	4%
Pacific Islander	463	1%
Other	211	<1%
American Indian	148	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	72,759	37,204	35,555	49%
Under 5	4,783	2,512	2,271	47%
5 to 9	3,971	2,053	1,918	48%
10 to 14	3,977	2,132	1,845	46%
15 to 17	2,663	1,415	1,248	47%
18 and 19	1,741	954	787	45%
20 to 24	5,763	3,204	2,559	44%
25 to 29	6,966	3,721	3,245	47%
30 to 34	6,266	3,383	2,883	46%
35 to 39	5,766	2,953	2,813	49%
40 to 44	5,299	2,737	2,562	48%
45 to 49	5,288	2,700	2,588	49%
50 to 54	5,095	2,479	2,616	51%
55 to 59	4,525	2,205	2,320	51%
60 and 61	1,673	806	867	52%
62 to 64	2,177	1,018	1,159	53%
65 to 69	2,443	1,135	1,308	54%
70 to 74	1,746	768	978	56%
75 to 79	1,203	519	684	57%
80 to 84	732	296	436	60%
85 and Older	682	214	468	69%
Under 18	15,394	8,112	7,282	47%
65 and older	6,806	2,932	3,874	57%
Median	35.2	33.9	36.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	60,028	100%
Never Married	20,319	34%
Married, excluding separated	31,747	53%
Separated	863	1%
Widowed	2,079	3%
Divorced	5,020	8%

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	72,759	100%
Household	72,453	100%
Group Quarters - Other	306	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	72,759	9,579	22,949	2,806	148	33,178	463	211	3,425
Under 5	4,783	935	1,168	125	17	1,950	18	35	535
5 to 9	3,971	804	881	148	7	1,643	28	18	442
10 to 14	3,977	790	866	203	7	1,672	37	17	385
15 to 17	2,663	494	546	171	0	1,220	18	13	201
18 and 19	1,741	304	416	111	2	759	15	1	133
20 to 24	5,763	962	1,744	223	14	2,454	46	15	305
25 to 29	6,966	929	2,052	187	24	3,400	39	28	307
30 to 34	6,266	853	1,877	208	8	3,010	30	31	249
35 to 39	5,766	762	1,827	192	9	2,723	26	15	212
40 to 44	5,299	693	1,757	222	11	2,395	43	8	170
45 to 49	5,288	596	1,911	278	11	2,322	43	6	121
50 to 54	5,095	424	1,933	213	7	2,385	24	12	97
55 to 59	4,525	305	1,850	157	9	2,091	29	5	79
60 and 61	1,673	121	650	62	1	810	6	1	22
62 to 64	2,177	153	917	71	6	979	9	0	42
65 to 69	2,443	172	956	82	10	1,163	15	4	41
70 to 74	1,746	113	574	91	2	915	19	2	30
75 to 79	1,203	86	415	38	2	627	11	0	24
80 to 84	732	37	276	13	0	388	3	0	15
85 and Older	682	46	333	11	1	272	4	0	15
Under 18	15,394	3,023	3,461	647	31	6,485	101	83	1,563
65 and older	6,806	454	2,554	235	15	3,365	52	6	125
Median		27.7	40.3	35.7	31.9	35.9	35.1	26.2	20.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	67,976	100%
Speak Only English	34,240	50%
Speak Spanish:	6,270	9%
Speak English "well" or "very well"	5,230	8%
Speak English "not well" or "not at all"	1,040	2%
Speak Asian/Pacific Island language:	22,265	33%
Speak English "well" or "very well"	17,780	26%
Speak English "not well" or "not at all"	4,485	7%
Speak other language:	5,201	7%
Speak English "well" or "very well"	4,608	7%
Speak English "not well" or "not at all"	593	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	49,861	100%
Less than 9th grade	2,618	5%
9th through 12th grade, no diploma	2,142	4%
High school grad (incl. equivalency)	8,808	18%
Some college, no degree	11,082	22%
Associate degree	4,523	9%
Bachelor's degree	14,247	29%
Master's degree	4,461	9%
Professional school degree	961	2%
Doctorate degree	1,019	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	69,830	100%	---	---	---	---
Enrolled in school	19,773	28%	16,861	24%	2,912	4%
Nursery / Preschool	772	4%	215	1%	557	19%
Kindergarten to grade 4	4,448	22%	3,819	23%	629	22%
Grade 5 to grade 8	3,058	15%	2,725	16%	333	11%
Grade 9 to grade 12	3,772	19%	3,602	21%	170	6%
College, undergraduate	6,373	32%	5,464	32%	909	31%
Graduate or Professional school	1,350	7%	1,036	6%	314	11%
Not enrolled in school	50,057	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	24,119	100%	9,214	100%	14,905	100%
Family Households:	17,142	71%	9,192	100%	7,950	53%
Married couple family	13,335	55%	7,153	78%	6,182	41%
Other family:	3,807	16%	2,039	22%	1,768	12%
Male householder, no wife	1,410	6%	566	6%	844	6%
Female householder, no husband	2,397	10%	1,473	16%	924	6%
Nonfamily households:	6,977	29%	22	<1%	6,955	47%
Householder living alone	4,390	18%	----	----	----	----
Other nonfamily households	2,587	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	24,967	100%	24119	848	3%	3.00
Single family (detached)	14,543	58%	14,066	477	3%	3.23
Single family (attached)	1,720	7%	1,655	65	4%	2.96
2 to 4 units	1,519	6%	1,467	52	3%	2.92
5 to 9 units	3,434	14%	3,346	88	3%	2.66
10 or more units	3,465	14%	3,366	99	3%	2.50
Mobile home and Other	286	1%	219	67	23%	2.51

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	14,147	100%
Less than \$150,000	922	7%
\$150,000 to \$199,999	363	3%
\$200,000 to \$249,999	603	4%
\$250,000 to \$299,999	846	6%
\$300,000 to \$399,999	2,813	20%
\$400,000 to \$499,999	3,205	23%
\$500,000 to \$749,999	4,817	34%
\$750,000 to \$999,999	503	4%
\$1,000,000 or more	75	1%

Median Value **\$447,754**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	24,967	100%
2005 or Later	44	<1%
2000 to 2004	1,004	4%
1990 to 1999	5,502	22%
1980 to 1989	6,587	26%
1970 to 1979	10,635	43%
1960 to 1969	862	3%
1950 to 1959	194	1%
1940 to 1949	38	<1%
1939 or earlier	101	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	24,119	100%	9,972	100%	14,147	100%
1.00 occupant housing per room or less	22,548	93%	8,999	90%	13,549	96%
1.01 to 1.50 occupants per room	1,161	5%	728	7%	433	3%
1.51 to 2.00 occupants per room	354	1%	209	2%	145	1%
2.01 or more occupants per room	56	<1%	36	<1%	20	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	9,972	100%
Less than \$500	136	1%
\$500 to \$599	12	<1%
\$600 to \$699	0	0%
\$700 to \$799	89	1%
\$800 to \$899	154	2%
\$900 to \$999	385	4%
\$1,000 to \$1,249	2,168	22%
\$1,250 to \$1,499	2,354	24%
\$1,500 to \$1,999	3,459	35%
\$2,000 or more	887	9%
No cash rent	328	3%
Median contract rent	\$1,468	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	9,972	100%
Less than 20 percent	2,221	22%
20.0 to 24.9 percent	1,690	17%
25.0 to 29.9 percent	1,175	12%
30.0 to 34.9 percent	1,119	11%
35.0 to 39.9 percent	712	7%
40.0 to 49.9 percent	822	8%
50.0 percent or more	1,806	18%
Not computed	427	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	24,119	100%
No vehicle	602	2%
1 vehicle	6,637	28%
2 vehicles	9,951	41%
3 vehicles	4,278	18%
4 or more vehicles	2,651	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	39,722	100%
Worked in state of residence	39,428	99%
Worked in county of residence	38,753	98%
Worked outside county of residence	675	2%
Worked outside state of residence	294	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	59,153	100%	30,035	51%	29,118	49%
In labor force	42,642	72%	24,255	57%	18,387	43%
Armed forces	721	2%	540	75%	181	25%
Civilian (employed)	38,859	91%	22,040	57%	16,819	43%
Civilian (unemployed)	3,062	7%	1,675	55%	1,387	45%
Not in labor force	16,511	28%	5,780	35%	10,731	65%
Pct. of civilian labor force unemployed	7.3%		7.1%		7.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	39,722	100%
Car, truck or van:	36,781	93%
Drove Alone	32,515	82%
Carpooled	4,266	11%
Public Transportation:	624	2%
Bus	571	1%
Trolley / Streetcar	0	0%
Railroad	53	<1%
Other public transportation	0	0%
Motorcycle	174	<1%
Bicycle	396	1%
Walked	606	2%
Other means	148	<1%
Worked at home	993	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	39,722	100%
Did not work at home	38,729	98%
Less than 10 minutes	3,440	9%
10 to 19 minutes	14,596	37%
20 to 29 minutes	10,756	27%
30 to 44 minutes	7,741	19%
45 to 59 minutes	1,442	4%
60 to 89 minutes	481	1%
90 minutes or more	273	1%
Worked at home	993	2%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	38,746	100%
Agriculture, forestry, mining	75	<1%
Utilities	233	1%
Construction	967	2%
Manufacturing	6,039	16%
Wholesale trade	862	2%
Retail trade	3,833	10%
Transportation & warehousing	1,126	3%
Information & communications	2,121	5%
Finance, insurance, & real estate	2,919	8%
Professional, scientific, management, administration	1,967	5%
Educational, social, & health services	7,465	19%
Art, entertainment, recreation, accommodations, food	3,388	9%
Other services	1,619	4%
Public administration	6,132	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	38,746	100%
Management, professional & related:	18,060	47%
Management (incl. farm managers)	3,764	10%
Business & financial	2,283	6%
Computer & mathematical	3,110	8%
Architecture & engineering	2,430	6%
Life, physical & social science	1,047	3%
Community & social service	401	1%
Legal	318	1%
Education, training, & library	1,815	5%
Art, entertainment, sports & media	581	1%
Healthcare practitioners	2,311	6%
Service:	5,696	15%
Healthcare support	490	1%
Protective service	687	2%
Food preparation & serving	1,990	5%
Building & grounds cleaning / maintenance	1,073	3%
Personal care & service	1,456	4%
Sales & office	9,233	24%
Farming, fishing & forestry	23	<1%
Construction, extraction & maintenance	2,039	5%
Production, transport & material moving	3,695	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	24,119	100%
Less than \$15,000	1,108	5%
\$15,000 to \$29,999	1,731	7%
\$30,000 to \$44,999	2,608	11%
\$45,000 to \$59,999	2,330	10%
\$60,000 to \$74,999	2,674	11%
\$75,000 to \$99,999	4,679	19%
\$100,000 to \$124,999	3,054	13%
\$125,000 to \$149,999	2,534	11%
\$150,000 to \$199,999	2,273	9%
\$200,000 or more	1,128	5%
Median Income	\$83,594	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	24,119	100%
With earnings	22,171	92%
With wage and salary income	21,602	90%
With self-employment income	2,543	11%
With interest, dividend, or net rental income	5,843	24%
With Social Security income	3,655	15%
With Supplemental Security income	984	4%
With public assistance income	264	1%
With retirement income	3,595	15%
With other types of income	3,444	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	72,641	100%
Under .50	2,457	3%
.50 to .99	2,874	4%
1.00 to 1.24	1,748	2%
1.25 to 1.49	2,743	4%
1.50 to 1.84	2,734	4%
1.85 to 1.99	1,036	1%
2.00 and over	59,049	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	72,641	100%
Above Poverty	67,310	93%
Below Poverty	5,331	7%

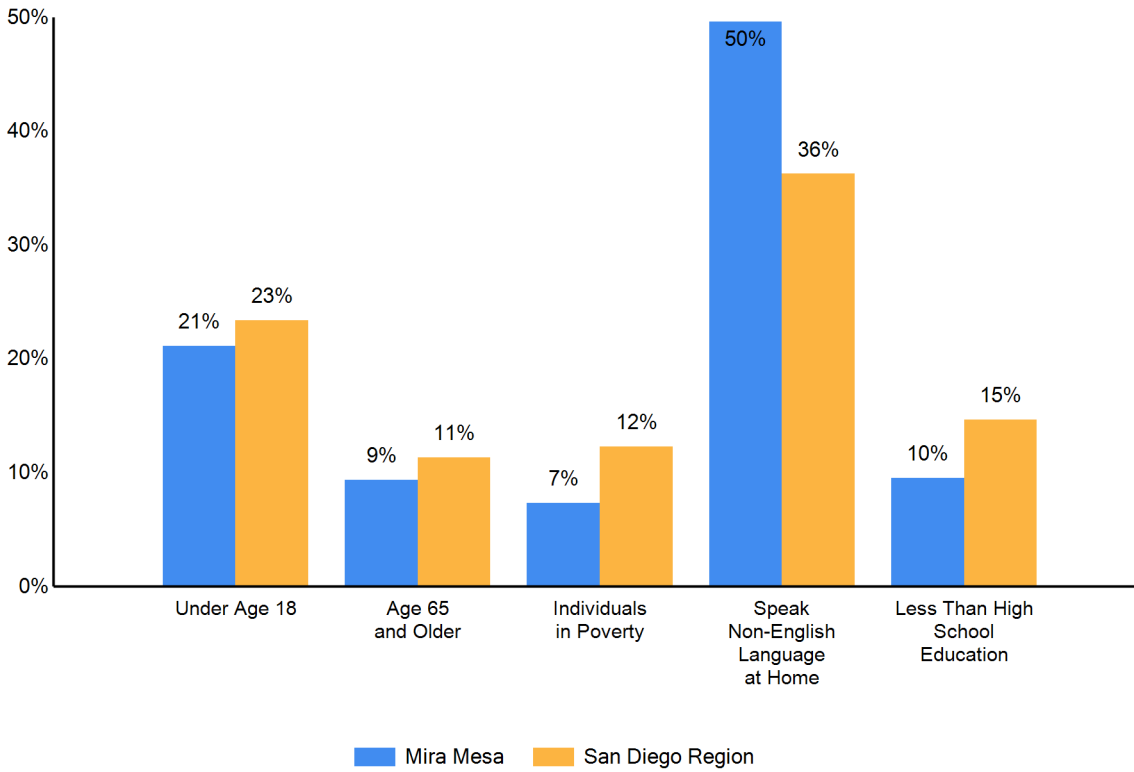
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	17,142	9,192	7,950	16,258	8,518	7,740	884	674	210
Married couple family	13,335	7,153	6,182	12,965	6,906	6,059	370	247	123
Male householder, no wife present	1,410	566	844	1,275	465	810	135	101	34
Female householder, no husband present	2,397	1,473	924	2,018	1,147	871	379	326	53

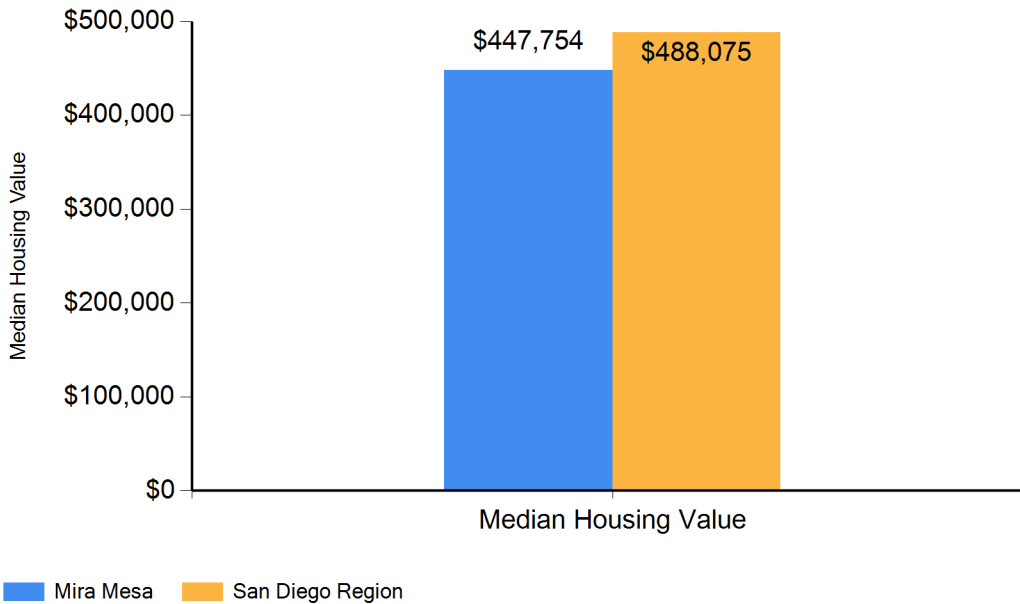
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075