



Population by Race

	Population	Percent
Total Population	31,599	100%
White	12,204	39%
Hispanic	10,089	32%
Asian	6,134	19%
Black	1,686	5%
Two or More	1,121	4%
Pacific Islander	173	1%
American Indian	97	<1%
Other	95	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	31,599	15,684	15,915	50%
Under 5	1,994	1,040	954	48%
5 to 9	1,807	949	858	47%
10 to 14	1,672	839	833	50%
15 to 17	1,079	551	528	49%
18 and 19	1,742	791	951	55%
20 to 24	3,536	1,766	1,770	50%
25 to 29	3,247	1,653	1,594	49%
30 to 34	2,729	1,431	1,298	48%
35 to 39	2,362	1,223	1,139	48%
40 to 44	2,054	1,100	954	46%
45 to 49	1,791	924	867	48%
50 to 54	1,744	875	869	50%
55 to 59	1,472	685	787	53%
60 and 61	594	261	333	56%
62 to 64	735	341	394	54%
65 to 69	827	352	475	57%
70 to 74	713	324	389	55%
75 to 79	559	227	332	59%
80 to 84	453	180	273	60%
85 and Older	489	172	317	65%
Under 18	6,552	3,379	3,173	48%
65 and older	3,041	1,255	1,786	59%
Median	31.3	30.9	31.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	26,126	100%
Never Married	12,070	46%
Married, excluding separated	9,899	38%
Separated	605	2%
Widowed	1,125	4%
Divorced	2,427	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	31,599	100%
Household	29,131	92%
Group Quarters - College	2,219	7%
Group Quarters - Other	249	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	31,599	10,089	12,204	1,686	97	6,134	173	95	1,121
Under 5	1,994	970	489	100	6	284	7	6	132
5 to 9	1,807	906	320	110	3	324	10	4	130
10 to 14	1,672	823	283	120	6	326	10	7	97
15 to 17	1,079	517	159	99	2	240	11	6	45
18 and 19	1,742	511	830	70	2	238	6	3	82
20 to 24	3,536	1,033	1,535	145	11	613	17	10	172
25 to 29	3,247	1,008	1,322	166	16	574	20	16	125
30 to 34	2,729	911	1,077	121	13	489	15	12	91
35 to 39	2,362	790	857	140	9	485	13	5	63
40 to 44	2,054	696	704	114	6	467	13	5	49
45 to 49	1,791	517	673	115	6	429	13	6	32
50 to 54	1,744	410	834	110	5	343	14	6	22
55 to 59	1,472	279	742	73	2	342	6	5	23
60 and 61	594	102	312	25	2	139	4	1	9
62 to 64	735	136	406	32	1	147	2	0	11
65 to 69	827	147	435	34	2	196	3	1	9
70 to 74	713	103	372	38	0	189	3	0	8
75 to 79	559	90	289	27	2	140	3	1	7
80 to 84	453	77	232	33	2	96	2	0	11
85 and Older	489	63	333	14	1	73	1	1	3
Under 18	6,552	3,216	1,251	429	17	1,174	38	23	404
65 and older	3,041	480	1,661	146	7	694	12	3	38
Median		26.4	35.5	31.4	31.0	34.8	31.8	28.6	22.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	29,605	100%
Speak Only English	17,029	58%
Speak Spanish:	6,821	23%
Speak English "well" or "very well"	4,815	16%
Speak English "not well" or "not at all"	2,006	7%
Speak Asian/Pacific Island language:	4,347	15%
Speak English "well" or "very well"	3,016	10%
Speak English "not well" or "not at all"	1,331	4%
Speak other language:	1,408	4%
Speak English "well" or "very well"	1,247	4%
Speak English "not well" or "not at all"	161	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	19,769	100%
Less than 9th grade	2,094	11%
9th through 12th grade, no diploma	1,225	6%
High school grad (incl. equivalency)	4,239	21%
Some college, no degree	4,569	23%
Associate degree	1,423	7%
Bachelor's degree	4,192	21%
Master's degree	1,202	6%
Professional school degree	370	2%
Doctorate degree	455	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	30,415	100%	---	---	---	---
Enrolled in school	10,360	34%	6,564	22%	3,796	12%
Nursery / Preschool	479	5%	304	5%	175	5%
Kindergarten to grade 4	1,666	16%	1,548	24%	118	3%
Grade 5 to grade 8	1,313	13%	1,139	17%	174	5%
Grade 9 to grade 12	1,170	11%	1,072	16%	98	3%
College, undergraduate	4,644	45%	2,148	33%	2,496	66%
Graduate or Professional school	1,088	11%	353	5%	735	19%
Not enrolled in school	20,055	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	10,932	100%	3,309	100%	7,623	100%
Family Households:	6,294	58%	3,239	98%	3,055	40%
Married couple family	4,189	38%	2,123	64%	2,066	27%
Other family:	2,105	19%	1,116	34%	989	13%
Male householder, no wife	757	7%	260	8%	497	7%
Female householder, no husband	1,348	12%	856	26%	492	6%
Nonfamily households:	4,638	42%	70	2%	4,568	60%
Householder living alone	2,882	26%	----	----	----	----
Other nonfamily households	1,756	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	11,624	100%	10932	692	6%	2.66
Single family (detached)	3,097	27%	2,947	150	5%	2.93
Single family (attached)	2,450	21%	2,352	98	4%	2.62
2 to 4 units	1,311	11%	1,220	91	7%	3.01
5 to 9 units	1,238	11%	1,141	97	8%	2.69
10 or more units	3,308	28%	3,052	256	8%	2.27
Mobile home and Other	220	2%	220	0	0%	3.04

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	4,363	100%
Less than \$150,000	335	8%
\$150,000 to \$199,999	94	2%
\$200,000 to \$249,999	269	6%
\$250,000 to \$299,999	499	11%
\$300,000 to \$399,999	850	19%
\$400,000 to \$499,999	996	23%
\$500,000 to \$749,999	1,061	24%
\$750,000 to \$999,999	168	4%
\$1,000,000 or more	91	2%

Median Value **\$413,377**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	11,624	100%
2005 or Later	240	2%
2000 to 2004	243	2%
1990 to 1999	543	5%
1980 to 1989	2,328	20%
1970 to 1979	3,210	28%
1960 to 1969	1,733	15%
1950 to 1959	1,760	15%
1940 to 1949	1,295	11%
1939 or earlier	272	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	10,932	100%	6,569	100%	4,363	100%
1.00 occupant housing per room or less	10,034	92%	5,781	88%	4,253	97%
1.01 to 1.50 occupants per room	676	6%	576	9%	100	2%
1.51 to 2.00 occupants per room	169	2%	159	2%	10	<1%
2.01 or more occupants per room	53	<1%	53	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	6,569	100%
Less than \$500	338	5%
\$500 to \$599	170	3%
\$600 to \$699	264	4%
\$700 to \$799	130	2%
\$800 to \$899	487	7%
\$900 to \$999	400	6%
\$1,000 to \$1,249	2,005	31%
\$1,250 to \$1,499	832	13%
\$1,500 to \$1,999	1,085	17%
\$2,000 or more	707	11%
No cash rent	151	2%
Median contract rent	\$1,187	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	6,569	100%
Less than 20 percent	1,004	15%
20.0 to 24.9 percent	782	12%
25.0 to 29.9 percent	876	13%
30.0 to 34.9 percent	544	8%
35.0 to 39.9 percent	562	9%
40.0 to 49.9 percent	824	13%
50.0 percent or more	1,649	25%
Not computed	328	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	10,932	100%
No vehicle	585	5%
1 vehicle	4,161	38%
2 vehicles	4,232	39%
3 vehicles	1,381	13%
4 or more vehicles	573	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	15,791	100%
Worked in state of residence	15,670	99%
Worked in county of residence	15,372	97%
Worked outside county of residence	298	2%
Worked outside state of residence	121	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	25,777	100%	12,681	49%	13,096	51%
In labor force	17,199	67%	9,104	53%	8,095	47%
Armed forces	601	3%	544	91%	57	9%
Civilian (employed)	14,536	85%	7,252	50%	7,284	50%
Civilian (unemployed)	2,062	12%	1,308	63%	754	37%
Not in labor force	8,578	33%	3,577	42%	5,001	58%
Pct. of civilian labor force unemployed	12.4%		15.3%		9.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	15,791	100%
Car, truck or van:	13,066	83%
Drove Alone	11,926	76%
Carpooled	1,140	7%
Public Transportation:	1,085	7%
Bus	1,026	6%
Trolley / Streetcar	37	<1%
Railroad	22	<1%
Other public transportation	0	0%
Motorcycle	83	1%
Bicycle	119	1%
Walked	724	5%
Other means	124	1%
Worked at home	590	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	15,791	100%
Did not work at home	15,201	96%
Less than 10 minutes	1,689	11%
10 to 19 minutes	6,247	40%
20 to 29 minutes	3,787	24%
30 to 44 minutes	2,289	14%
45 to 59 minutes	480	3%
60 to 89 minutes	401	3%
90 minutes or more	308	2%
Worked at home	590	4%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	15,128	100%
Agriculture, forestry, mining	52	<1%
Utilities	52	<1%
Construction	773	5%
Manufacturing	1,031	7%
Wholesale trade	429	3%
Retail trade	1,486	10%
Transportation & warehousing	444	3%
Information & communications	330	2%
Finance, insurance, & real estate	760	5%
Professional, scientific, management, administration	853	6%
Educational, social, & health services	3,480	23%
Art, entertainment, recreation, accommodations, food	1,765	12%
Other services	1,186	8%
Public administration	2,487	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	15,128	100%
Management, professional & related:	4,892	32%
Management (incl. farm managers)	1,099	7%
Business & financial	642	4%
Computer & mathematical	455	3%
Architecture & engineering	264	2%
Life, physical & social science	166	1%
Community & social service	290	2%
Legal	322	2%
Education, training, & library	873	6%
Art, entertainment, sports & media	335	2%
Healthcare practitioners	446	3%
Service:	3,512	23%
Healthcare support	279	2%
Protective service	372	2%
Food preparation & serving	1,006	7%
Building & grounds cleaning / maintenance	872	6%
Personal care & service	983	6%
Sales & office	4,049	27%
Farming, fishing & forestry	12	<1%
Construction, extraction & maintenance	1,167	8%
Production, transport & material moving	1,496	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	10,932	100%
Less than \$15,000	1,152	11%
\$15,000 to \$29,999	1,779	16%
\$30,000 to \$44,999	1,825	17%
\$45,000 to \$59,999	1,874	17%
\$60,000 to \$74,999	895	8%
\$75,000 to \$99,999	1,516	14%
\$100,000 to \$124,999	832	8%
\$125,000 to \$149,999	525	5%
\$150,000 to \$199,999	262	2%
\$200,000 or more	272	2%
Median Income	\$50,683	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	10,932	100%
With earnings	9,350	86%
With wage and salary income	8,803	81%
With self-employment income	1,308	12%
With interest, dividend, or net rental income	2,219	20%
With Social Security income	2,239	20%
With Supplemental Security income	669	6%
With public assistance income	322	3%
With retirement income	1,467	13%
With other types of income	1,679	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	30,144	100%
Under .50	2,925	10%
.50 to .99	2,955	10%
1.00 to 1.24	1,962	7%
1.25 to 1.49	1,623	5%
1.50 to 1.84	2,035	7%
1.85 to 1.99	847	3%
2.00 and over	17,797	59%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	30,144	100%
Above Poverty	24,264	80%
Below Poverty	5,880	20%

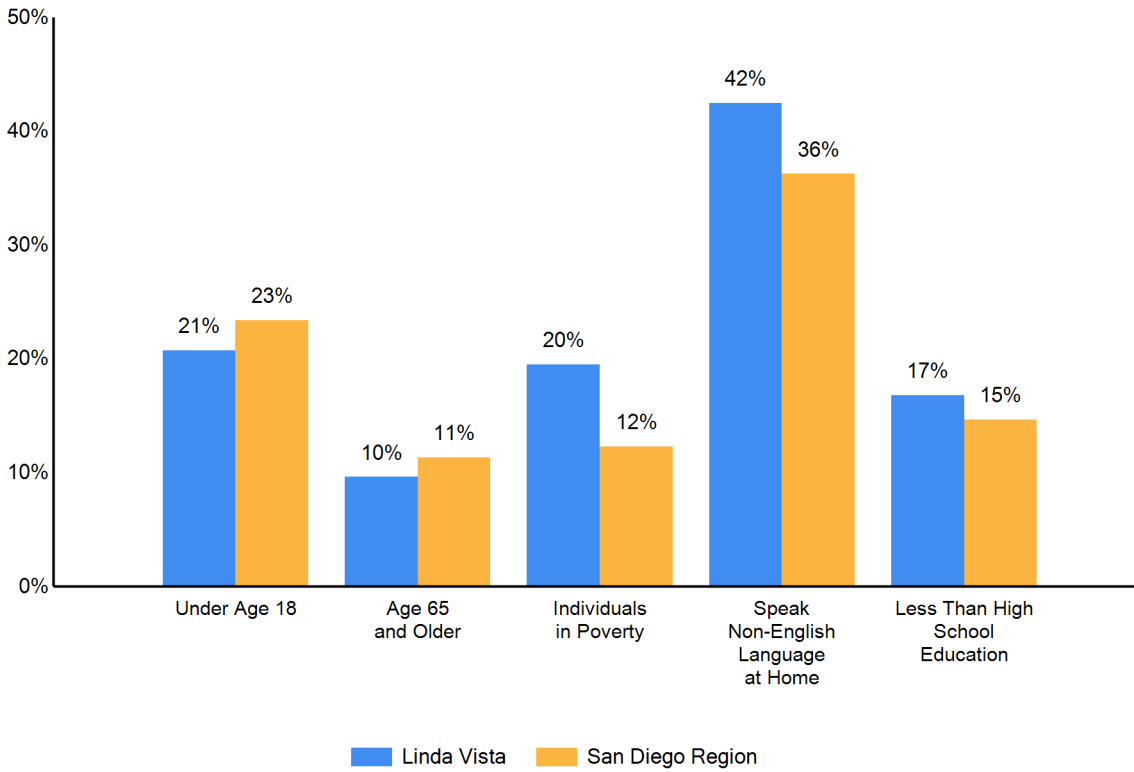
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,294	3,239	3,055	5,378	2,470	2,908	916	769	147
Married couple family	4,189	2,123	2,066	3,702	1,723	1,979	487	400	87
Male householder, no wife present	757	260	497	637	179	458	120	81	39
Female householder, no husband present	1,348	856	492	1,039	568	471	309	288	21

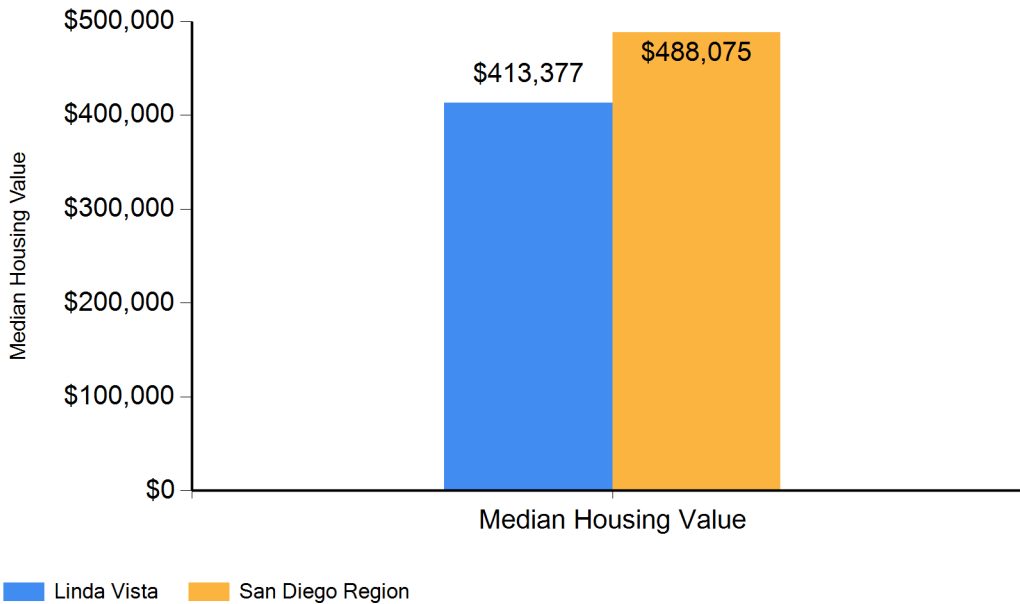
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075