



## Demographic and Socioeconomic Profile 2010

CPA: Greater North Park

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>45,728</b>	<b>100%</b>
White	24,783	54%
Hispanic	12,656	28%
Black	3,705	8%
Asian	2,447	5%
Two or More	1,644	4%
American Indian	178	<1%
Pacific Islander	172	<1%
Other	143	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>45,728</b>	<b>23,484</b>	<b>22,244</b>	<b>49%</b>
Under 5	2,248	1,142	1,106	49%
5 to 9	1,591	800	791	50%
10 to 14	1,367	699	668	49%
15 to 17	851	428	423	50%
18 and 19	588	282	306	52%
20 to 24	3,359	1,575	1,784	53%
25 to 29	6,596	3,155	3,441	52%
30 to 34	6,075	3,156	2,919	48%
35 to 39	4,435	2,407	2,028	46%
40 to 44	3,736	2,184	1,552	42%
45 to 49	3,343	1,949	1,394	42%
50 to 54	2,997	1,677	1,320	44%
55 to 59	2,652	1,326	1,326	50%
60 and 61	889	429	460	52%
62 to 64	1,217	637	580	48%
65 to 69	1,274	610	664	52%
70 to 74	809	378	431	53%
75 to 79	664	284	380	57%
80 to 84	534	212	322	60%
85 and Older	503	154	349	69%
Under 18	6,057	3,069	2,988	49%
65 and older	3,784	1,638	2,146	57%
<b>Median</b>	<b>35.2</b>	<b>36.0</b>	<b>34.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>40,522</b>	<b>100%</b>
Never Married	19,807	49%
Married, excluding separated	11,300	28%
Separated	1,165	3%
Widowed	1,714	4%
Divorced	6,536	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>45,728</b>	<b>100%</b>
Household	45,519	100%
Group Quarters - Other	209	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>45,728</b>	<b>12,656</b>	<b>24,783</b>	<b>3,705</b>	<b>178</b>	<b>2,447</b>	<b>172</b>	<b>143</b>	<b>1,644</b>
Under 5	2,248	1,004	737	212	3	72	8	9	203
5 to 9	1,591	780	464	162	8	50	9	5	113
10 to 14	1,367	715	338	145	4	51	7	9	98
15 to 17	851	449	199	121	4	23	2	5	48
18 and 19	588	290	164	85	1	27	1	1	19
20 to 24	3,359	1,140	1,544	259	16	205	17	11	167
25 to 29	6,596	1,710	3,684	405	21	443	21	36	276
30 to 34	6,075	1,539	3,451	385	21	408	27	20	224
35 to 39	4,435	1,186	2,403	374	12	299	16	12	133
40 to 44	3,736	1,006	2,088	324	17	172	15	10	104
45 to 49	3,343	793	1,993	317	13	141	13	2	71
50 to 54	2,997	604	1,888	291	18	116	12	8	60
55 to 59	2,652	455	1,733	264	18	116	12	6	48
60 and 61	889	155	591	74	6	44	4	2	13
62 to 64	1,217	186	875	86	5	40	3	2	20
65 to 69	1,274	204	885	93	7	60	1	4	20
70 to 74	809	161	552	34	1	53	2	1	5
75 to 79	664	114	449	39	3	53	2	0	4
80 to 84	534	97	371	17	0	39	0	0	10
85 and Older	503	68	374	18	0	35	0	0	8
Under 18	6,057	2,948	1,738	640	19	196	26	28	462
65 and older	3,784	644	2,631	201	11	240	5	5	47
<b>Median</b>		<b>30.8</b>	<b>38.8</b>	<b>36.0</b>	<b>39.6</b>	<b>34.3</b>	<b>33.9</b>	<b>29.4</b>	<b>28.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>43,480</b>	<b>100%</b>
Speak Only English	31,277	72%
Speak Spanish:	8,718	20%
Speak English "well" or "very well"	7,086	16%
Speak English "not well" or "not at all"	1,632	4%
Speak Asian/Pacific Island language:	1,364	3%
Speak English "well" or "very well"	1,092	3%
Speak English "not well" or "not at all"	272	1%
Speak other language:	2,121	4%
Speak English "well" or "very well"	1,868	4%
Speak English "not well" or "not at all"	253	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>35,724</b>	<b>100%</b>
Less than 9th grade	1,238	3%
9th through 12th grade, no diploma	2,251	6%
High school grad (incl. equivalency)	6,388	18%
Some college, no degree	8,907	25%
Associate degree	2,960	8%
Bachelor's degree	8,586	24%
Master's degree	3,609	10%
Professional school degree	886	2%
Doctorate degree	899	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>44,274</b>	<b>100%</b>	---	---	---	---
Enrolled in school	10,007	23%	8,352	19%	1,655	4%
Nursery / Preschool	725	7%	452	5%	273	16%
Kindergarten to grade 4	1,609	16%	1,540	18%	69	4%
Grade 5 to grade 8	1,173	12%	1,107	13%	66	4%
Grade 9 to grade 12	1,522	15%	1,416	17%	106	6%
College, undergraduate	3,398	34%	2,852	34%	546	33%
Graduate or Professional school	1,580	16%	985	12%	595	36%
Not enrolled in school	34,267	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>23,931</b>	<b>100%</b>	<b>4,187</b>	<b>100%</b>	<b>19,744</b>	<b>100%</b>
Family Households:	8,167	34%	4,089	98%	4,078	21%
Married couple family	4,996	21%	2,003	48%	2,993	15%
Other family:	3,171	13%	2,086	50%	1,085	5%
Male householder, no wife	826	3%	332	8%	494	3%
Female householder, no husband	2,345	10%	1,754	42%	591	3%
Nonfamily households:	15,764	66%	98	2%	15,666	79%
Householder living alone	11,350	47%	----	----	----	----
Other nonfamily households	4,414	18%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>25,122</b>	<b>100%</b>	<b>23931</b>	<b>1,191</b>	<b>5%</b>	<b>1.90</b>
Single family (detached)	4,927	20%	4,734	193	4%	2.04
Single family (attached)	4,866	19%	4,623	243	5%	2.00
2 to 4 units	3,117	12%	2,983	134	4%	1.88
5 to 9 units	5,560	22%	5,290	270	5%	1.86
10 or more units	6,652	26%	6,301	351	5%	1.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>6,417</b>	<b>100%</b>
Less than \$150,000	240	4%
\$150,000 to \$199,999	359	6%
\$200,000 to \$249,999	361	6%
\$250,000 to \$299,999	381	6%
\$300,000 to \$399,999	1,211	19%
\$400,000 to \$499,999	1,028	16%
\$500,000 to \$749,999	2,008	31%
\$750,000 to \$999,999	583	9%
\$1,000,000 or more	246	4%

**Median Value** **\$464,370**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>25,124</b>	<b>100%</b>
2005 or Later	468	2%
2000 to 2004	293	1%
1990 to 1999	1,108	4%
1980 to 1989	4,306	17%
1970 to 1979	4,446	18%
1960 to 1969	2,866	11%
1950 to 1959	3,175	13%
1940 to 1949	2,644	11%
1939 or earlier	5,818	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>23,931</b>	<b>100%</b>	<b>17,514</b>	<b>100%</b>	<b>6,417</b>	<b>100%</b>
1.00 occupant housing per room or less	23,343	98%	16,995	97%	6,348	99%
1.01 to 1.50 occupants per room	387	2%	331	2%	56	1%
1.51 to 2.00 occupants per room	127	1%	114	1%	13	<1%
2.01 or more occupants per room	74	<1%	74	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>17,514</b>	<b>100%</b>
Less than \$500	994	6%
\$500 to \$599	400	2%
\$600 to \$699	1,061	6%
\$700 to \$799	2,056	12%
\$800 to \$899	2,613	15%
\$900 to \$999	2,338	13%
\$1,000 to \$1,249	4,385	25%
\$1,250 to \$1,499	1,921	11%
\$1,500 to \$1,999	1,263	7%
\$2,000 or more	268	2%
No cash rent	215	1%
<b>Median contract rent</b>	<b>\$969</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>17,514</b>	<b>100%</b>
Less than 20 percent	3,599	21%
20.0 to 24.9 percent	2,526	14%
25.0 to 29.9 percent	2,018	12%
30.0 to 34.9 percent	1,720	10%
35.0 to 39.9 percent	1,294	7%
40.0 to 49.9 percent	1,252	7%
50.0 percent or more	4,584	26%
Not computed	521	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>23,931</b>	<b>100%</b>
No vehicle	2,800	12%
1 vehicle	11,978	50%
2 vehicles	7,327	31%
3 vehicles	1,328	6%
4 or more vehicles	498	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>27,254</b>	<b>100%</b>
Worked in state of residence	27,064	99%
Worked in county of residence	26,749	98%
Worked outside county of residence	315	1%
Worked outside state of residence	190	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
<b>Population age 16 and older</b>	<b>40,273</b>	<b>100%</b>	<b>20,704</b>	<b>51%</b>	<b>19,569</b>	<b>49%</b>
In labor force	30,225	75%	16,286	54%	13,939	46%
Armed forces	559	2%	473	85%	86	15%
Civilian (employed)	27,226	90%	14,419	53%	12,807	47%
Civilian (unemployed)	2,440	8%	1,394	57%	1,046	43%
Not in labor force	10,048	25%	4,418	44%	5,630	56%
Pct. of civilian labor force unemployed	8.2%		8.8%		7.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>27,254</b>	<b>100%</b>
Car, truck or van:	23,013	84%
Drove Alone	20,871	77%
Carpooled	2,142	8%
Public Transportation:	1,657	6%
Bus	1,542	6%
Trolley / Streetcar	75	<1%
Railroad	10	<1%
Other public transportation	30	<1%
Motorcycle	151	1%
Bicycle	452	2%
Walked	550	2%
Other means	173	1%
Worked at home	1,258	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>27,254</b>	<b>100%</b>
Did not work at home	25,996	95%
Less than 10 minutes	2,472	9%
10 to 19 minutes	10,754	39%
20 to 29 minutes	6,548	24%
30 to 44 minutes	4,278	16%
45 to 59 minutes	926	3%
60 to 89 minutes	704	3%
90 minutes or more	314	1%
Worked at home	1,258	5%
<b>Average time to work (minutes)</b>	<b>25</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>26,643</b>	<b>100%</b>
Agriculture, forestry, mining	40	<1%
Utilities	230	1%
Construction	1,476	6%
Manufacturing	1,438	5%
Wholesale trade	539	2%
Retail trade	3,008	11%
Transportation & warehousing	589	2%
Information & communications	692	3%
Finance, insurance, & real estate	2,202	8%
Professional, scientific, management, administration	1,362	5%
Educational, social, & health services	5,523	21%
Art, entertainment, recreation, accommodations, food	3,908	15%
Other services	1,185	4%
Public administration	4,451	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>26,643</b>	<b>100%</b>
Management, professional & related:	11,679	44%
Management (incl. farm managers)	3,244	12%
Business & financial	1,216	5%
Computer & mathematical	723	3%
Architecture & engineering	669	3%
Life, physical & social science	580	2%
Community & social service	492	2%
Legal	583	2%
Education, training, & library	1,876	7%
Art, entertainment, sports & media	1,158	4%
Healthcare practitioners	1,138	4%
Service:	4,622	17%
Healthcare support	705	3%
Protective service	398	1%
Food preparation & serving	1,792	7%
Building & grounds cleaning / maintenance	812	3%
Personal care & service	915	3%
Sales & office	7,237	27%
Farming, fishing & forestry	32	<1%
Construction, extraction & maintenance	1,429	5%
Production, transport & material moving	1,644	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>23,931</b>	<b>100%</b>
Less than \$15,000	3,758	16%
\$15,000 to \$29,999	3,864	16%
\$30,000 to \$44,999	4,251	18%
\$45,000 to \$59,999	2,959	12%
\$60,000 to \$74,999	2,612	11%
\$75,000 to \$99,999	2,713	11%
\$100,000 to \$124,999	1,524	6%
\$125,000 to \$149,999	685	3%
\$150,000 to \$199,999	835	3%
\$200,000 or more	730	3%
<b>Median Income</b>	<b>\$45,469</b>	<b>--</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>23,931</b>	<b>100%</b>
With earnings	20,040	84%
With wage and salary income	18,997	79%
With self-employment income	3,472	15%
With interest, dividend, or net rental income	4,971	21%
With Social Security income	4,120	17%
With Supplemental Security income	1,052	4%
With public assistance income	653	3%
With retirement income	1,944	8%
With other types of income	3,224	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>44,848</b>	<b>100%</b>
Under .50	3,202	7%
.50 to .99	4,541	10%
1.00 to 1.24	1,894	4%
1.25 to 1.49	2,445	5%
1.50 to 1.84	2,326	5%
1.85 to 1.99	1,314	3%
2.00 and over	29,126	65%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>44,848</b>	<b>100%</b>
Above Poverty	37,105	83%
Below Poverty	7,743	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

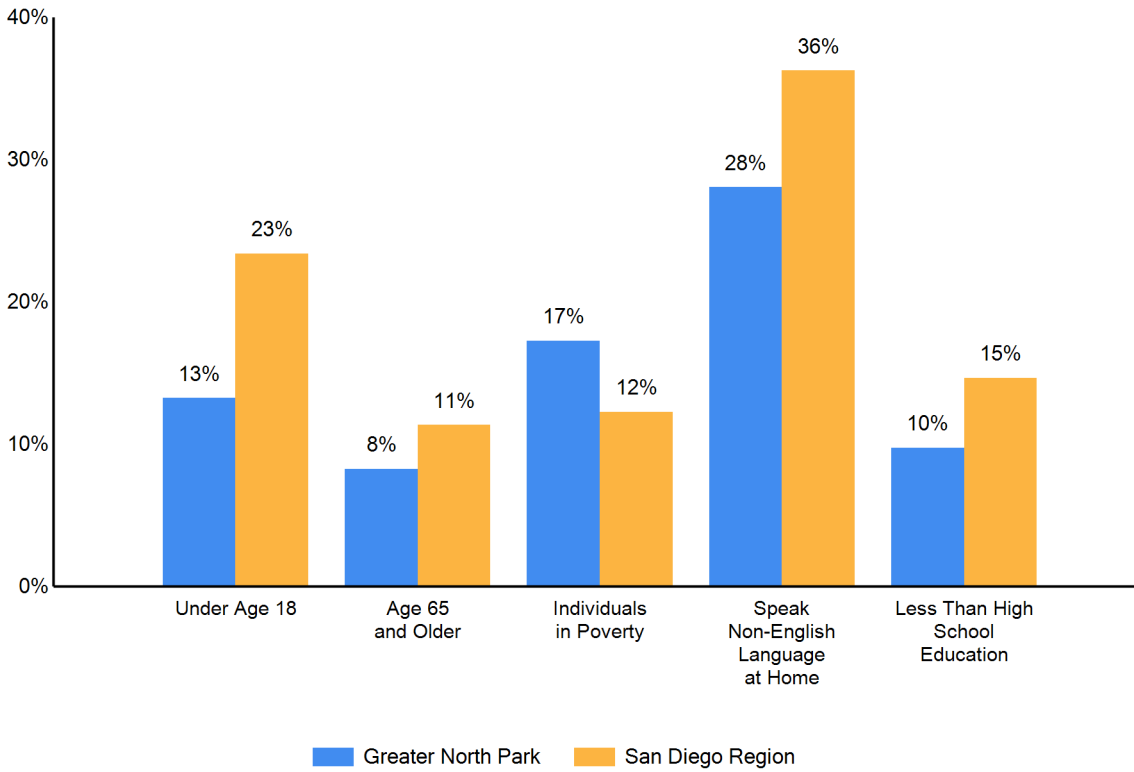
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>8,167</b>	<b>4,089</b>	<b>4,078</b>	<b>7,143</b>	<b>3,246</b>	<b>3,897</b>	<b>1,024</b>	<b>843</b>	<b>181</b>
Married couple family	4,996	2,003	2,993	4,688	1,803	2,885	308	200	108
Male householder, no wife present	826	332	494	746	276	470	80	56	24
Female householder, no husband present	2,345	1,754	591	1,709	1,167	542	636	587	49

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

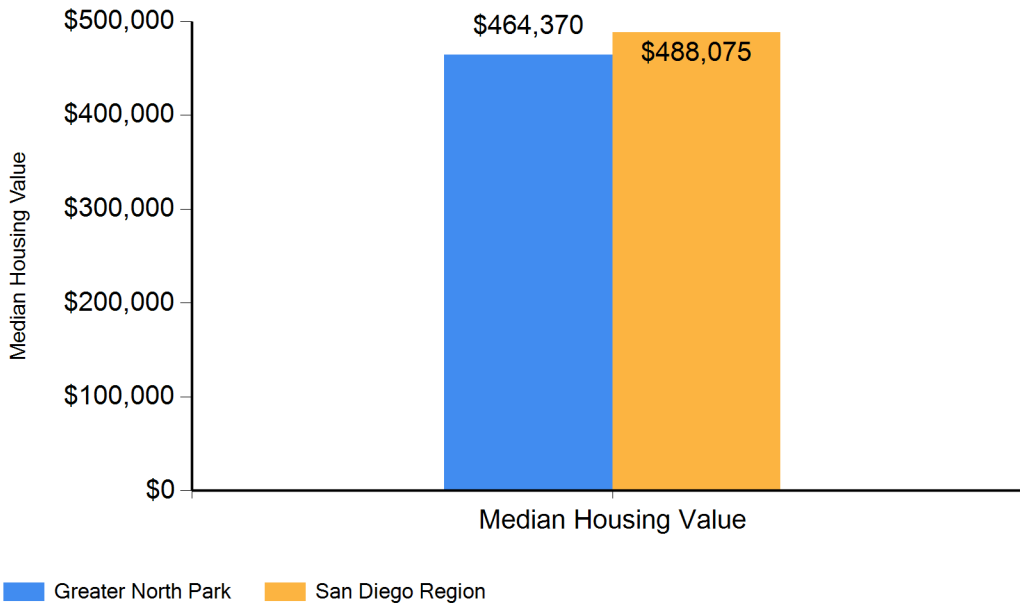


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075