



Demographic and Socioeconomic Profile 2010

CPA: Del Mar Mesa

Population by Race

	Population	Percent
Total Population	978	100%
White	524	54%
Asian	274	28%
Hispanic	110	11%
Two or More	59	6%
Black	7	1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	978	441	537	55%
Under 5	76	52	24	32%
5 to 9	91	18	73	80%
10 to 14	71	35	36	51%
15 to 17	60	20	40	67%
18 and 19	20	4	16	80%
20 to 24	12	8	4	33%
25 to 29	46	25	21	46%
30 to 34	42	11	31	74%
35 to 39	45	17	28	62%
40 to 44	121	61	60	50%
45 to 49	94	33	61	65%
50 to 54	56	18	38	68%
55 to 59	67	51	16	24%
60 and 61	43	34	9	21%
62 to 64	28	20	8	29%
65 to 69	36	11	25	69%
70 to 74	19	4	15	79%
75 to 79	23	3	20	87%
80 to 84	14	7	7	50%
85 and Older	14	9	5	36%
Under 18	298	125	173	58%
65 and older	106	34	72	68%
Median	41.1	42.5	39.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	740	100%
Never Married	167	23%
Married, excluding separated	498	67%
Separated	5	<1%
Widowed	12	2%
Divorced	58	8%

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	978	100%
Household	978	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Two or More
Total Pop.	978	110	524	7	4	274	59
Under 5	76	3	44	0	0	19	10
5 to 9	91	20	37	0	0	33	1
10 to 14	71	3	35	0	0	3	30
15 to 17	60	9	32	0	0	8	11
18 and 19	20	1	8	7	0	4	0
20 to 24	12	1	7	0	0	3	1
25 to 29	46	13	16	0	0	17	0
30 to 34	42	11	20	0	0	11	0
35 to 39	45	11	14	0	0	20	0
40 to 44	121	16	55	0	0	48	2
45 to 49	94	6	68	0	0	19	1
50 to 54	56	0	27	0	4	25	0
55 to 59	67	0	40	0	0	26	1
60 and 61	43	9	33	0	0	1	0
62 to 64	28	0	22	0	0	5	1
65 to 69	36	3	14	0	0	19	0
70 to 74	19	0	12	0	0	7	0
75 to 79	23	1	18	0	0	4	0
80 to 84	14	3	9	0	0	1	1
85 and Older	14	0	13	0	0	1	0
Under 18	298	35	148	0	0	63	52
65 and older	106	7	66	0	0	32	1
Median		32.3	44.5	19.0	52.5	42.0	13.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	902	100%
Speak Only English	612	68%
Speak Spanish:	52	6%
Speak English "well" or "very well"	52	6%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	183	20%
Speak English "well" or "very well"	149	17%
Speak English "not well" or "not at all"	34	4%
Speak other language:	55	6%
Speak English "well" or "very well"	53	6%
Speak English "not well" or "not at all"	2	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	648	100%
Less than 9th grade	6	1%
9th through 12th grade, no diploma	19	3%
High school grad (incl. equivalency)	40	6%
Some college, no degree	82	13%
Associate degree	32	5%
Bachelor's degree	237	37%
Master's degree	132	20%
Professional school degree	50	8%
Doctorate degree	50	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	938	100%	---	---	---	---
Enrolled in school	392	42%	281	30%	111	12%
Nursery / Preschool	42	11%	17	6%	25	23%
Kindergarten to grade 4	126	32%	99	35%	27	24%
Grade 5 to grade 8	98	25%	80	28%	18	16%
Grade 9 to grade 12	74	19%	56	20%	18	16%
College, undergraduate	47	12%	28	10%	19	17%
Graduate or Professional school	5	1%	1	<1%	4	4%
Not enrolled in school	546	58%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	298	100%	187	100%	111	100%
Family Households:	254	85%	187	100%	67	60%
Married couple family	195	65%	142	76%	53	48%
Other family:	59	20%	45	24%	14	13%
Male householder, no wife	9	3%	8	4%	1	1%
Female householder, no husband	50	17%	37	20%	13	12%
Nonfamily households:	44	15%	0	0%	44	40%
Householder living alone	39	13%	----	----	----	----
Other nonfamily households	5	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	298	100%	298	0	0%	3.28
Single family (detached)	298	100%	298	0	0%	3.28
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	237	100%
Less than \$150,000	6	3%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	8	3%
\$500,000 to \$749,999	33	14%
\$750,000 to \$999,999	121	51%
\$1,000,000 or more	68	29%

Median Value **\$901,940**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	298	100%
2005 or Later	71	24%
2000 to 2004	125	42%
1990 to 1999	79	27%
1980 to 1989	19	6%
1970 to 1979	4	1%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	298	100%	61	100%	237	100%
1.00 occupant housing per room or less	297	100%	60	98%	237	100%
1.01 to 1.50 occupants per room	1	<1%	1	2%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	61	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	3	5%
\$1,000 to \$1,249	15	25%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	12	20%
\$2,000 or more	31	51%
No cash rent	0	0%
Median contract rent	\$2,024	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	61	100%
Less than 20 percent	19	31%
20.0 to 24.9 percent	8	13%
25.0 to 29.9 percent	8	13%
30.0 to 34.9 percent	5	8%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	8	13%
50.0 percent or more	12	20%
Not computed	1	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	298	100%
No vehicle	0	0%
1 vehicle	59	20%
2 vehicles	171	57%
3 vehicles	53	18%
4 or more vehicles	15	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	414	100%
Worked in state of residence	403	97%
Worked in county of residence	396	96%
Worked outside county of residence	7	2%
Worked outside state of residence	11	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female			
	Total	Percent	Number	Percent		
Population age 16 and older	723	100%	331	46%	392	54%
In labor force	487	67%	257	53%	230	47%
Armed forces	0	0%	0	0%	0	0%
Civilian (employed)	467	96%	250	54%	217	46%
Civilian (unemployed)	20	4%	7	35%	13	65%
Not in labor force	236	33%	74	31%	162	69%
Pct. of civilian labor force unemployed	4.1%		2.7%		5.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	414	100%
Car, truck or van:	390	94%
Drove Alone	341	82%
Carpooled	49	12%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	2	<1%
Walked	0	0%
Other means	1	<1%
Worked at home	21	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	414	100%
Did not work at home	393	95%
Less than 10 minutes	25	6%
10 to 19 minutes	138	33%
20 to 29 minutes	126	30%
30 to 44 minutes	87	21%
45 to 59 minutes	10	2%
60 to 89 minutes	4	1%
90 minutes or more	3	1%
Worked at home	21	5%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	414	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	18	4%
Manufacturing	90	22%
Wholesale trade	10	2%
Retail trade	26	6%
Transportation & warehousing	18	4%
Information & communications	5	1%
Finance, insurance, & real estate	58	14%
Professional, scientific, management, administration	4	1%
Educational, social, & health services	82	20%
Art, entertainment, recreation, accommodations, food	25	6%
Other services	6	1%
Public administration	72	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	414	100%
Management, professional & related:	282	68%
Management (incl. farm managers)	82	20%
Business & financial	45	11%
Computer & mathematical	26	6%
Architecture & engineering	21	5%
Life, physical & social science	30	7%
Community & social service	0	0%
Legal	14	3%
Education, training, & library	18	4%
Art, entertainment, sports & media	18	4%
Healthcare practitioners	28	7%
Service:	21	5%
Healthcare support	6	1%
Protective service	0	0%
Food preparation & serving	4	1%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	11	3%
Sales & office	86	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	4	1%
Production, transport & material moving	21	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	298	100%
Less than \$15,000	4	1%
\$15,000 to \$29,999	22	7%
\$30,000 to \$44,999	14	5%
\$45,000 to \$59,999	14	5%
\$60,000 to \$74,999	15	5%
\$75,000 to \$99,999	26	9%
\$100,000 to \$124,999	31	10%
\$125,000 to \$149,999	26	9%
\$150,000 to \$199,999	45	15%
\$200,000 or more	101	34%
Median Income	\$147,115	--

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	298	100%
With earnings	277	93%
With wage and salary income	265	89%
With self-employment income	64	21%
With interest, dividend, or net rental income	134	45%
With Social Security income	39	13%
With Supplemental Security income	3	1%
With public assistance income	3	1%
With retirement income	17	6%
With other types of income	38	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	978	100%
Under .50	3	<1%
.50 to .99	9	1%
1.00 to 1.24	21	2%
1.25 to 1.49	18	2%
1.50 to 1.84	20	2%
1.85 to 1.99	4	<1%
2.00 and over	903	92%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	978	100%
Above Poverty	966	99%
Below Poverty	12	1%

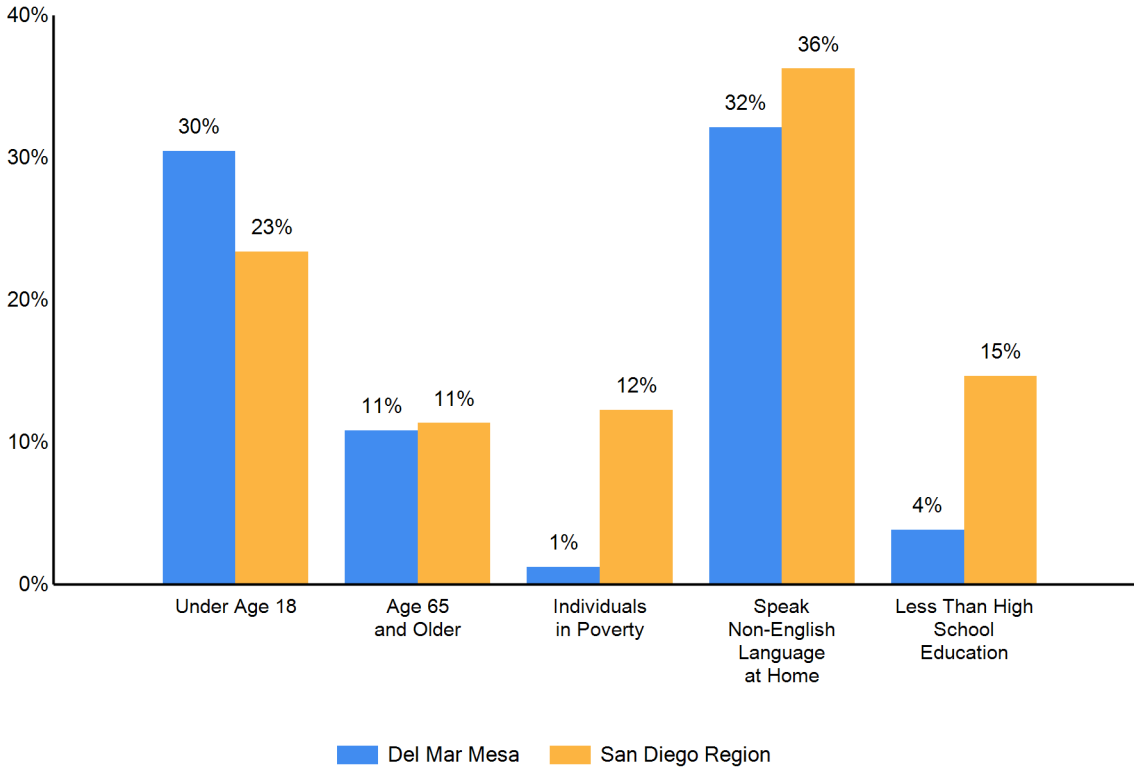
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	254	187	67	253	187	66	1	0	1
Married couple family	195	142	53	194	142	52	1	0	1
Male householder, no wife present	9	8	1	9	8	1	0	0	0
Female householder, no husband present	50	37	13	50	37	13	0	0	0

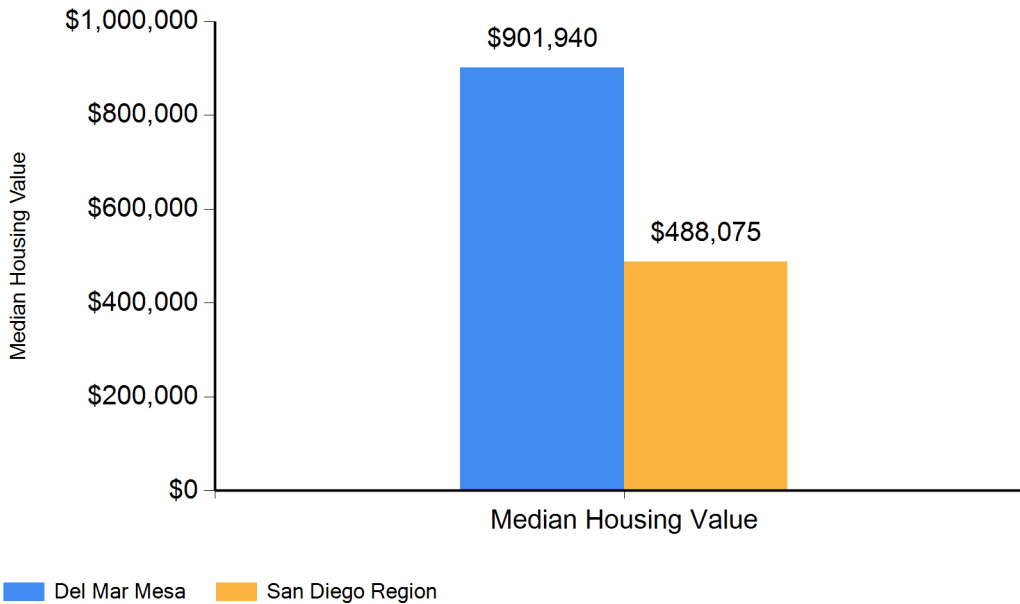
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075